

Programs on the Needham Channels:

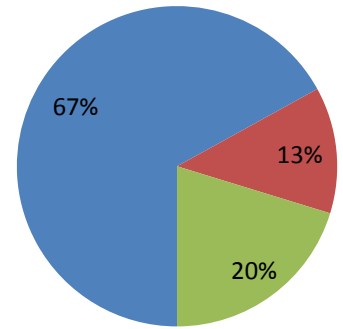
C = Community Channel

M = Municipal Channel

E = Education Channel

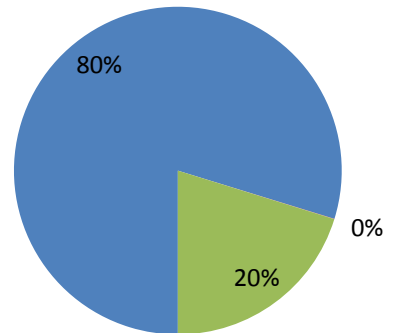
Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	55.52	13	0	0
Board of Selectmen*	Municipal	92.35	0	54	0
Carter Church	Religion	70.03	17	0	0
Chef's Table	Outside - Instructional	42.99	13	0	0
Clelia's Cucina Italiana	Instructional	30	44	0	0
Community Bulletin Board	Community Bulletin Board	3.14	2879.927	2873.87	7027.6
Democracy Now	Outside - News	55.72	46	0	0
Drawing With Fred	Outside - Instructional	28.45	13	0	0
Fine Dining	Business	29.95	0	0	0
First Baptist Church	Religion	88.76	19	0	0
House Stories	Other	30	0	0	0
Language of Business	Business	30.03	97	0	0
Life Matters	Outside - Public Affairs	27.14	0	0	0
Meet Your Needham Merchants	Business	30.02	53	0	0
Needham Channel News*	News	29.99	206	51	48
Ndm Ch. Sports/Rocket Cl.	Sports	78.41	91	0	106
Needham Schools Spotlight	Public Affairs	28.33	42	0	44
Norfolk County DA	Outside - Public Affairs	29.51	14	0	0
Olive Tree	Outside - Religion	24.73	14	0	0
Physician Focus	Outside - Medical	28.5	0	0	0
School Committee*	Municipal	136	0	55	52
Senior Exercise Program	Public Service	36.23	36	0	0
Totally PC	Outside - Entertainment	55.57	13	0	0
What's My House Worth?	Business	29.99	70	0	0
Zoning Board of Appeals*	Municipal	70.14	0	54	0
Beijing American Center	Education	49.95	3	0	17
Denise Garlick Community Forum	Public Affairs	62.77	10	45	0
CPC Public Hearing	Municipal	121.57	0	23	0
LWV Civics Bee	Education	72.9	6	0	27
LWV: Snow Removal	Public Affairs	110.37	10	40	0
MLK Day Celebration	Community Event	76.97	0	0	2
NEF Spelling Bee	Education	110.22	2	0	3
NHNA: Olin College	Education	47.6	1	0	2
NHNA: Ridge Hill	Public Affairs	55.75	7	35	0
Patrick Forde Award	Community Event	44.37	4	0	10
Planning Board	Municipal	121.72	0	40	0
PPBC Meeting	Municipal	124.98	0	2	5
STEAM Education in NPS	Education	39.52	1	0	3
Tax Assistance Programs	Public Affairs	29.37	3	16	0
Short Subjects	Community Bulletin Board				
CBB Listings Pages	Community Bulletin Board		423	406	786
Needham Drugged Driving	Public Service - Outside	4.47	0	3	0
Needham Snowday	Community Bulletin Board	1.5	0	0	7
			0	0	0
Off-Air	N/A	0	0	0	0

Community Channel Playback



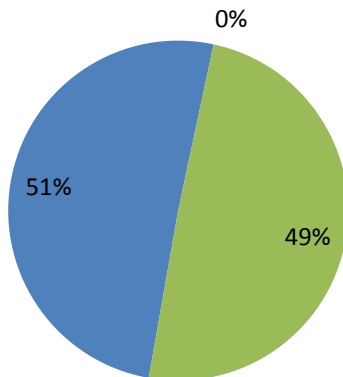
0%
 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

Municipal Channel Playback



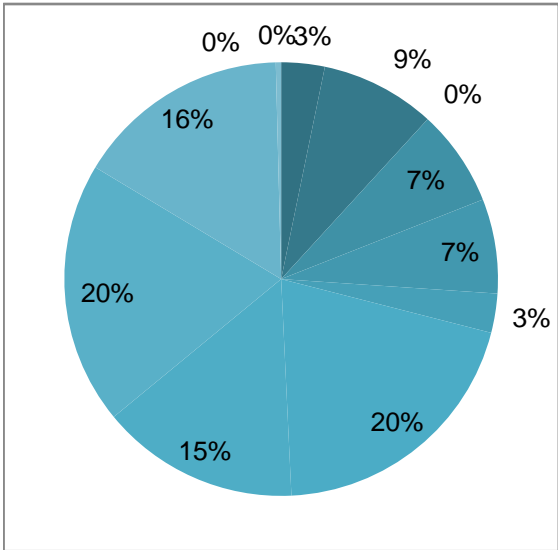
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 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

