

Programs on the Needham Channels:

Oct-15

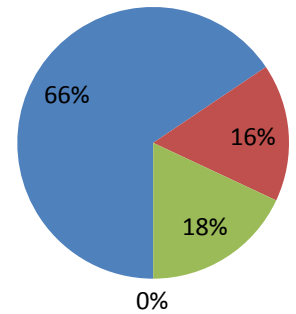
C = Community Channel

M = Municipal Channel

E = Education Channel

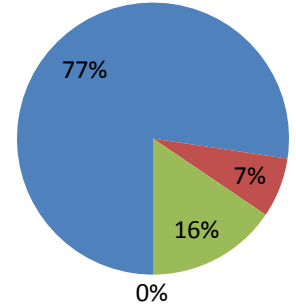
Show	Category	Avg. Length (min)	Timeslots		
			C	M	E
502 Sessions	Outside - Entertainment	55.48	15	0	0
Ablevision	Outside - Public Service	30.15	0	0	0
Board of Selectmen*	Municipal	58.83	0	57	0
Buzzer Beaters	Entertainment	29.95	5	0	0
Carter Church	Religion	70.09	16	0	0
Chef's Table	Outside - Instructional	51.58	12	0	0
Clelia's Cucina Italiana	Instructional	29.55	24	0	12
Community Bulletin Board C	Community Bulletin Board	5.83	1381.151	0	0
Community Bulletin Board M	Community Bulletin Board	4.85	0	1430.01	0
Community Bulletin Board E	Community Bulletin Board	3.88	0	0	3905.41
Democracy Now	Outside - News	59.55	45	0	0
Drawing With Fred	Outside - Instructional	23.65	15	0	0
Fine Dining	Business	29.96	25	0	0
First Baptist Church	Religion	74.01	19	0	0
House Calls with Denise Garlick	Public Affairs	29.9	0	0	0
House Stories	Other	30	33	0	62
Inside Talk	Entertainment	29.67	0	0	0
Language of Business	Business	29.8	20	0	0
Life Matters	Outside - Public Affairs	29.71	0	0	0
Living Healthy	Outside - Self-Help	29.02	14	0	0
Meet Your Needham Merchants	Business	29.97	21	0	0
Needham Channel News*	News	29.91	188	45	49
Ndm Ch. Sports/Rocket Cl.	Sports	102.07	88	0	62
Needham Schools Spotlight	Public Affairs	29.18	41	0	48
Norfolk County DA	Outside - Public Affairs	29.08	16	0	0
Olive Tree	Outside - Religion	24.56	12	0	0
Physician Focus	Outside - Medical	29.33	9	0	0
School Committee*	Municipal	158.51	0	50	62
Senior Exercise Program	Public Service	36.33	71	0	0
Totally PC	Outside - Entertainment	48.86	15	0	0
What's My House Worth?	Business	29.95	64	0	0
Zoning Board of Appeals*	Municipal	212.03	0	68	0
Domestic Workers	Public Affairs	46.53	8	27	0
Green Needham: Too Good	Public Service	81.53	4	0	11
Inside State Government	Outside - Public Affairs	24.37	8	0	0
LWV Forum: Invasive Plants	Education	83.5	8	38	0
LWV Forum: Money in Politics	Public Affairs	92.5	7	19	0
Meet the School Committee	Public Affairs	28.08	4	0	19
Ndm Youth/Parnet Survey	Public Service	86.45	5	26	31
School Committee/PPBC, 9/28	Municipal	67.65	0	29	30
Own Your Peace Dedication	Community Event	35.97	11	0	43
Right of Way: Tree Panel	Public Affairs	29.85	2	2	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
Short Subjects	Community Bulletin Board				
CBB Listings Pages	Community Bulletin Board		320	257	533
			0	0	0
			0	0	0
Off-Air	N/A	0	0	0	0

Community Channel Playback (October)



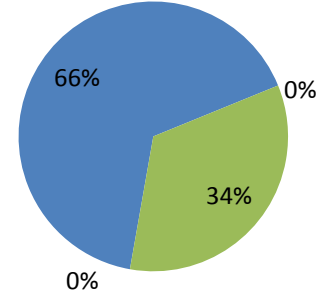
Legend for Community Channel Playback (October):
■ Needham Programs
■ Outside Programs
■ Community Bulletin Board
■ Off-Air

Municipal Channel Playback (October)



