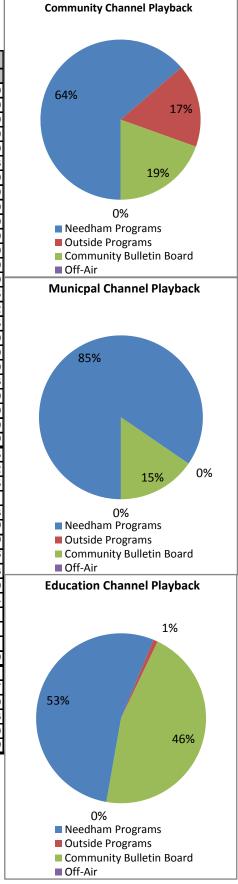
## **Programs on the Needham Channels:**

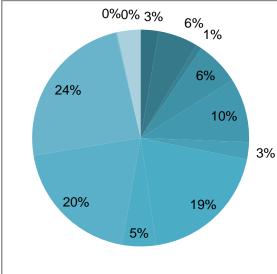
C = Community Channel

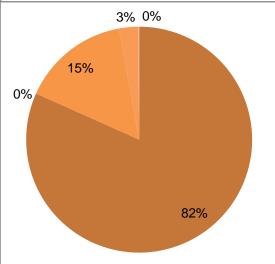
M = Municipal Channel	
E = Education Channel	

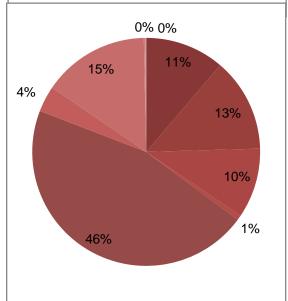
E = Education Channel		Length	Number of Times Aired		
Show	Category	(min)	С	М	E
502 Sessions	Outside - Entertainment	55.49	13	0	0
Board of Selectmen*	Municipal	95.68	0	62	0
Carter Church	Religion	66.55	18	0	0
Chef's Table	Outside - Instructional	55.7	14	0	0
Clelia's Cucina Italiana	Instructional	29.95	56	0	0
Community Bulletin Board	Community Bulletin Board	4.32	2018.736	1596.05	4721.98
Democracy Now	Outside - News	59.57	46	0	0
Drawing With Fred	Outside - Instructional	29.29	0	0	0
First Baptist Church	Religion	77.39	18	0	0
Galah	Outside - Entertainment	30	0	0	0
Going Postal	Outside-Other	15.5	12	0	0
Language of Business	Business	29.97	0	0	0
Meet Your Needham Merchants	Business	30	0	0	0
Namaste Needham	Education	27.83	9	0	0
Needham Channel News*	News	29.99	201	41	55
Ndm Ch. Sports/Rocket Cl.	Sports	92.09	131	0	62
Needham Schools Spotlight	Public Affairs	27.72	42	0	15
Norfolk County DA	Outside - Public Affairs	26.99	13	0	0
Olive Tree	Outside - Religion	25.72	13	0	0
Physician Focus	Outside - Medical	29.48	13	0	0
School Committee*	Municipal	78.1	0	45	76
Senior Exercise Program	Public Service	39.52	27	0	0
Totally PC	Outside - Entertainment	39.3	12	0	0
What's My House Worth?	Business	29.79	76	0	0
Zoning Board of Appeals*	Municipal	124.73	0	48	0
1,2,3 Grow	Outside - Education	24.95	8	0	15
Celebrating Francis Perkins	Education	78.02	7	0	22
Memorial Day Ceremony	Community Event	20.9	4	0	5
More Than A Field Trip	Education	54.07	14	0	41
NHS One Day 2017	Education	16.68	4	0	8
Planning Board	Municipal	110.17	0	12	0
Public Safety Public Hearing	Municipal	202.8	0	9	0
Race, Sports, & Protest	Public Affairs	100.13	11	0	46
Rockets Report, Ep. 1	Sports	24.22	18	0	43
Town Meeting	Municipal	200.38	0	89	0
Vaping Explained	Public Service	72.75	1	0	4
vaping Explained		1			
		t			
		t			
		†	0	0	0
Short Subjects					
CBB Listings Pages	Community Bulletin Board	1	534	285	867
Beef Cuts (short)	Outside - Other	4.53	289	0	0
Graduation PSA	Other	1.02	0	0	36
Town Meeting PSA	Other	0.5	128	97	19
Off-Air		0	0	0	0
	1	-			_



# May 2018







May 2018

### **Community Channel Playback by Genre (%)**

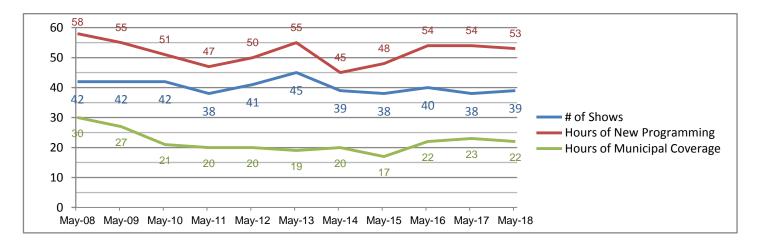
- 3 Entertainment
- 6 Public Affairs
- 1 Medical
- 0 Municipal
- 7 Religion
- 10 Educational
- 3 Public Service
- 20 Community Bulletin Board
- 5 Business
- 20 News
- 24 Sports
- 0 Community Event
- 0 Self-Help
- 3 Other
- 0 Off-Air

#### **Municipal Channel Playback by Genre (%)**

- 0 Entertainment
- 0 Public Affairs
- 0 Medical
- 82 Municipal
- 0 Religion
- 0 Educational
- 0 Public Service
- 15 Community Bulletin Board
- 0 Business
- 3 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

# **Education Channel Playback by Genre (%)**

- 0 Entertainment
- 11 Public Affairs
- 0 Medical
- 13 Municipal
- 0 Religion
- 10 Educational
- 1 Public Service
- 46 Community Bulletin Board
- 0 Business
- 4 News
- 15 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



#### **Historical Comparison of Production Activity (10 Years)**

#### **Community Bulletin Board Usage:**

Notices Placed Last Month: 26

Who is using it:

Needham Public Library 26