

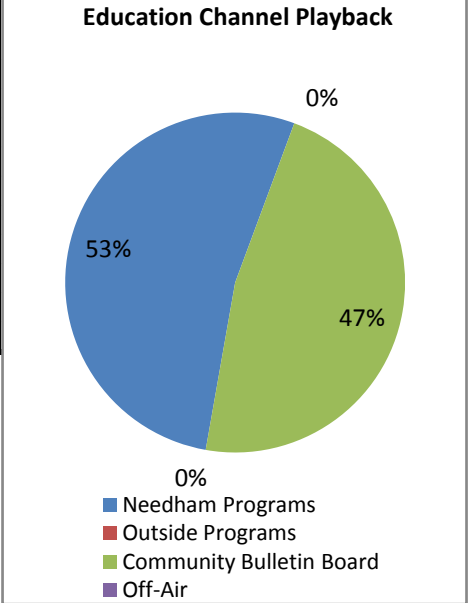
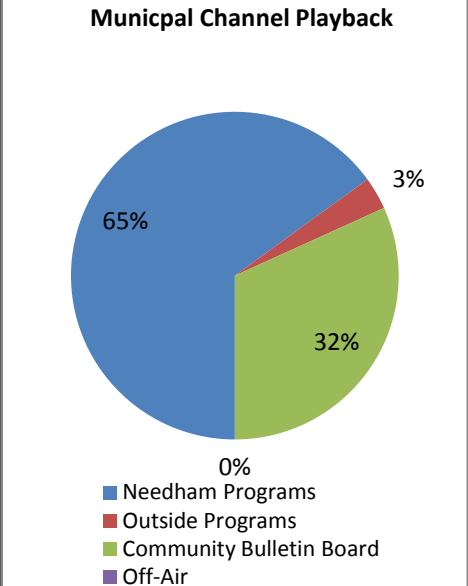
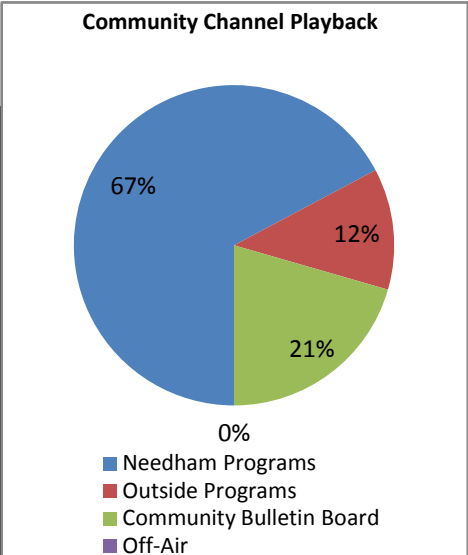
**Programs on the Needham Channels:**

C = Community Channel

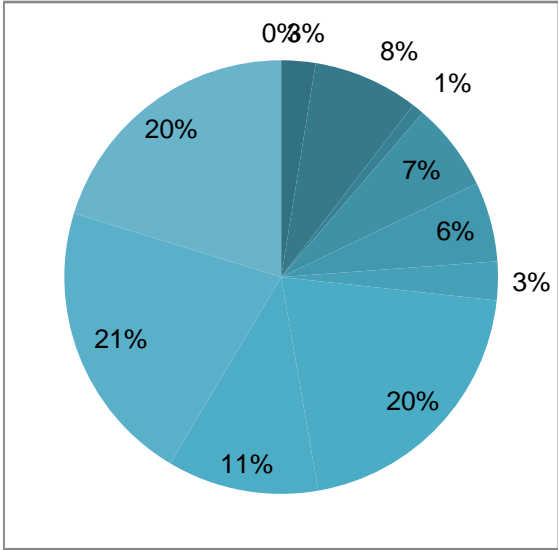
M = Municipal Channel

E = Education Channel

Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	55.53	12	0	0
Board of Selectmen*	Municipal	76.61	0	60	0
Carter Church	Religion	62.29	19	0	0
Chef's Table	Outside - Instructional	54.14	8	0	0
Clelia's Cucina Italiana	Instructional	30.01	51	0	0
Community Bulletin Board	Community Bulletin Board	4.71	1946.253	3012.04	4465.77
Democracy Now	Outside - News	56.82	43	0	0
Drawing With Fred	Outside - Instructional	29.9	13	0	0
Fine Dining	Business	29.95	0	0	0
First Baptist Church	Religion	77.09	17	0	0
House Stories	Other	30	0	0	0
Language of Business	Business	30.03	92	0	0
Life Matters	Outside - Public Affairs	27.14	0	0	0
Meet Your Needham Merchants	Business	30	0	0	0
Needham Channel News*	News	30	234	57	58
Ndm Ch. Sports/Rocket Cl.	Sports	76.81	117	0	75
Needham Schools Spotlight	Public Affairs	29.18	48	0	58
Norfolk County DA	Outside - Public Affairs	29.57	12	0	0
Olive Tree	Outside - Religion	23.15	13	0	0
Physician Focus	Outside - Medical	28.64	14	0	0
School Committee*	Municipal	124.69	0	59	64
Senior Exercise Program	Public Service	36.7	35	0	0
Totally PC	Outside - Entertainment	39.32	12	0	0
What's My House Worth?	Business	30	76	0	0
Zoning Board of Appeals*	Municipal	92.67	0	65	0
BOS Eversource Public Hearing	Municipal	136.48	0	16	0
First Baptist Christmas Eve	Religion	72.97	2	0	0
Large House Public Hearing	Municipal	73.52	0	41	0
LWV: Elected Boards	Public Affairs	58.92	14	38	0
NHNA: Olin College	Education	47.6	2	0	3
Tax Assistance Programs	Public Affairs	29.37	11	28	0
Town Meeting: Voice Count	Public Affairs	28.98	21	37	0
What is One Day?	Education	22.62	9	0	29
<b>Short Subjects</b>	<b>Community Bulletin Board</b>				
CBB Listings Pages	Community Bulletin Board		409	570	896
Admin 2016	Education	10.12	0	0	564
Happy Holidays Greeting	Community Bulletin Board	0.17	21	27	36
Needham Drugged Driving	Public Service - Outside	4.47	0	321	0
Off-Air	N/A	0	0	0	0

