

Production Report

Jul-16

Number of new Needham-based episodes that played on The Needham Channels: 25
Total of episodes for 2016: 226

Analysis:

Title	#	Avg. Length (min)	Description	Notes:
Board of Selectmen	1	80.82	Municipal Meeting	
Buzzer Beaters	0	29.95	Access Series - Entertainment	
Carter Church	4	61.88	Access Series - Religion	
Clelia's Cucina Italiana	0	29.88	Access Series - Educational	
Fine Dining	0	30	Business	
First Baptist Church	4	71.28	Access Series - Religion	
House Stories	0	30	Access Series - Other	
Inside Talk	0	30	Access Series - Entertainment	
Language of Business	2	30.01	Access Series - Business	
Meet Your Needham Merchants	0	30	Access Series - Business	
Municipal Minutes	0	30	Public Affairs	
Needham Channel News	4	30	News	
Needham Channel Sports/Rockets Classics	1	100.79	Sports	
Needham Schools Spotlight	0	27.37	Access Series - Public Affairs	
School Committee	0	88.23	Municipal Meeting	
What's My House Worth?	1	30	Access Series - Business	
Zoning Board	1	84.75	Municipal Meeting	
Educational Shorts	1	42.38	Education	
Fireworks 2016	1	21.55	Community Event	
Gym Documentary	1	9.67	Education (Short)	
July 4th Parade	1	70.8	Community Event	
Needham Daxing Exchange Pre-Trip	1	8.55	Education (Short)	
Needham Votes: Denise Garlick	1	0.5	Public Service (Short)	
NEF Spring Grants 2016	1	14	Education (Short)	

Approximate number of municipal meeting hours: 2.76

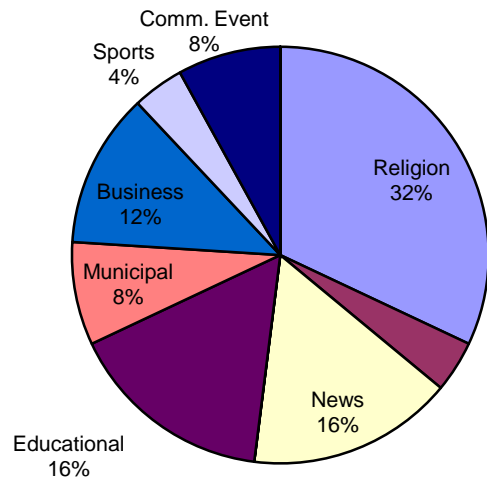
Approximate number of new programming hours: **19.61**

New Episode History: Number of new episodes that debuted over the past year:

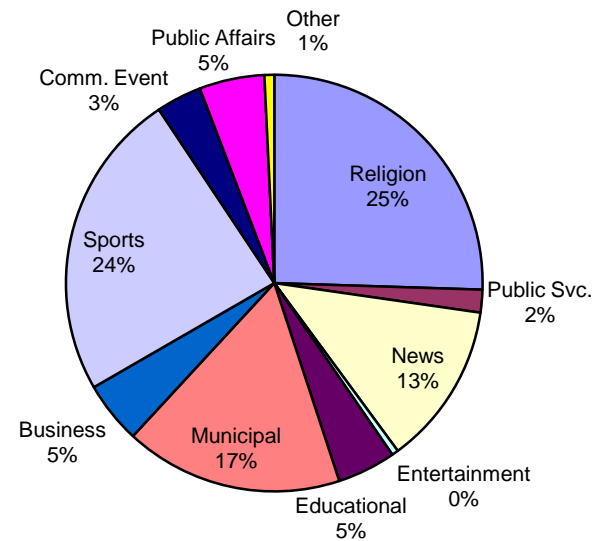
Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16
24	20	34	40	45	30	28	38	31	27	40	37	25
20.93	17.51	41.58	55.5	54.48	32.41	36.93	44.21	37.98	31.51	53.96	44.66	19.6

	Religion	Public Svc.	News	Entertainment	Educational	Municipal	Business	Sports	Comm. Event	Public Affairs	Other
Current Month Series	8	0	4	0	0	2	3	1	0	0	0
Current Month Specials		1			4				2		
Year-to Date	58	4	30	0	11	40	11	52	9	12	0
Last 12	101	7	50	2	18	67	19	95	14	20	3
January	7	0	4	0	0	6	1	9	0	1	0
February	8	1	4	0	3	7	1	9	2	3	0
March	9	1	5	0	2	6	1	3	1	3	0
April	8	0	4	0	1	5	1	7	0	1	0
May	9	1	4	0	0	9	2	12	1	2	0
June	9	0	5	0	1	5	2	11	3	2	0
July	8	1	4	0	4	2	3	1	2	0	0
August	9	0	4	1	0	2	3	0	0	0	1
September	8	1	4	1	2	7	1	7	1	1	1
October	8	1	5	0	0	6	1	14	1	3	1
November	9	1	3	0	3	6	2	16	3	2	0
December	9	0	4	0	2	6	1	6	0	2	0

Percentage of Shows by Genre (July)



New Programs by Genre, Last 12 Months



Community Channel		Municipal Channel		Education Channel	
Playback Accuracy(%)	99.00	Playback Accuracy(%)	98.34	Playback Accuracy(%)	100.00
Scheduled Events	1005	Scheduled Events	361	Scheduled Events	425
Errors	10	Errors	6	Errors	0

Total Errors: 16			%
Server Playback Error (Playback occurred, but with skips/jumps)	6		37.50
Human Error (Scheduling Errors, program late or not aired)	4		25.00
Server Crash/Equipment Failure (Program did not play)	6		37.50
Capture Error (File did not get captured/loaded correctly)	0		0.00
Production Error (Significant problems with production)	0		0.00
Total	16		100.00

Incidents: 7/8: Two complaints addressed about lack of live coverage for 4th of July festivities.