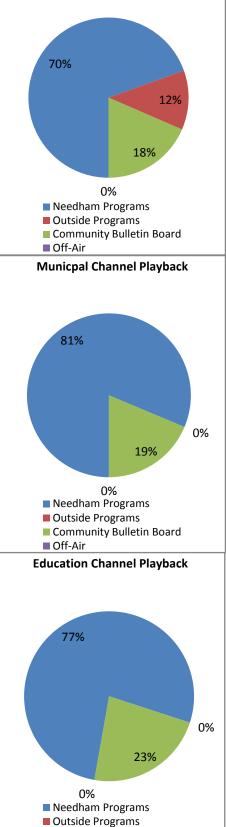
Programs on the Needham Channels:

C = Community Channel

| C = Community Channel M = Municipal Channel | | | т | | |
|------------------------------------------------|--------------------------|--------|-----------------------|--------|---------|
| | | Avg. | | | |
| E = Education Channel | | Length | Number of Times Aired | | |
| Show | Category | (min) | С | М | E |
| 502 Sessions | Outside - Entertainment | 55.53 | 14 | 0 | 0 |
| Board of Selectmen* | Municipal | 152.19 | 0 | 52 | 0 |
| Carter Church | Religion | 68.18 | 17 | 0 | 0 |
| Chef's Table | Outside - Instructional | 56 | 5 | 0 | 0 |
| Clelia's Cucina Italiana | Instructional | 29.99 | 40 | 0 | 0 |
| Community Bulletin Board | Community Bulletin Board | 3.31 | 2413.302 | 2437.7 | 2970.72 |
| Democracy Now | Outside - News | 59.57 | 41 | 0 | 0 |
| Drawing With Fred | Outside - Instructional | 28.12 | 14 | 0 | 0 |
| First Baptist Church | Religion | 83.76 | 17 | 0 | 0 |
| Going Postal | Outside-Other | 15.53 | 9 | 0 | 0 |
| House Stories | Other | 30 | 0 | 0 | 0 |
| Language of Business | Business | 29.99 | 91 | 0 | 0 |
| Life Matters | Outside - Public Affairs | 27.14 | 0 | 0 | 0 |
| Meet Your Needham Merchants | Business | 30.02 | 47 | 0 | 0 |
| Needham Channel News* | News | 30 | 193 | 50 | 56 |
| Ndm Ch. Sports/Rocket Cl. | Sports | 81.81 | 95 | 0 | 61 |
| Needham Schools Spotlight | Public Affairs | 27.58 | 45 | 0 | 33 |
| Norfolk County DA | Outside - Public Affairs | 29.83 | 13 | 0 | 0 |
| Olive Tree | Outside - Religion | 24.73 | 0 | 0 | 0 |
| Physician Focus | Outside - Medical | 28.5 | 0 | 0 | 0 |
| School Committee* | Municipal | 73.93 | 0 | 59 | 65 |
| Senior Exercise Program | Public Service | 36.65 | 32 | 0 | 0 |
| Totally PC | Outside - Entertainment | 53.95 | 14 | 0 | 0 |
| What's My House Worth? | Business | 30 | 70 | 0 | 0 |
| Zoning Board of Appeals* | Municipal | 117.59 | 0 | 53 | 0 |
| Denise Garlick Community Forum | Public Affairs | 62.77 | 3 | 9 | 0 |
| CPC Public Hearing | Municipal | 121.57 | 0 | 22 | 0 |
| LWV Candidates Night | Public Affairs | 120.12 | 4 | 11 | 0 |
| LWV Forum: Protecting Resources | Education | 110.05 | 4 | 0 | 17 |
| LWV Forum: Healthcare | Public Affairs | 107.42 | 4 | 0 | 20 |
| LWV Civics Bee | Education | 72.9 | 5 | 0 | 24 |
| NEF Spelling Bee | Education | 110.22 | 11 | 0 | 58 |
| NHNA: Ridge Hill | Public Affairs | 55.75 | 4 | 19 | 0 |
| Planning Board Mtg 3-9-17 | Municipal | 121.12 | 0 | 11 | 0 |
| Planning Board/LWV Warrant | Public Affairs | 78.58 | 0 | 34 | 0 |
| PPBC Meeting | Municipal | 124.98 | 0 | 44 | 49 |
| STEAM Education in NPS | Education | 39.52 | 12 | 0 | 57 |
| | | | | | |
| Short Subjects | Community Bulletin Board | | | | |
| CBB Listings Pages | Community Bulletin Board | | 411 | 321 | 436 |
| | | | 411 | 0 | 430 |
| | | | 0 | 0 | 0 |
| | | | 0 | 0 | 0 |
| Off-Air | N/A | 0 | 0 | 0 | 0 |
| | | U | 0 | 0 | 5 |

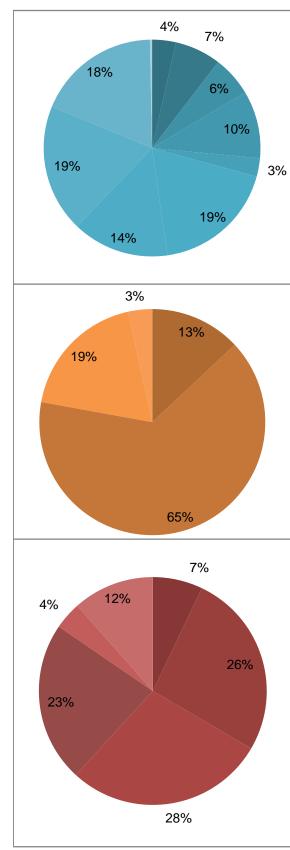


Community Channel Playback

Community Bulletin Board

Off-Air

April 2017



April 2017

Community Channel Playback by Genre (%)

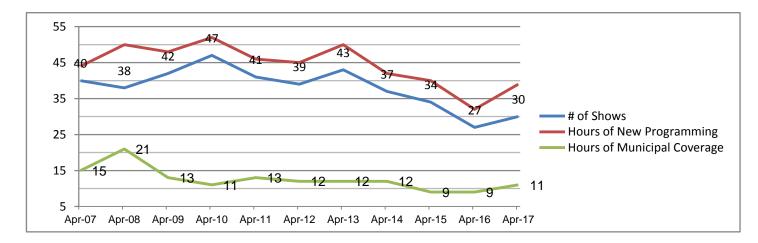
- 4 Entertainment
- 7 Public Affairs
- 0 Medical
- 0 Municipal
- 6 Religion
- Educational
 Public Service
- 3 Public Service
- 18 Community Bulletin Board14 Business
- 14 Busine 19 News
- 18 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

Municipal Channel Playback by Genre (%)

- 0 Entertainment
- 13 Public Affairs
- 0 Medical
- 65 Municipal
- 0 Religion
- 0 Educational
- 0 Public Service
- 19 Community Bulletin Board
- 0 Business
- 3 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

Education Channel Playback by Genre (%)

- 0 Entertainment
- 7 Public Affairs
- 0 Medical
- 26 Municipal
- 0 Religion
- 28 Educational
- 0 Public Service
- 23 Community Bulletin Board
- 0 Business
- 4 News
- 12 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 37

Who is using it:

- Needham Public Library 34
- Needham's Plugged In Band 1 1
 - St. Joseph's Church
 - Needham Youth Services 1