

### Programs on the Needham Channels:

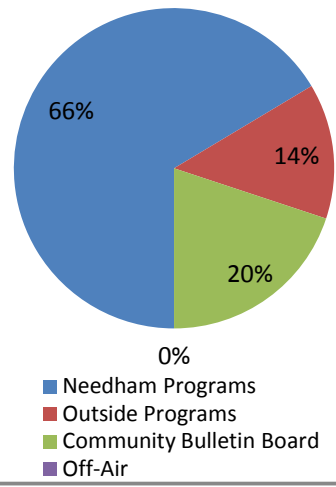
C = Community Channel

M = Municipal Channel

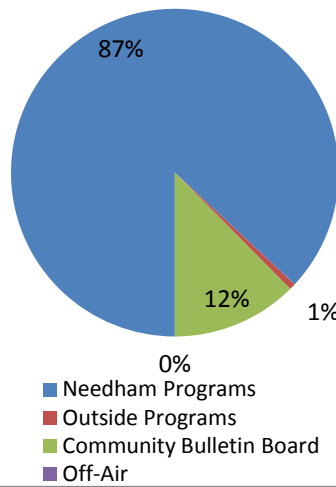
E = Education Channel

Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	55.42	12	0	0
Board of Selectmen*	Municipal	80.16	0	47	0
Carter Church	Religion	65.91	19	0	0
Chef's Table	Outside - Instructional	55.66	12	0	0
Clelia's Cucina Italiana	Instructional	29.92	44	0	0
Community Bulletin Board	Community Bulletin Board	3.72	2389.984	1492.2	4941.62
Democracy Now	Outside - News	56.95	45	0	0
Drawing With Fred	Outside - Instructional	29.22	12	0	0
First Baptist Church	Religion	75.7	17	0	0
Going Postal	Outside-Other	15.53	12	0	0
House Stories	Other	30	0	0	0
Language of Business	Business	30.01	91	0	0
Life Matters	Outside - Public Affairs	27.14	0	0	0
Meet Your Needham Merchants	Business	30.02	42	0	0
Needham Channel News*	News	30	204	57	65
Ndm Ch. Sports/Rocket Cl.	Sports	84.52	99	0	69
Needham Schools Spotlight	Public Affairs	27.97	40	0	34
Norfolk County DA	Outside - Public Affairs	27.47	12	0	0
Olive Tree	Outside - Religion	25.73	13	0	0
Physician Focus	Outside - Medical	26.47	3	0	0
School Committee*	Municipal	82.35	0	43	67
Senior Exercise Program	Public Service	36.39	37	0	0
Totally PC	Outside - Entertainment	46.92	12	0	0
What's My House Worth?	Business	30	75	0	0
Zoning Board of Appeals*	Municipal	107.83	0	42	0
LWV Forum: Protecting Resources	Education	110.05	7	0	39
LWV Forum: Healthcare	Public Affairs	107.42	8	0	38
Memorial Day Ceremony	Community Event	27.48	2	1	1
NEF Spelling Bee	Education	110.22	1	0	3
NHS Pirates of Penzance	Entertainment	109.9	6	0	28
Norfolk County Register of Deeds	Outside - Public Affairs	30.08	12	0	0
Planning Board/LWV Warrant	Public Affairs	78.58	0	6	0
STEAM Education in NPS	Education	39.52	1	0	5
Town Meeting	Municipal	211.31	0	117	0
<b>Short Subjects</b>	<b>Community Bulletin Board</b>				
CBB Listings Pages	Community Bulletin Board		384	228	719
Ask The Experts - Katy Colthart	Public Service	1.67	45	20	0
Ask The Experts - Carol Read	Public Service	2.35	8	1	0
Needham Drugged Driving	Outside - Public Service	4.47	88	62	0
Off-Air	N/A	0	0	0	0

