

Programs on the Needham Channels:

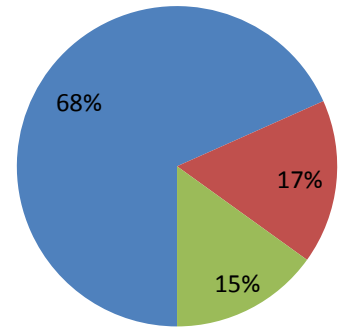
C = Community Channel

M = Municipal Channel

E = Education Channel

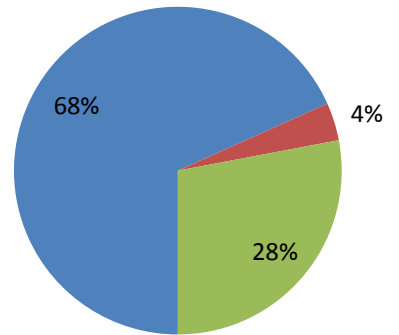
Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	55.45	13	0	0
Board of Selectmen*	Municipal	186.26	0	54	0
Carter Church	Religion	72.32	16	0	0
Chef's Table	Outside - Instructional	55.79	7	0	0
Clelia's Cucina Italiana	Instructional	29.88	41	0	3
Community Bulletin Board	Community Bulletin Board	3.79	1717.675	3188.96	4228.6
Democracy Now	Outside - News	55.57	44	0	0
Drawing With Fred	Outside - Instructional	28.35	13	0	0
First Baptist Church	Religion	61.13	18	0	0
Going Postal	Outside-Other	15.53	13	0	0
House Stories	Other	30	0	0	0
Language of Business	Business	30	85	0	0
Life Matters	Outside - Public Affairs	27.14	0	0	0
Meet Your Needham Merchants	Business	30	35	0	0
Needham Channel News*	News	30.01	198	54	54
Ndm Ch. Sports/Rocket Cl.	Sports	83.22	72	0	83
Needham Schools Spotlight	Public Affairs	27.1	43	0	51
Norfolk County DA	Outside - Public Affairs	27.47	14	0	0
Olive Tree	Outside - Religion	24.43	13	0	0
Physician Focus	Outside - Medical	26.47	12	0	0
School Committee*	Municipal	85.95	0	57	51
Senior Exercise Program	Public Service	36.88	35	0	0
Totally PC	Outside - Entertainment	50.43	13	0	0
What's My House Worth?	Business	29.58	64	0	0
Zoning Board of Appeals*	Municipal	75.46	0	56	0
Beautiful and Bizarre	Education	71.45	1	1	1
Immigration and Identity	Public Affairs	119.77	1	0	0
Memorial Day Ceremony	Community Event	27.48	19	55	50
Mitchell Moving On	Community Event	36.67	8	0	10
NHS Graduation	Community Event	107.18	17	0	44
NHS Pirates of Penzance	Entertainment	109.9	9	0	42
Norfolk County Register of Deeds	Outside - Public Affairs	30.08	3	0	0
Pollard Closing Ceremony	Community Event	81.63	11	0	14
Town Meeting	Municipal	227.95	0	26	0
Short Subjects					
CBB Listings Pages	Community Bulletin Board		721	791	722
Ask The Experts - Katy Colthart	Public Service	1.67	108	118	0
Ask The Experts - Carol Read	Public Service	2.35	107	117	0
Ask The Experts - Tom Denton	Public Service	3	69	93	0
Ask The Experts - Tanya C.	Public Service	3.48	51	80	0
Ask The Experts - Chief Schlittler	Public Service	3.18	48	77	0
Charles River Center 5K	Public Service	1.62	105	0	0
Girls Lacrosse Playoff Video	Sports	2.28	66	0	194
Needham Drugged Driving	Outside - Public Service	4.47	286	360	14
Off-Air	N/A	0	0	0	0

Community Channel Playback



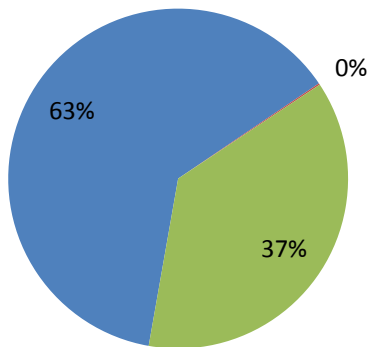
0%
 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

Municipal Channel Playback



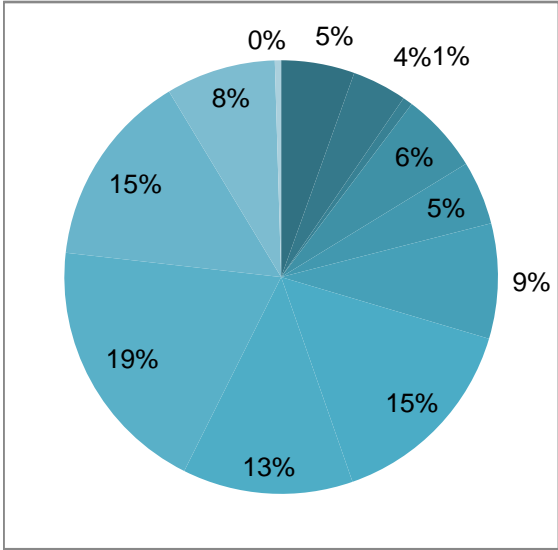
0%
 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

