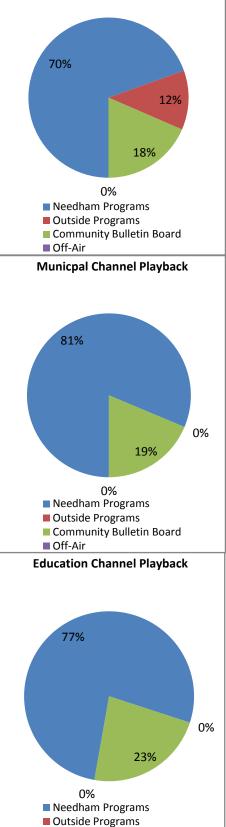
Programs on the Needham Channels:

C = Community Channel

C = Community Channel M = Municipal Channel			т		
		Avg.			
E = Education Channel		Length	Number of Times Aired		
Show	Category	(min)	С	М	E
502 Sessions	Outside - Entertainment	55.53	14	0	0
Board of Selectmen*	Municipal	152.19	0	52	0
Carter Church	Religion	68.18	17	0	0
Chef's Table	Outside - Instructional	56	5	0	0
Clelia's Cucina Italiana	Instructional	29.99	40	0	0
Community Bulletin Board	Community Bulletin Board	3.31	2413.302	2437.7	2970.72
Democracy Now	Outside - News	59.57	41	0	0
Drawing With Fred	Outside - Instructional	28.12	14	0	0
First Baptist Church	Religion	83.76	17	0	0
Going Postal	Outside-Other	15.53	9	0	0
House Stories	Other	30	0	0	0
Language of Business	Business	29.99	91	0	0
Life Matters	Outside - Public Affairs	27.14	0	0	0
Meet Your Needham Merchants	Business	30.02	47	0	0
Needham Channel News*	News	30	193	50	56
Ndm Ch. Sports/Rocket Cl.	Sports	81.81	95	0	61
Needham Schools Spotlight	Public Affairs	27.58	45	0	33
Norfolk County DA	Outside - Public Affairs	29.83	13	0	0
Olive Tree	Outside - Religion	24.73	0	0	0
Physician Focus	Outside - Medical	28.5	0	0	0
School Committee*	Municipal	73.93	0	59	65
Senior Exercise Program	Public Service	36.65	32	0	0
Totally PC	Outside - Entertainment	53.95	14	0	0
What's My House Worth?	Business	30	70	0	0
Zoning Board of Appeals*	Municipal	117.59	0	53	0
Denise Garlick Community Forum	Public Affairs	62.77	3	9	0
CPC Public Hearing	Municipal	121.57	0	22	0
LWV Candidates Night	Public Affairs	120.12	4	11	0
LWV Forum: Protecting Resources	Education	110.05	4	0	17
LWV Forum: Healthcare	Public Affairs	107.42	4	0	20
LWV Civics Bee	Education	72.9	5	0	24
NEF Spelling Bee	Education	110.22	11	0	58
NHNA: Ridge Hill	Public Affairs	55.75	4	19	0
Planning Board Mtg 3-9-17	Municipal	121.12	0	11	0
Planning Board/LWV Warrant	Public Affairs	78.58	0	34	0
PPBC Meeting	Municipal	124.98	0	44	49
STEAM Education in NPS	Education	39.52	12	0	57
Short Subjects	Community Bulletin Board				
CBB Listings Pages	Community Bulletin Board		411	321	436
			411	0	430
			0	0	0
			0	0	0
Off-Air	N/A	0	0	0	0
		U	0	0	5

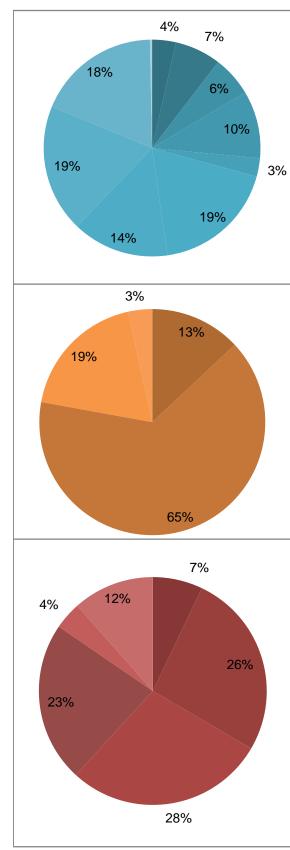


Community Channel Playback

Community Bulletin Board

Off-Air

April 2017



April 2017

Community Channel Playback by Genre (%)

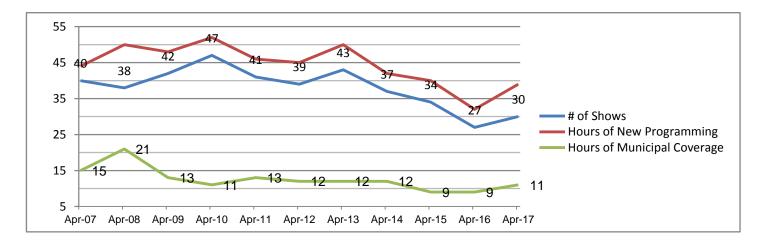
- 4 Entertainment
- 7 Public Affairs
- 0 Medical
- 0 Municipal
- 6 Religion
- Educational
 Public Service
- 3 Public Service
- 18 Community Bulletin Board14 Business
- 14 Busine 19 News
- 18 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

Municipal Channel Playback by Genre (%)

- 0 Entertainment
- 13 Public Affairs
- 0 Medical
- 65 Municipal
- 0 Religion
- 0 Educational
- 0 Public Service
- 19 Community Bulletin Board
- 0 Business
- 3 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

Education Channel Playback by Genre (%)

- 0 Entertainment
- 7 Public Affairs
- 0 Medical
- 26 Municipal
- 0 Religion
- 28 Educational
- 0 Public Service
- 23 Community Bulletin Board
- 0 Business
- 4 News
- 12 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 37

Who is using it:

- Needham Public Library 34
- Needham's Plugged In Band 1 1
 - St. Joseph's Church
 - Needham Youth Services 1