

Programs on the Needham Channels:

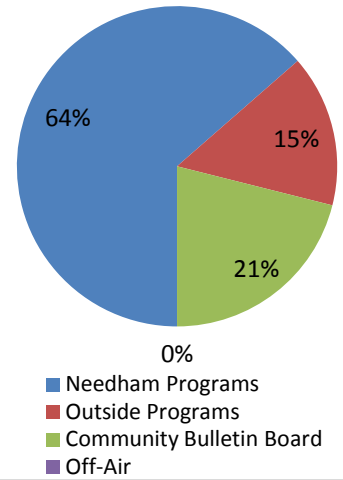
C = Community Channel

M = Municipal Channel

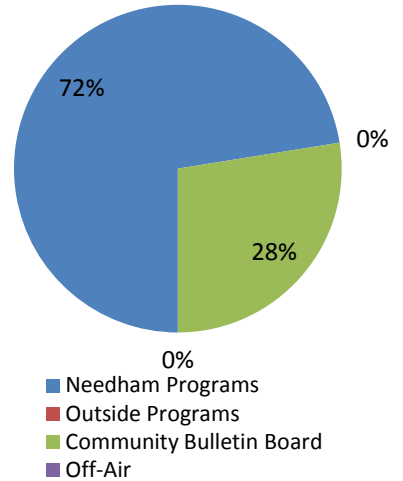
E = Education Channel

Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	55.52	12	0	0
Board of Selectmen*	Municipal	121.57	0	55	0
Carter Church	Religion	73.55	16	0	0
Chef's Table	Outside - Instructional	54.14	12	0	0
Clelia's Cucina Italiana	Instructional	29.73	58	0	0
Community Bulletin Board	Community Bulletin Board	6.26	1357.674	1773.46	2153.19
Democracy Now	Outside - News	59.57	40	0	0
Drawing With Fred	Outside - Instructional	27.1	12	0	0
First Baptist Church	Religion	47.53	22	0	0
Galah	Outside - Entertainment	30	0	0	0
Going Postal	Outside-Other	15.53	9	0	0
Language of Business	Business	29.97	0	0	0
Meet Your Needham Merchants	Business	30	0	0	0
Nameste Needham	Education	27.72	8	0	0
Needham Channel News*	News	29.97	201	52	55
Ndm Ch. Sports/Rocket Cl.	Sports	72.94	95	0	56
Needham Schools Spotlight	Public Affairs	27.9	53	0	56
Norfolk County DA	Outside - Public Affairs	29.08	12	0	0
Olive Tree	Outside - Religion	24.92	12	0	0
Physician Focus	Outside - Medical	28.5	9	0	0
School Committee*	Municipal	106.38	0	53	54
Senior Exercise Program	Public Service	38.59	24	0	0
Totally PC	Outside - Entertainment	50.15	12	0	0
What's My House Worth?	Business	30.02	67	0	0
Zoning Board of Appeals*	Municipal	99.35	0	55	0
Beautiful and Bizarre	Education	71.45	1	0	8
Exploring 21st Century Voting	Public Affairs	71.4	12	48	48
Good Person Award	Community Event	30	13	0	46
LWV: Elected Boards	Public Affairs	58.92	0	2	0
LWV: Needham Age-Friendly	Public Affairs	89.13	6	0	27
Martin Luther King Day 2018	Community Event	99.03	12	0	50
Planning Board	Municipal	140.55	0	29	0
Tax Relief Programs 2016	Public Service	29.37	10	41	0
Town Meeting: Making/Count	Public Affairs	28.98	0	4	0
Virginia's Views and Vibes	Outside - Public Affairs	30.48	17	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
Short Subjects					
CBB Listings Pages	Community Bulletin Board		491	535	624
NHS Parking Video (Short)	Public Service	3.67	207	258	290
			0	0	0
			0	0	0
Off-Air		1685.25	0	0	0

