

Programs on the Needham Channels:

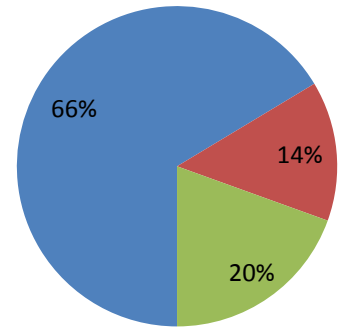
C = Community Channel

M = Municipal Channel

E = Education Channel

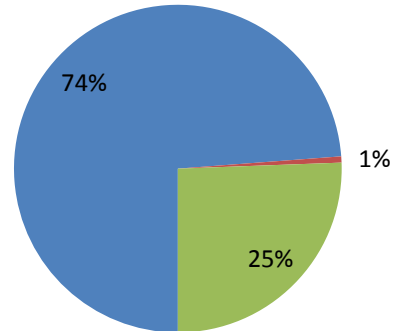
Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	55.53	12	0	0
Board of Selectmen*	Municipal	63.79	0	56	0
Carter Church	Religion	64.46	16	0	0
Chef's Table	Outside - Instructional	55.23	12	0	0
Clelia's Cucina Italiana	Instructional	30	45	0	0
Community Bulletin Board	Community Bulletin Board	3.85	2041.192	2679.6	3652.18
Democracy Now	Outside - News	59.57	40	0	0
Drawing With Fred	Outside - Instructional	29.88	12	0	0
Fine Dining	Business	29.95	0	0	0
First Baptist Church	Religion	78.95	16	0	0
House Stories	Other	30	0	0	0
Language of Business	Business	30.03	81	0	0
Life Matters	Outside - Public Affairs	27.14	0	0	0
Meet Your Needham Merchants	Business	30	0	0	0
Needham Channel News*	News	29.99	192	53	51
Ndm Ch. Sports/Rocket Cl.	Sports	75.54	85	0	57
Needham Schools Spotlight	Public Affairs	28.99	35	0	12
Norfolk County DA	Outside - Public Affairs	28.61	13	0	0
Olive Tree	Outside - Religion	23.84	12	0	0
Physician Focus	Outside - Medical	28.5	12	0	0
School Committee*	Municipal	131.85	0	54	55
Senior Exercise Program	Public Service	36.65	32	0	0
Totally PC	Outside - Entertainment	52.1	12	0	0
What's My House Worth?	Business	30	65	0	0
Zoning Board of Appeals*	Municipal	50.09	0	57	0
BOS Eversource Public Hearing	Municipal	136.48	0	43	0
Beijing American Center	Education	49.95	8	0	39
Large House Public Hearing	Municipal	73.52	0	20	0
LWV: Elected Boards	Public Affairs	58.92	10	56	0
LWV: Snow Removal	Public Affairs	110.37	3	11	0
MLK Day Celebration	Community Event	76.97	13	0	52
NHNA: Olin College	Education	47.6	10	0	55
Patrick Forde Award	Community Event	44.37	8	0	45
Tax Assistance Programs	Public Affairs	29.37	14	39	0
Town Meeting: Voice Count	Public Affairs	28.98	13	56	0
Short Subjects	Community Bulletin Board				
CBB Listings Pages	Community Bulletin Board		387	469	645
Admin 2016	Education	10.12	0	0	223
Needham Drugged Driving	Public Service - Outside	4.47	0	55	0
Needham Snowday	Community Bulletin Board	1.5	0	0	9
Team of Brothers	Other	11.1	39	0	3
Off-Air	N/A	0	0	0	0

Community Channel Playback



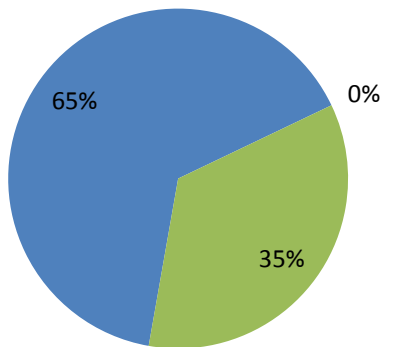
0%
 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

Municipal Channel Playback



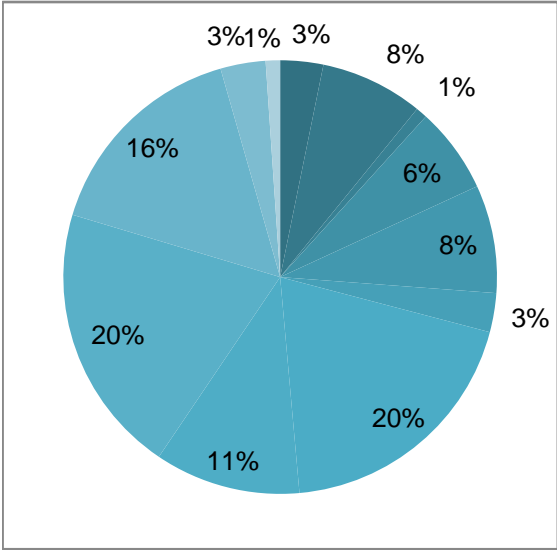
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 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