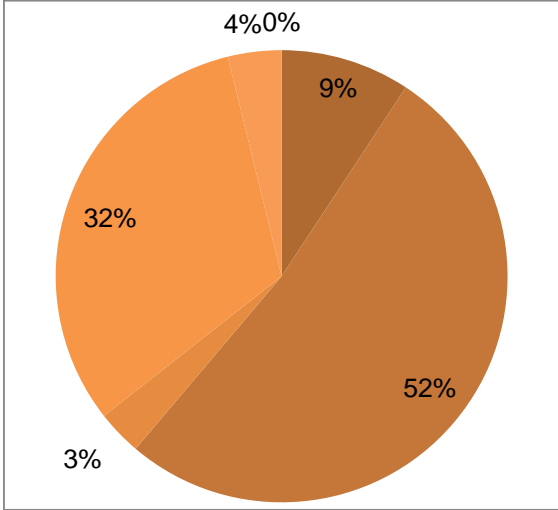


# January 2017



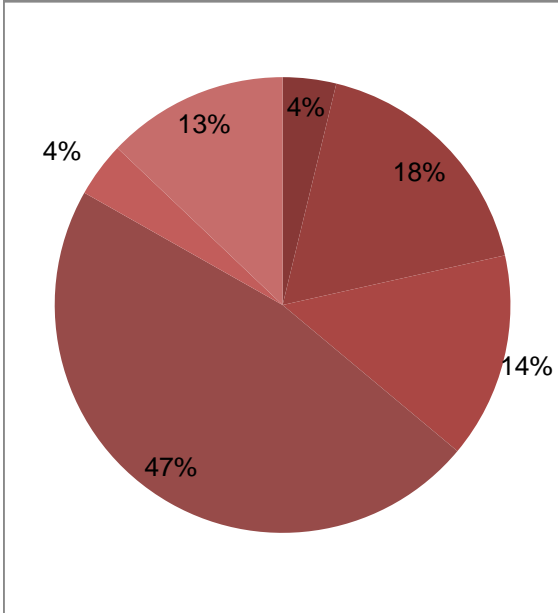
**Community Channel Playback by Genre (%)**

- 3 Entertainment
- 8 Public Affairs
- 1 Medical
- 0 Municipal
- 7 Religion
- 6 Educational
- 3 Public Service
- 21 Community Bulletin Board
- 11 Business
- 21 News
- 20 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



**Municipal Channel Playback by Genre (%)**

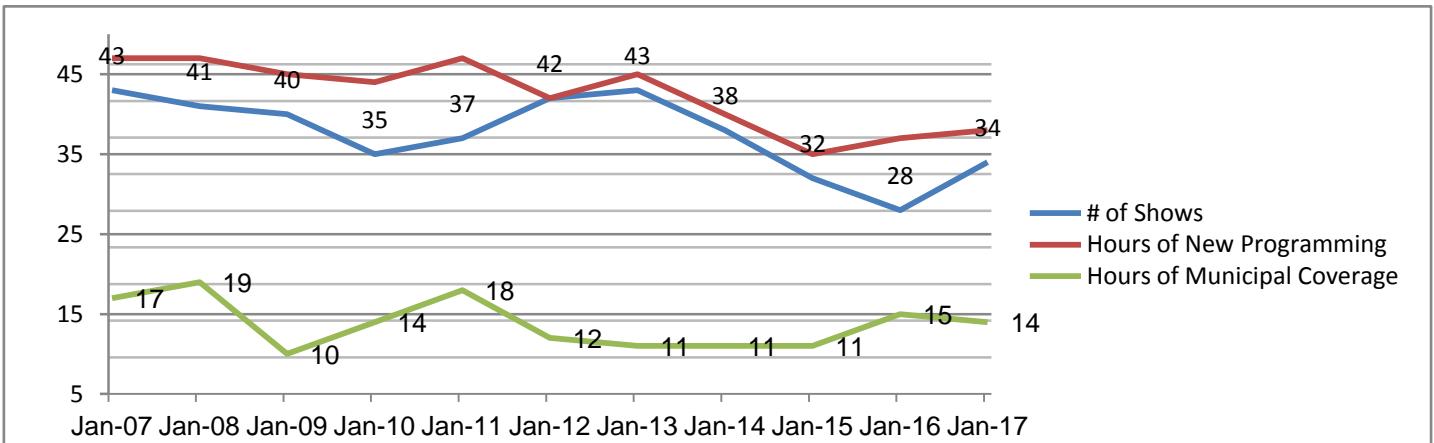
- 0 Entertainment
- 9 Public Affairs
- 0 Medical
- 52 Municipal
- 0 Religion
- 0 Educational
- 3 Public Service
- 32 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



**Education Channel Playback by Genre (%)**

- 0 Entertainment
- 4 Public Affairs
- 0 Medical
- 18 Municipal
- 0 Religion
- 15 Educational
- 0 Public Service
- 47 Community Bulletin Board
- 0 Business
- 4 News
- 13 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

January 2017



**Historical Comparison of Production Activity (10 Years)**

**Community Bulletin Board Usage:**

Notices Placed Last Month: 40

**Who is using it:**

Needham Public Library	35
Needham Youth Services	2
St. Joes	1
Plugged In	1
Needham Public Schools	1