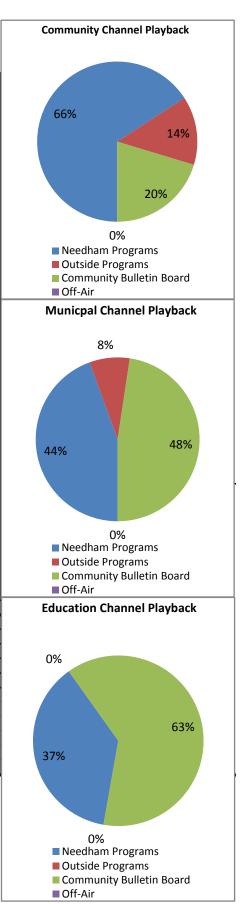
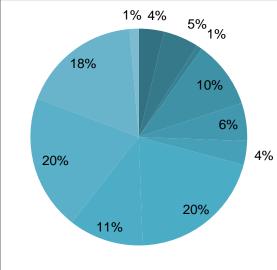
Programs on the Needham Channels:

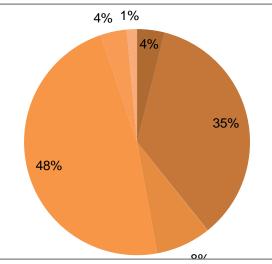
C = Community Channel					
M = Municipal Channel		Avg.			
E = Education Channel		Length	Number of Times Aired		
Show	Category	(min)	С	М	E
502 Sessions	Outside - Entertainment	55.28	15	0	0
Board of Selectmen*	Municipal	91.87	0	60	0
Carter Church	Religion	73.75	16	0	0
Chef's Table	Outside - Instructional	53.56	7	0	0
Claliala Cuaina Italiana	la atmosti a a al	20.00	47	_	20

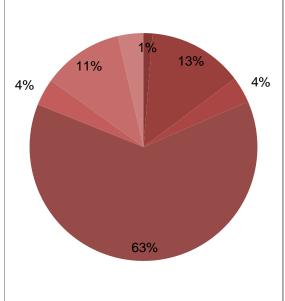
Show	Category	(min)	С	М	E
502 Sessions	Outside - Entertainment	55.28	15	0	0
Board of Selectmen*	Municipal	91.87	0	60	0
Carter Church	Religion	73.75	16	0	0
Chef's Table	Outside - Instructional	53.56	7	0	0
Clelia's Cucina Italiana	Instructional	29.96	47	0	30
Community Bulletin Board	Community Bulletin Board	4.65	1950.583	4571.92	6010.22
Democracy Now	Outside - News	59.57	45	0	0
Drawing With Fred	Outside - Instructional	27.07	14	1	0
Fine Dining	Business	29.95	0	0	0
First Baptist Church	Religion	66.83	18	0	0
House Stories	Other	30	0	0	0
Language of Business	Business	30	96	0	0
Life Matters	Outside - Public Affairs	27.14	0	0	0
Meet Your Needham Merchants	Business	30	0	0	0
Needham Channel News*	News	30	211	56	57
Ndm Ch. Sports/Rocket Cl.	Sports	75.88	105	0	65
Needham Schools Spotlight	Public Affairs	29.87	37	0	19
Norfolk County DA	Outside - Public Affairs	29.71	15	0	0
Olive Tree	Outside - Religion	19.51	13	0	0
Physician Focus	Outside - Medical	28.52	13	0	0
School Committee*	Municipal	98.64	0	59	61
Senior Exercise Program	Public Service	36.83	43	0	0
Totally PC	Outside - Entertainment	56.4	15	0	0
What's My House Worth?	Business	30	70	0	0
Zoning Board of Appeals*	Municipal	69.28	0	62	0
Distinguished Career Awards	Community Event	29.02	19	0	56
House Calls with Denise Garlick	Public Affairs	18.77	13	42	0
Interfaith Worship Service	Religion	90.08	19	0	0
First Baptist Christmas Eve	Religion	72.97	2	0	0
What is One Day?	Education	22.62	16	0	33
Tax Assistance Programs	Public Affairs	29.37	19	33	0
Veterans Day Observance	Community Event	29.93	2	22	0
			0	0	0
			0	0	0
Short Subjects	Community Bulletin Board				
CBB Listings Pages	Community Bulletin Board		433	805	952
Needham Drugged Driving	Public Service - Outside	4.47	0	784	0
Happy Holidays Greeting	Community Bulletin Board	0.17	224	351	442
			0		0
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			-		
			 		
Off-Air	N/A	0	0	0	0

December 2016









December 2016

Community Channel Playback by Genre (%)

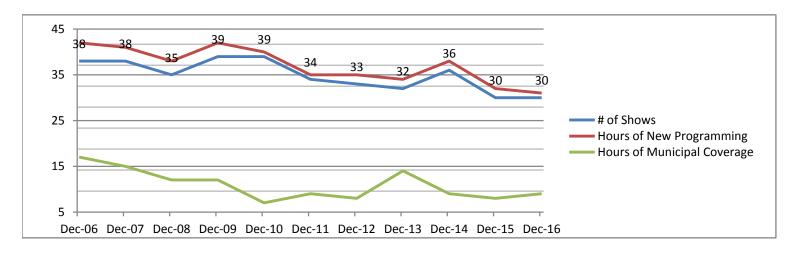
- 4 Entertainment
- 5 Public Affairs
- 1 Medical
- 0 Municipal
- 10 Religion
- 6 Educational
- 4 Public Service
- 20 Community Bulletin Board
- 11 Business
- 20 News
- 18 Sports
- 1 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

Municipal Channel Playback by Genre (%)

- 0 Entertainment
- 4 Public Affairs
- 0 Medical
- 35 Municipal
- 0 Religion
- 0 Educational
- 8 Public Service
- 48 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 1 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

Education Channel Playback by Genre (%)

- 0 Entertainment
- 1 Public Affairs
- 0 Medical
- 13 Municipal
- 0 Religion
- 4 Educational
- 0 Public Service
- 63 Community Bulletin Board
- 0 Business
- 4 News
- 11 Sports
- 4 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 18

Who is using it:

Needham Public Library	11
Olin College	1
New Years Needham	1
Needham Youth Services	1
Parent Talk	1
Park And Recreation	1
Town Clerk	2