

## Programs on the Needham Channels:

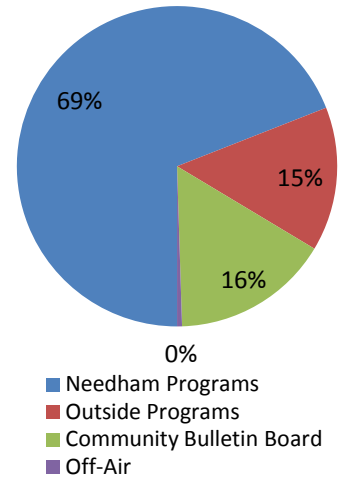
C = Community Channel

M = Municipal Channel

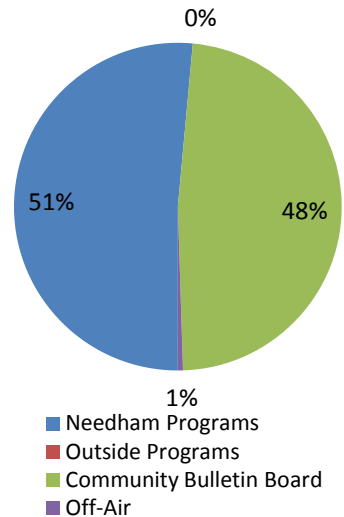
E = Education Channel

Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	54.58	14	0	0
Board of Selectmen*	Municipal	96.47	0	59	0
Carter Church	Religion	62.62	16	0	0
Chef's Table	Outside - Instructional	55.36	12	0	0
Clelia's Cucina Italiana	Instructional	29.93	49	0	0
Community Bulletin Board	Community Bulletin Board	2.92	2352.318	7107.45	7905.54
Democracy Now	Outside - News	59.57	43	0	0
Drawing With Fred	Outside - Instructional	26.26	14	0	0
First Baptist Church	Religion	71.09	17	0	0
Galah	Outside - Entertainment	30.45	13	0	0
Going Postal	Outside-Other	15.53	8	0	0
Language of Business	Business	29.94	80	0	0
Meet Your Needham Merchants	Business	30	0	0	0
Nameste Needham	Education	27.82	51	0	0
Needham Channel News*	News	29.98	192	54	54
Ndm Ch. Sports/Rocket Cl.	Sports	83.19	106	0	71
Needham Schools Spotlight	Public Affairs	25.28	17	0	31
Norfolk County DA	Outside - Public Affairs	25.93	13	0	0
Olive Tree	Outside - Religion	24.43	0	0	0
Physician Focus	Outside - Medical	28.48	13	0	0
School Committee*	Municipal	88.77	0	51	48
Senior Exercise Program	Public Service	36.25	34	0	0
Totally PC	Outside - Entertainment	50.25	14	0	0
What's My House Worth?	Business	29.98	66	0	0
Zoning Board of Appeals*	Municipal	33.93	0	63	0
Beijing American Center	Education	49.95	3	12	0
Big Little Town	Education	64.87	5	22	22
Criminal Justice: Why Now?	Public Affairs	89.83	4	31	33
Devra Bailin on Zoning Props	Public Affairs	84.93	4	25	0
Exchange Club 70th Ann.	Other	20.93	8	0	32
LWV: Lawn Alternatives	Education	83.42	2	0	8
LWV: Needham Resources	Education	110.05	3	12	0
Pirates of Penzance	Entertainment	109.9	4	0	14
			0	0	0
			0	0	0
			0	0	0
<b>Short Subjects</b>					
CBB Listings Pages	Community Bulletin Board		549	772	862
Charles River Center 5K	Public Service	1.62	280	0	0
Lost Needham	Other	2.48	140	0	0
Needham Parents Care	PublicService	2.9	232	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
Off-Air		215.63	1	1	1