Education Channel Playback



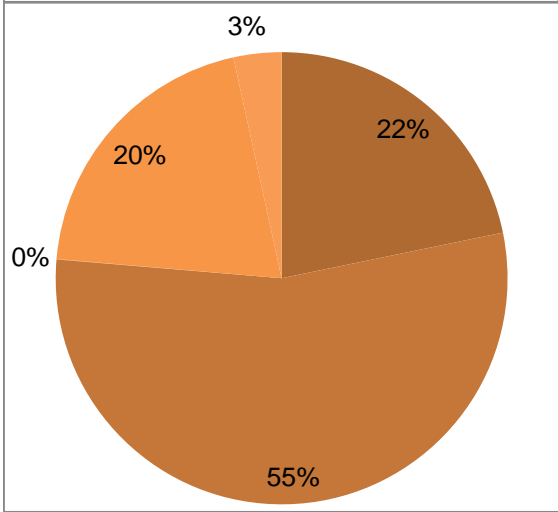
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 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

March 2017



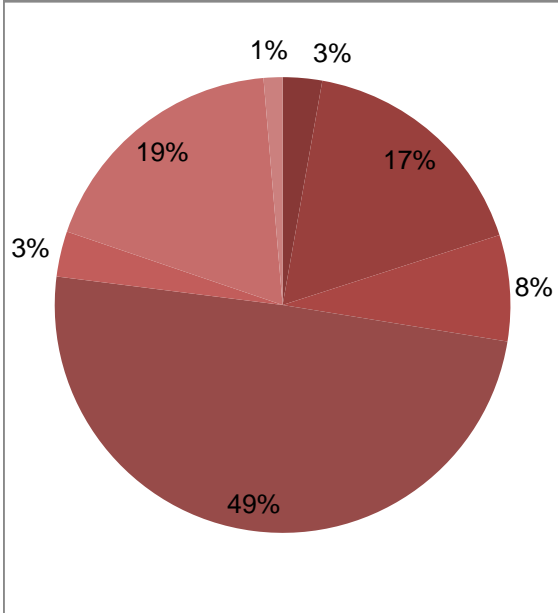
Community Channel Playback by Genre (%)

- 3 Entertainment
- 9 Public Affairs
- 0 Medical
- 0 Municipal
- 7 Religion
- 7 Educational
- 3 Public Service
- 20 Community Bulletin Board
- 15 Business
- 20 News
- 16 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Municipal Channel Playback by Genre (%)

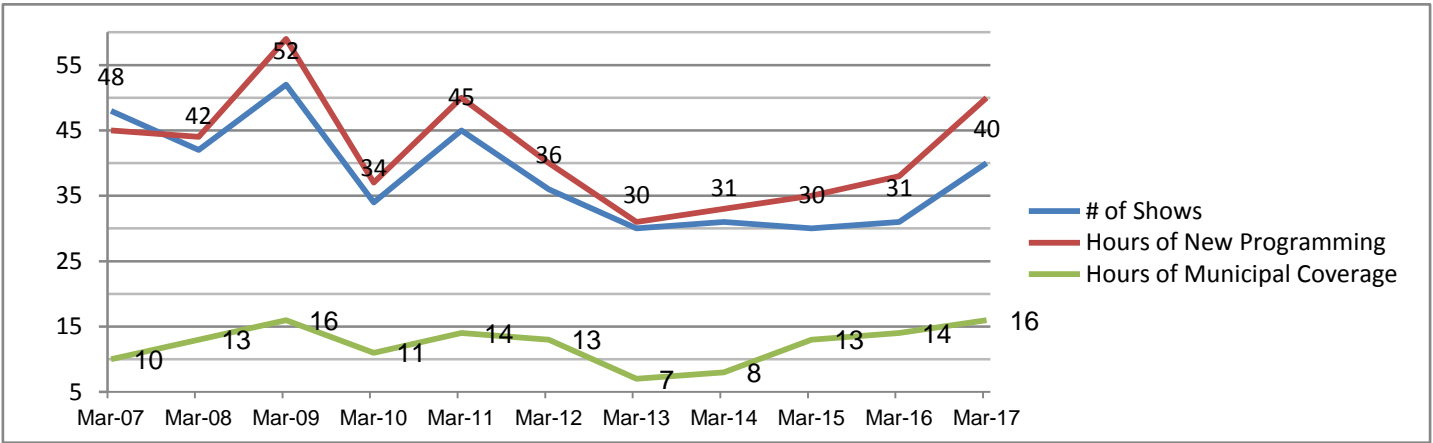
- 0 Entertainment
- 22 Public Affairs
- 0 Medical
- 55 Municipal
- 0 Religion
- 0 Educational
- 0 Public Service
- 20 Community Bulletin Board
- 0 Business
- 3 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Education Channel Playback by Genre (%)

- 0 Entertainment
- 3 Public Affairs
- 0 Medical
- 17 Municipal
- 0 Religion
- 8 Educational
- 0 Public Service
- 49 Community Bulletin Board
- 0 Business
- 3 News
- 18 Sports
- 1 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

March 2017



Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 42

Who is using it:

Needham Public Library	41
Needham Public Schools	1