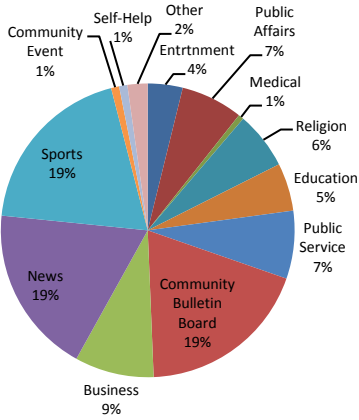
Legend for Municipal Channel Playback (October):
■ Needham Programs
■ Outside Programs
■ Community Bulletin Board
■ Off-Air

Education Channel Playback (October)

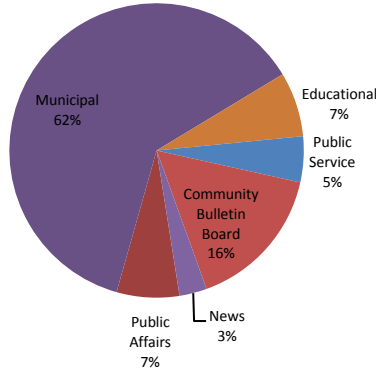


Legend for Education Channel Playback (October):
■ Needham Programs
■ Outside Programs
■ Community Bulletin Board
■ Off-Air

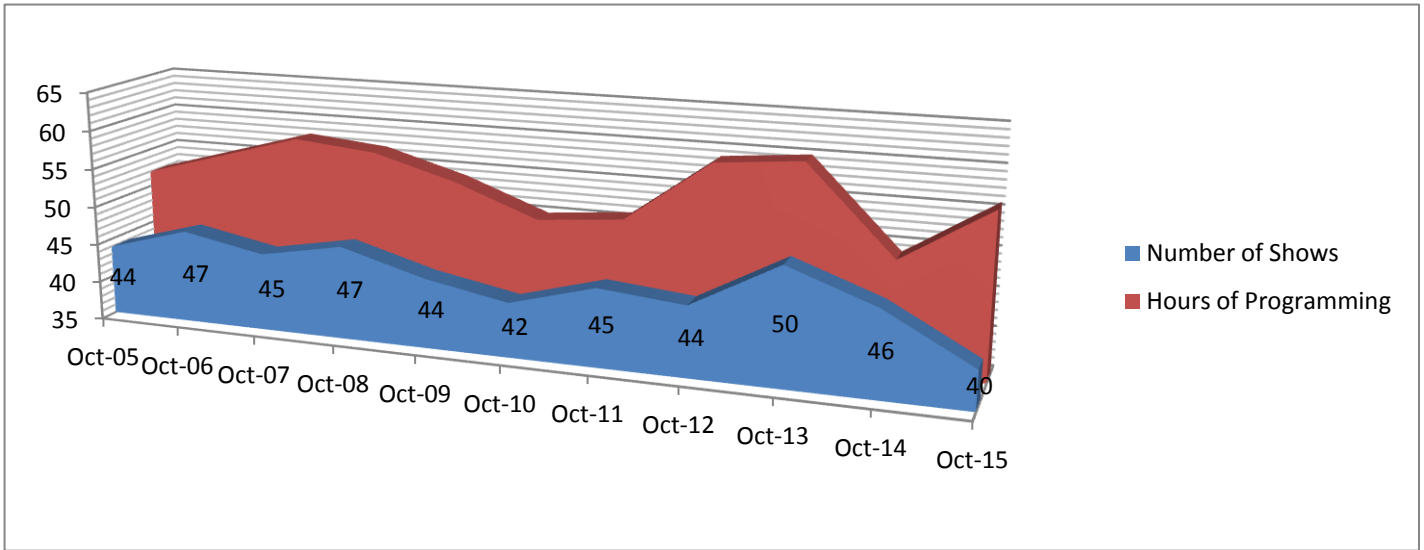
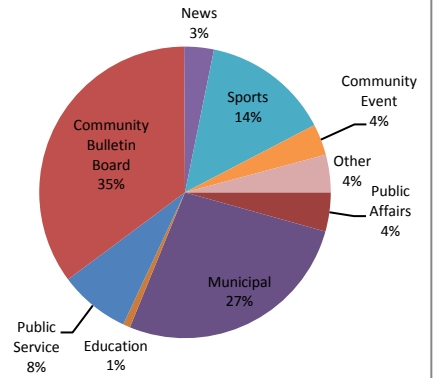
Community Channel Playback (10/15)



Municipal Channel Playback (10/15)



Education Channel Playback (10/15)



Community Bulletin Board Usage:

Notices Placed Last Month: 27
 September: 23

Who is using it:

Needham Public Library	16
First Baptist Church	3
Misc. Businesses	2
Needham Youth Services	1
Needham Exchange Club	1
BID Needham	1
Needham Community Council	1
Needham Lights	1
Newton Wellesley Hospital	1