Programs on the Needham Channels:

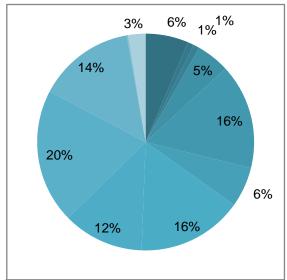
C = Community Channel

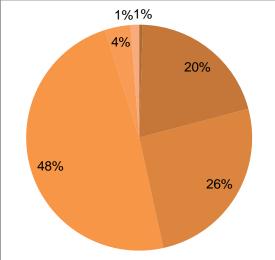
M = Municipal Channel		Avg.
E = Education Channel		Length
Show	Category	(min)
502 Sessions	Outside - Entertainment	55.45

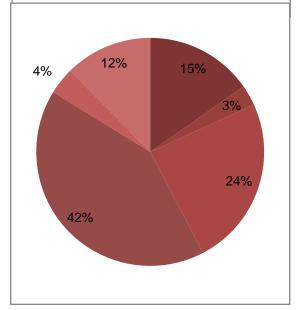
E = Education Channel		Length	Number of Times Aired		Aired
Show	Category	(min)	С	М	E
502 Sessions	Outside - Entertainment	55.45	13	0	0
Board of Selectmen*	Municipal	85.91	0	62	0
Carter Church	Religion	55.98	18	0	0
Chef's Table	Outside - Instructional	55.38	14	0	0
Clelia's Cucina Italiana	Instructional	29.59	67	0	0
Community Bulletin Board	Community Bulletin Board	2.63	2675.357	8230.87	7037.21
Democracy Now	Outside - News	59.48	46	0	0
Drawing With Fred	Outside - Instructional	27.73	12	0	0
First Baptist Church	Religion	65.76	18	0	0
Going Postal	Outside-Other	15.53	12	0	0
House Stories	Other	30	0	0	0
Language of Business	Business	30	89	0	0
Life Matters	Outside - Public Affairs	27.14	0	0	0
Meet Your Needham Merchants	Business	30	13	0	0
Needham Channel News*	News	29.98	207	55	57
Ndm Ch. Sports/Rocket Cl.	Sports	58.24	111	0	92
Needham Schools Spotlight	Public Affairs	27.1	0	0	0
Norfolk County DA	Outside - Public Affairs	27.73	13	0	0
Olive Tree	Outside - Religion	24.43	1	0	0
Physician Focus	Outside - Medical	28.48	14	0	0
School Committee*	Municipal	72.15	0	18	18
Senior Exercise Program	Public Service	37.36	36	0	0
Totally PC	Outside - Entertainment	53.92	13	0	0
What's My House Worth?	Business	29.93	78	0	0
Zoning Board of Appeals*	Municipal	28.06	0	88	0
2017 Fireworks	Community Event	23.42	1	6	0
2017 Parade	Community Event	69.74	1	6	0
Beijing American Center	Education	49.95	18	55	0
Big Little Town	Education	64.87	9	41	41
Declaration of Independence	Public Affairs	57.72	1	4	0
LWV: Needham Resources	Education	110.05	12	55	0
Millen Faber Gang	Education	87.32	9	0	40
Nameste Needham	Education	26.67	12	0	0
Pirates of Penzance	Entertainment	109.9	13	0	62
Student Documentaries	Education	121.77	0	0	38
			0	0	0
Short Subjects					
CBB Listings Pages	Community Bulletin Board		680	827	756
Charles River Center 5K	Public Service	1.62	394	0	0
Lost Needham	Other	2.48	393	0	0
Needham Parents Care	PublicService	2.89	236	0	0
			0	0	0
			0		0
			0	0	0
		1	0	0	0
		1	0	0	0

Community Channel Playback 70% 14% 16% 0% ■ Needham Programs ■ Outside Programs ■ Community Bulletin Board Off-Air **Municpal Channel Playback** 0% 52% 48% 0% ■ Needham Programs ■ Outside Programs ■ Community Bulletin Board Off-Air **Education Channel Playback** 0% 59% 41% 0% ■ Needham Programs ■ Outside Programs ■ Community Bulletin Board Off-Air

August 2017







August 2017

Community Channel Playback by Genre (%)

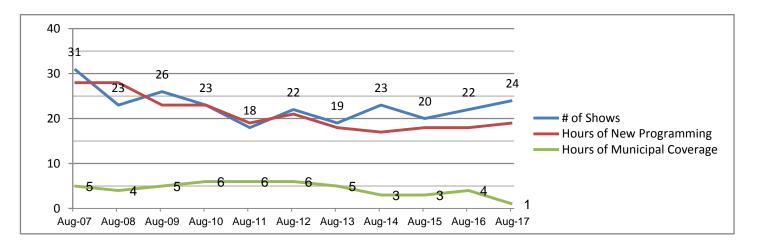
- 6 Entertainment
- 1 Public Affairs
- 1 Medical
- 0 Municipal
- 5 Religion
- 16 Educational
- 6 Public Service
- 16 Community Bulletin Board
- 12 Business
- 20 News
- 14 Sports
- 0 Community Event
- 0 Self-Help
- 3 Other
- 0 Off-Air

Municipal Channel Playback by Genre (%)

- 0 Entertainment
- 1 Public Affairs
- 0 Medical
- 20 Municipal
- 0 Religion
- 26 Educational
- 0 Public Service
- 48 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 1 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

Education Channel Playback by Genre (%)

- 15 Entertainment
- 0 Public Affairs
- 0 Medical
- 3 Municipal
- 0 Religion
- 24 Educational
- 0 Public Service
- 41 Community Bulletin Board
- 0 Business
- 4 News
- 12 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 32

Who is using it:

Needham Public Library 28 NN Regional Chamber 3 Women's Suffrage Coalition 1