

Programs on the Needham Channels:

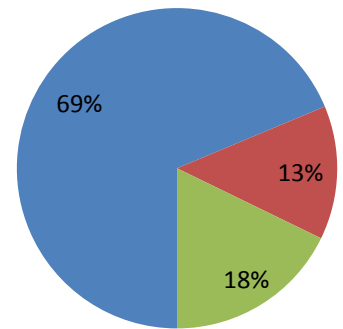
C = Community Channel

M = Municipal Channel

E = Education Channel

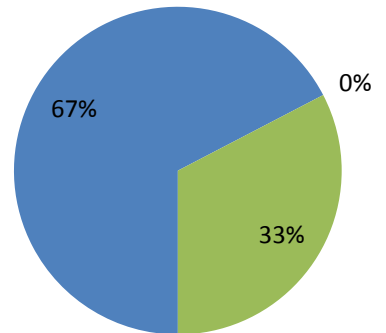
Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	55.52	12	0	0
Board of Selectmen*	Municipal	51.57	0	64	0
Carter Church	Religion	68.9	19	0	0
Chef's Table	Outside - Instructional	55.97	14	0	0
Clelia's Cucina Italiana	Instructional	29.88	57	0	0
Community Bulletin Board	Community Bulletin Board	4.17	1904.873	3493.63	4314.07
Democracy Now	Outside - News	59.57	43	0	0
Drawing With Fred	Outside - Instructional	27.81	13	0	0
First Baptist Church	Religion	75.53	17	0	0
Galah	Outside - Entertainment	30.45	2	0	0
Going Postal	Outside-Other	15.53	13	0	0
Language of Business	Business	30.02	78	0	0
Meet Your Needham Merchants	Business	30	12	0	0
Nameste Needham	Education	27.54	12	0	0
Needham Channel News*	News	29.95	192	59	57
Ndm Ch. Sports/Rocket Cl.	Sports	91.57	121	0	62
Needham Schools Spotlight	Public Affairs	25.28	19	0	28
Norfolk County DA	Outside - Public Affairs	27.64	12	0	0
Olive Tree	Outside - Religion	25.73	11	0	0
Physician Focus	Outside - Medical	28.48	2	0	0
School Committee*	Municipal	114.25	0	59	60
Senior Exercise Program	Public Service	38.73	26	0	0
Totally PC	Outside - Entertainment	60	12	0	0
What's My House Worth?	Business	30	67	0	0
Zoning Board of Appeals*	Municipal	26.86	0	105	0
Celebrating James Hugh Powers	Community Event	28.47	8	0	0
Criminal Justice: Why Now?	Public Affairs	89.83	7	26	26
Devra Bailin on Zoning Props	Public Affairs	84.93	6	34	0
Exchange Club 70th Ann.	Other	20.93	9	0	28
Immigration Reform & CPA	Public Affairs	96.18	0	3	0
LWV: Lawn Alternatives	Education	83.42	8	0	50
LWV/Suffrage MA 100	Education	75.27	6	0	29
More than a Field Trip	Education	54.07	4	11	11
Solar 101	Education	88.5	4	0	17
Town Meeting	Municipal	159.14	0	57	0
			0	0	0
Short Subjects					
CBB Listings Pages	Community Bulletin Board		456	599	763
Daxing Trailer	Other	1.77	102	150	199
Rock Stars of the Past	Other	13.17	14	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
Off-Air		0	0	0	0

Community Channel Playback



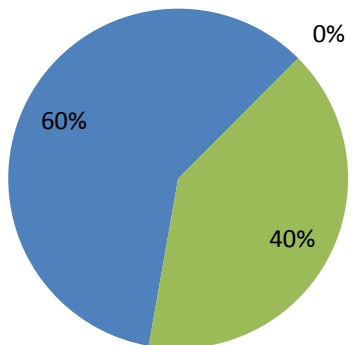
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 ■ Needham Programs
 ■ Outside Programs
 ■ Community Bulletin Board
 ■ Off-Air

Municipal Channel Playback



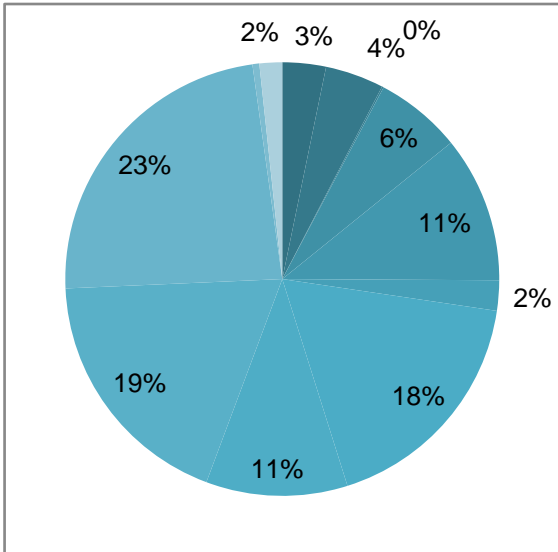
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 ■ Outside Programs
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 ■ Off-Air