Education Channel Playback



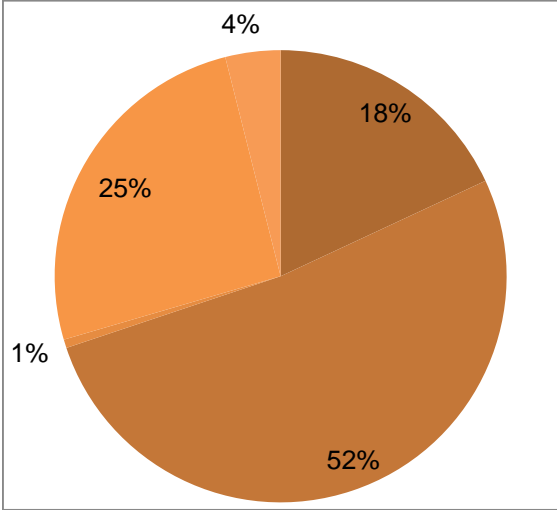
0%
 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

February 2017



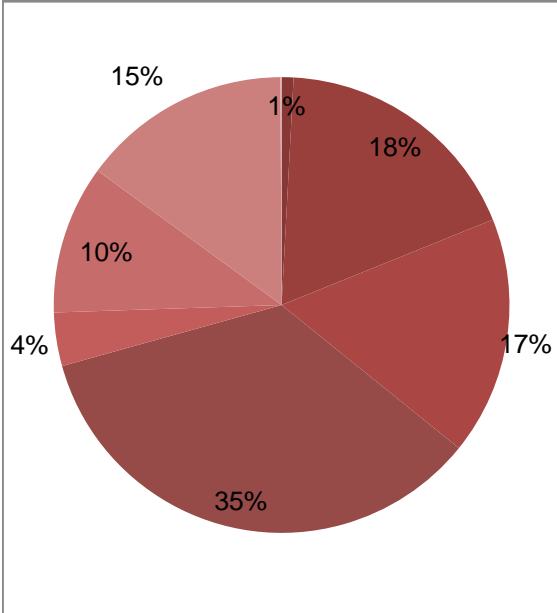
Community Channel Playback by Genre (%)

- 3 Entertainment
- 8 Public Affairs
- 1 Medical
- 0 Municipal
- 6 Religion
- 8 Educational
- 3 Public Service
- 19 Community Bulletin Board
- 11 Business
- 20 News
- 16 Sports
- 3 Community Event
- 0 Self-Help
- 1 Other
- 0 Off-Air



Municipal Channel Playback by Genre (%)

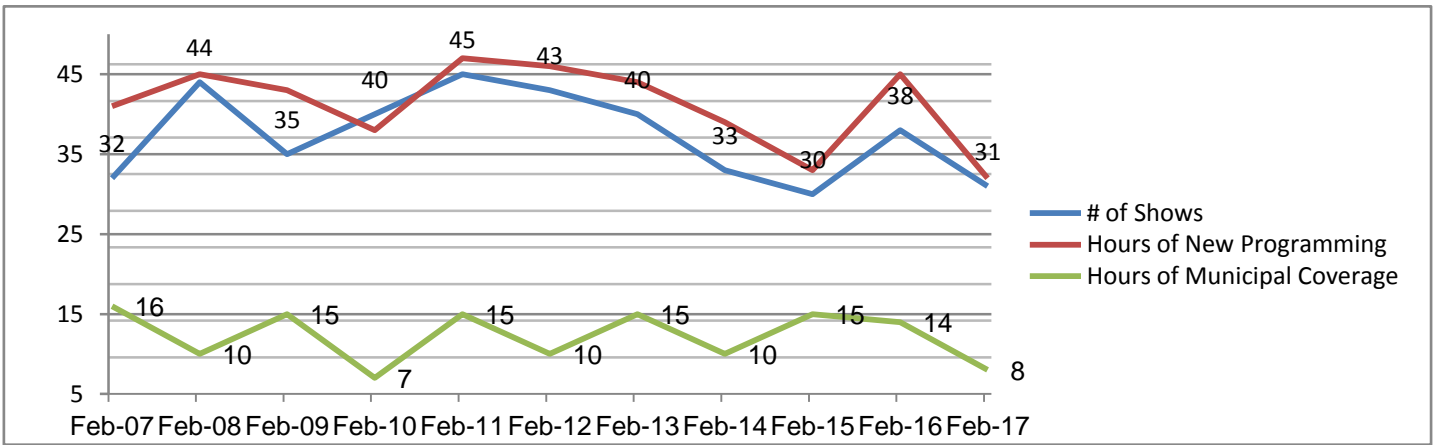
- 0 Entertainment
- 18 Public Affairs
- 0 Medical
- 52 Municipal
- 0 Religion
- 0 Educational
- 1 Public Service
- 26 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Education Channel Playback by Genre (%)

- 0 Entertainment
- 1 Public Affairs
- 0 Medical
- 18 Municipal
- 0 Religion
- 17 Educational
- 0 Public Service
- 35 Community Bulletin Board
- 0 Business
- 4 News
- 11 Sports
- 15 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

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Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 30

Who is using it:

Needham Public Library 30