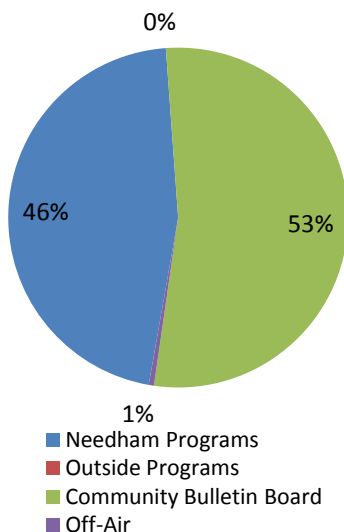
Community Channel Playback



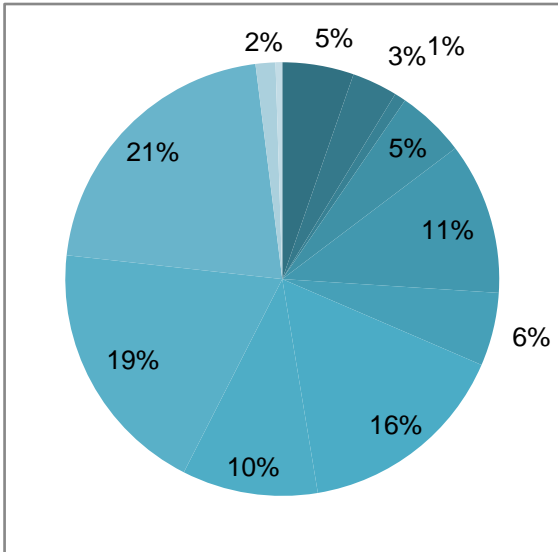
Municipal Channel Playback



Education Channel Playback

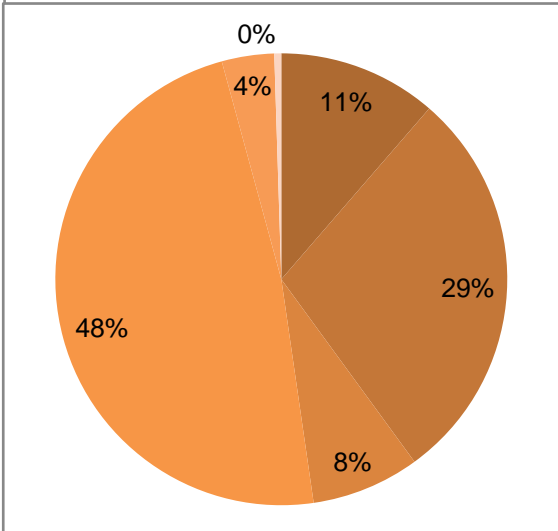


# September 2017



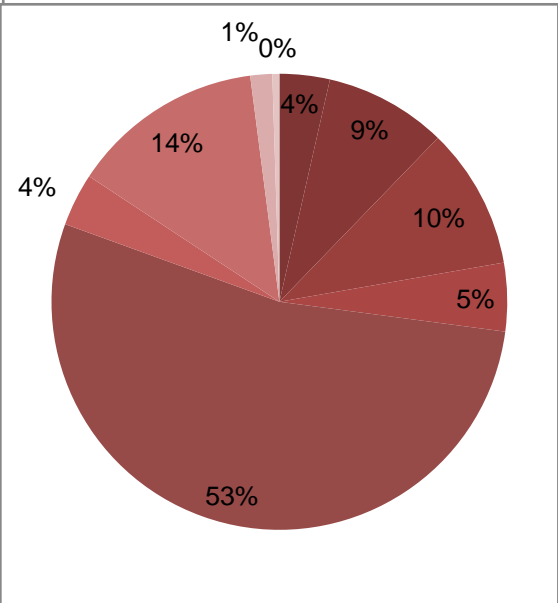
### Community Channel Playback by Genre (%)

- 5 Entertainment
- 3 Public Affairs
- 1 Medical
- 0 Municipal
- 5 Religion
- 11 Educational
- 5 Public Service
- 16 Community Bulletin Board
- 10 Business
- 19 News
- 21 Sports
- 0 Community Event
- 0 Self-Help
- 1 Other
- 0 Off-Air



### Municipal Channel Playback by Genre (%)

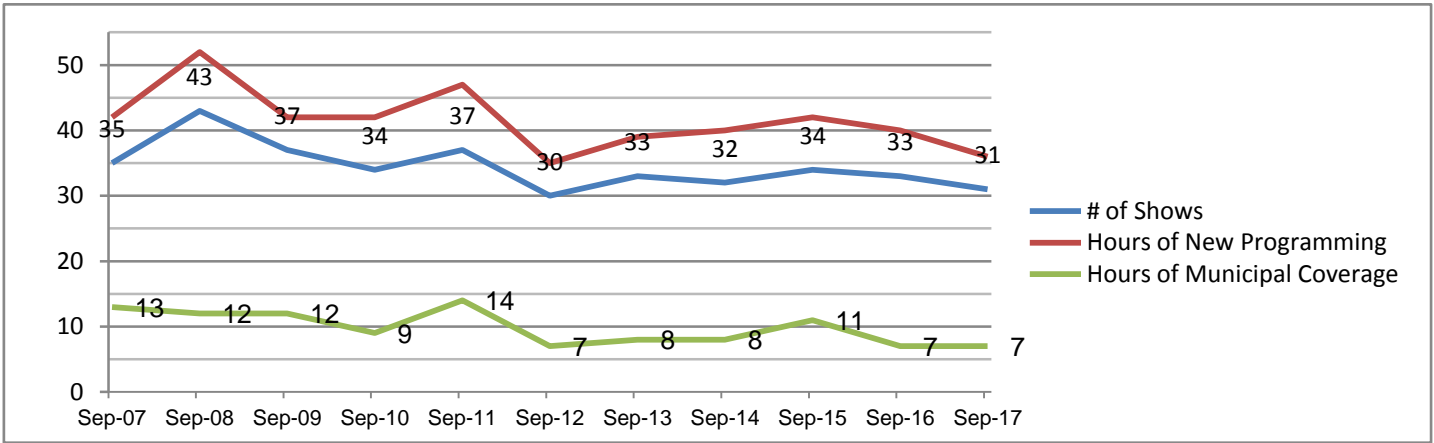
- 0 Entertainment
- 11 Public Affairs
- 0 Medical
- 29 Municipal
- 0 Religion
- 8 Educational
- 0 Public Service
- 48 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



### Education Channel Playback by Genre (%)

- 4 Entertainment
- 9 Public Affairs
- 0 Medical
- 10 Municipal
- 0 Religion
- 5 Educational
- 0 Public Service
- 53 Community Bulletin Board
- 0 Business
- 4 News
- 14 Sports
- 0 Community Event
- 0 Self-Help
- 2 Other
- 0 Off-Air

September 2017



**Historical Comparison of Production Activity (10 Years)**

**Community Bulletin Board Usage:**

Notices Placed Last Month: 43

**Who is using it:**

Needham Public Library	34
Needham Community Council	2
Needham Business Association	1
St. Joseph's Church	1
Needham Historical Society	1
NHS Boosters	1
St. Suzannah's Church	1
NN Chamber	1
Plugged In	1