Education Channel Playback



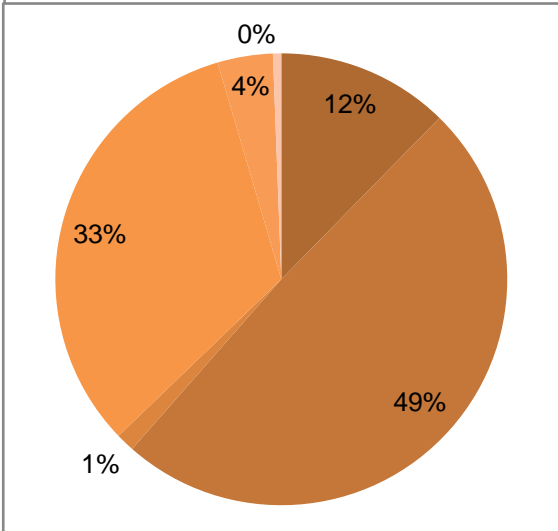
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October 2017



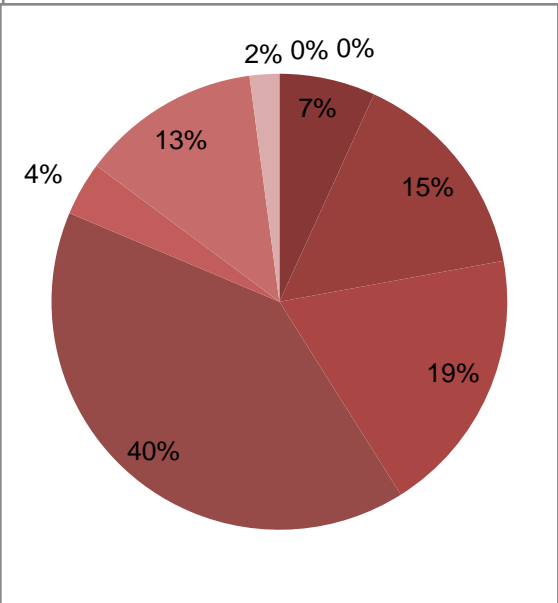
Community Channel Playback by Genre (%)

- 3 Entertainment
- 4 Public Affairs
- 0 Medical
- 0 Municipal
- 6 Religion
- 11 Educational
- 2 Public Service
- 18 Community Bulletin Board
- 11 Business
- 19 News
- 23 Sports
- 1 Community Event
- 0 Self-Help
- 2 Other
- 0 Off-Air



Municipal Channel Playback by Genre (%)

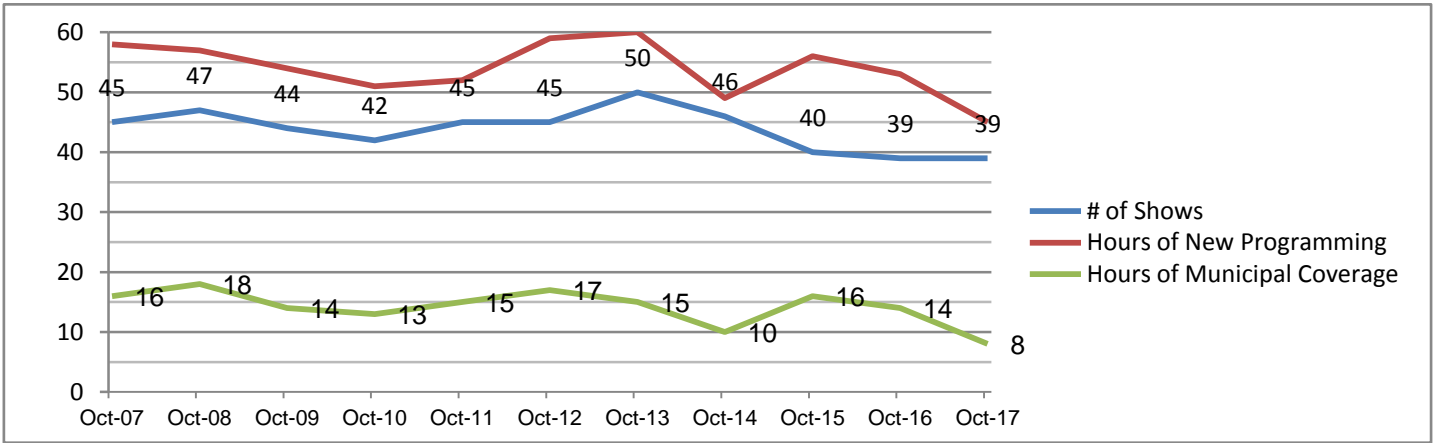
- 0 Entertainment
- 12 Public Affairs
- 0 Medical
- 49 Municipal
- 0 Religion
- 1 Educational
- 0 Public Service
- 33 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 1 Other
- 0 Off-Air



Education Channel Playback by Genre (%)

- 0 Entertainment
- 7 Public Affairs
- 0 Medical
- 15 Municipal
- 0 Religion
- 19 Educational
- 0 Public Service
- 40 Community Bulletin Board
- 0 Business
- 4 News
- 13 Sports
- 0 Community Event
- 0 Self-Help
- 2 Other
- 0 Off-Air

October 2017



Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 29

Who is using it:

Needham Public Library	27
Needham Park and Rec	1
Denise Garlick	1