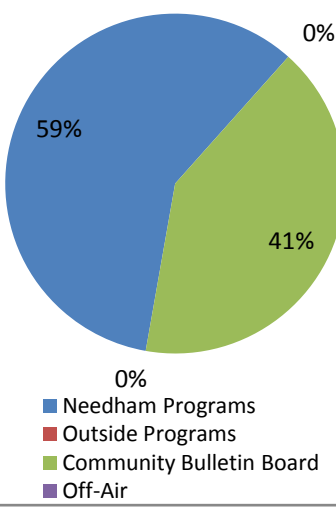
#### Community Channel Playback



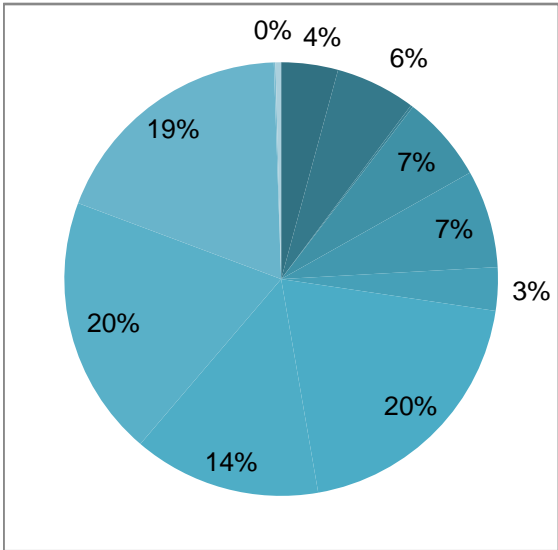
#### Municipal Channel Playback



#### Education Channel Playback

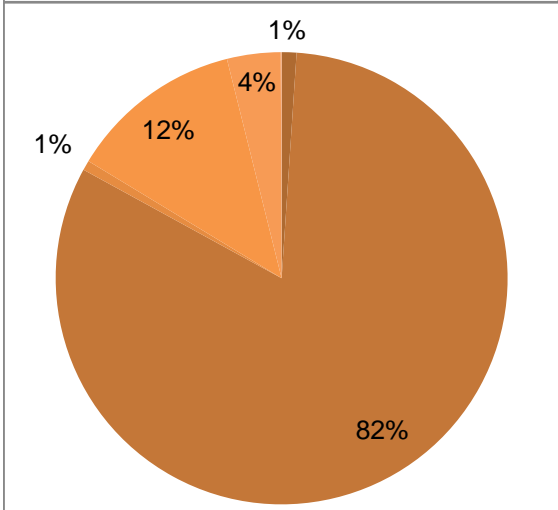


# May 2017



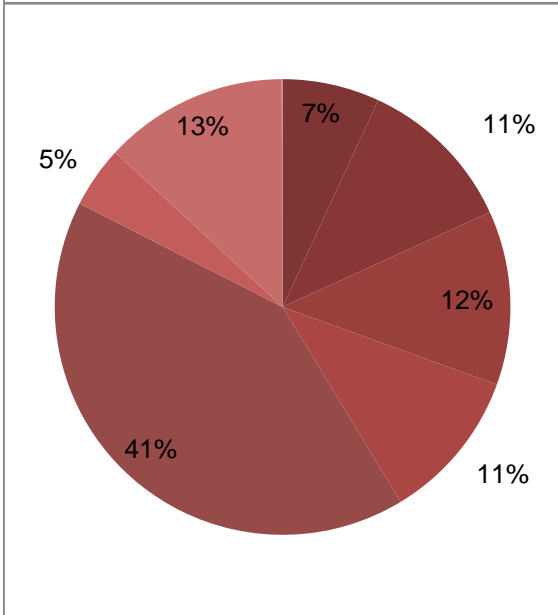
**Community Channel Playback by Genre (%)**

- 4 Entertainment
- 6 Public Affairs
- 0 Medical
- 0 Municipal
- 6 Religion
- 7 Educational
- 3 Public Service
- 20 Community Bulletin Board
- 14 Business
- 19 News
- 19 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



**Municipal Channel Playback by Genre (%)**

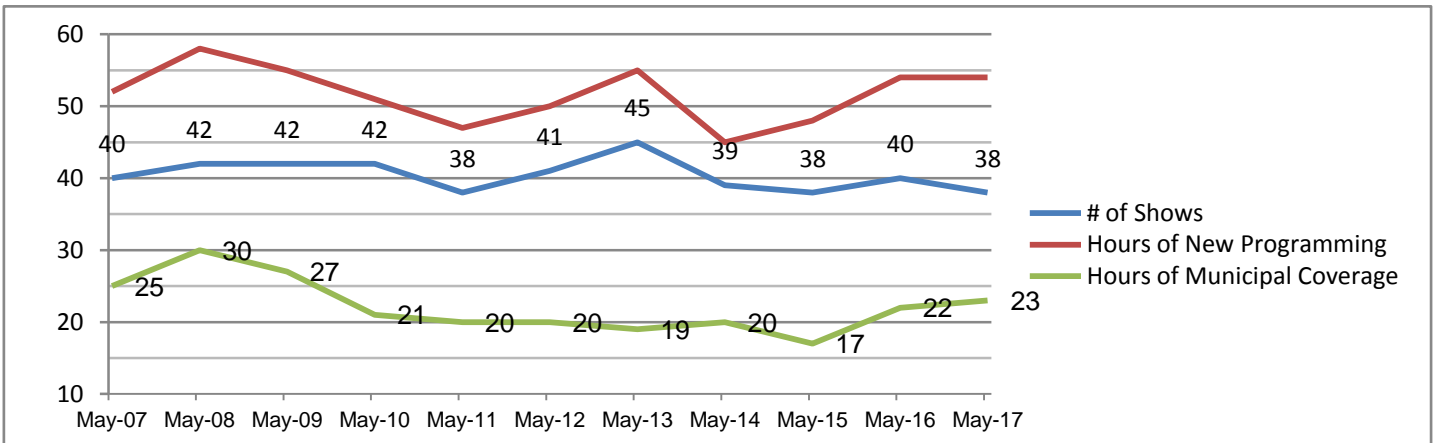
- 0 Entertainment
- 1 Public Affairs
- 0 Medical
- 82 Municipal
- 0 Religion
- 0 Educational
- 1 Public Service
- 12 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



**Education Channel Playback by Genre (%)**

- 7 Entertainment
- 11 Public Affairs
- 0 Medical
- 12 Municipal
- 0 Religion
- 11 Educational
- 0 Public Service
- 41 Community Bulletin Board
- 0 Business
- 4 News
- 13 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

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**Historical Comparison of Production Activity (10 Years)**

**Community Bulletin Board Usage:**

Notices Placed Last Month: 30

**Who is using it:**

Needham Public Library	29
St. Joseph's Church	1