Education Channel Playback



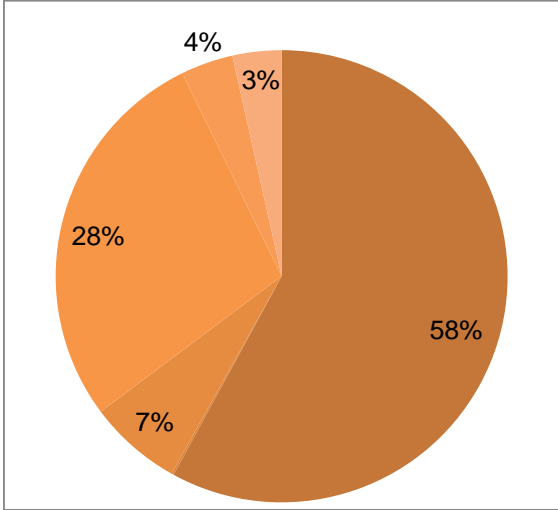
0%
 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

June 2017



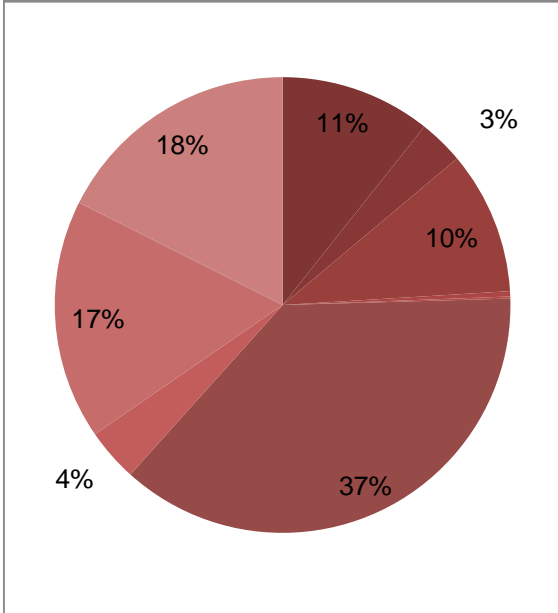
Community Channel Playback by Genre (%)

- 5 Entertainment
- 4 Public Affairs
- 1 Medical
- 0 Municipal
- 6 Religion
- 5 Educational
- 9 Public Service
- 15 Community Bulletin Board
- 13 Business
- 19 News
- 15 Sports
- 8 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Municipal Channel Playback by Genre (%)

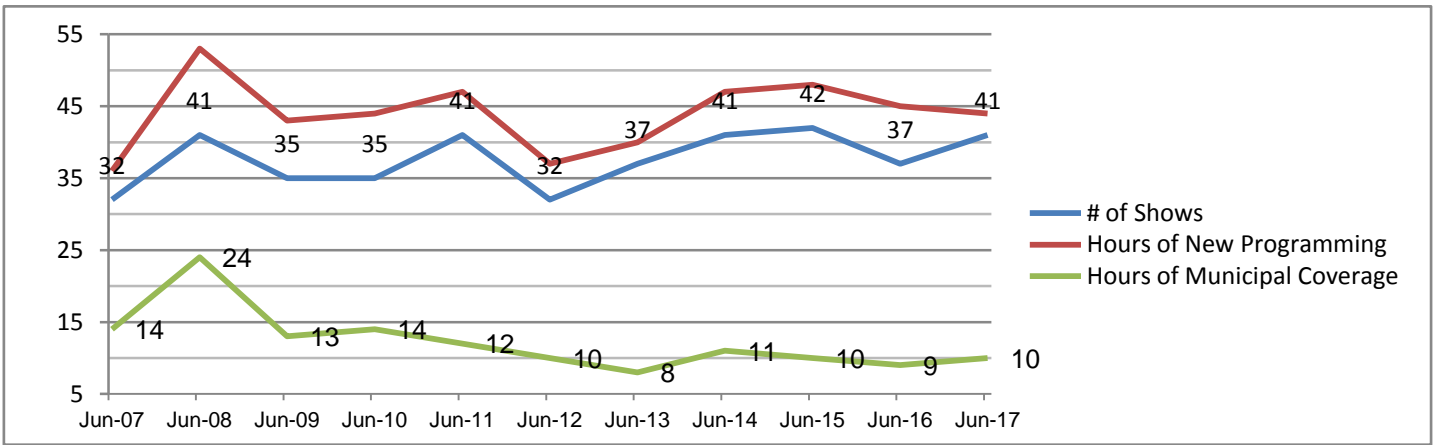
- 0 Entertainment
- 0 Public Affairs
- 0 Medical
- 58 Municipal
- 0 Religion
- 0 Educational
- 7 Public Service
- 28 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 3 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Education Channel Playback by Genre (%)

- 11 Entertainment
- 3 Public Affairs
- 0 Medical
- 10 Municipal
- 0 Religion
- 0 Educational
- 0 Public Service
- 37 Community Bulletin Board
- 0 Business
- 4 News
- 17 Sports
- 18 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

June 2017



Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 14

Who is using it:

Needham Public Library	13
First Baptist Church	1