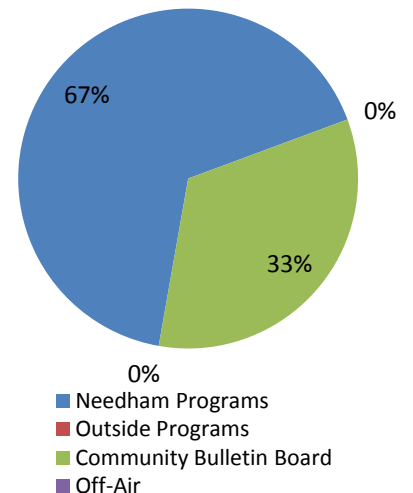
Community Channel Playback



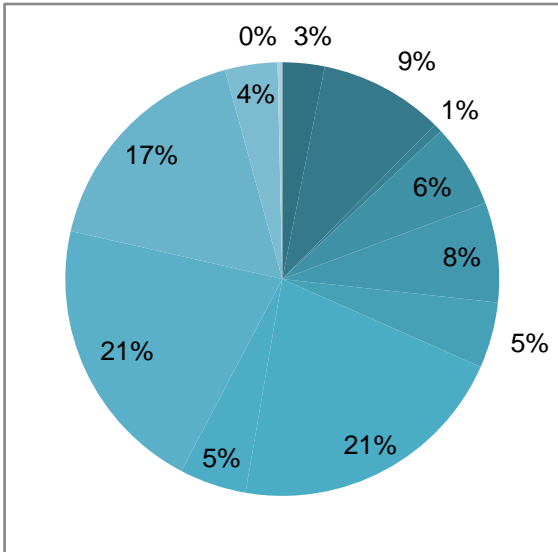
Municipal Channel Playback



Education Channel Playback

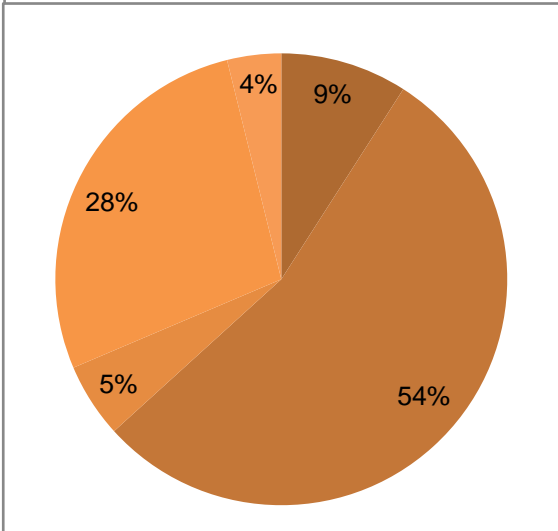


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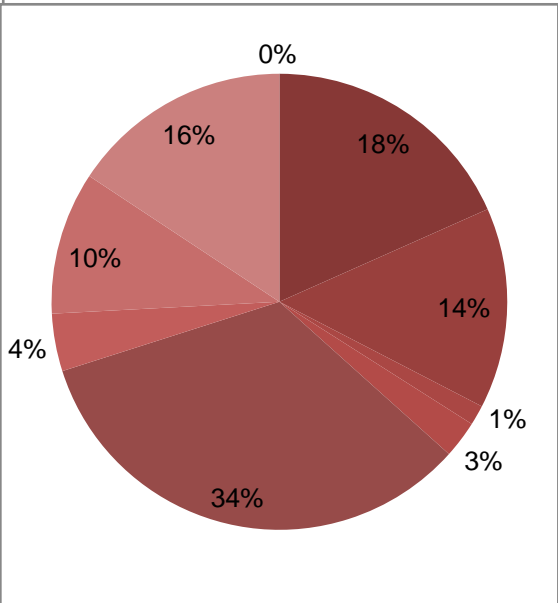
Community Channel Playback by Genre (%)

- 3 Entertainment
- 9 Public Affairs
- 1 Medical
- 0 Municipal
- 6 Religion
- 7 Educational
- 5 Public Service
- 21 Community Bulletin Board
- 5 Business
- 21 News
- 17 Sports
- 4 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Municipal Channel Playback by Genre (%)

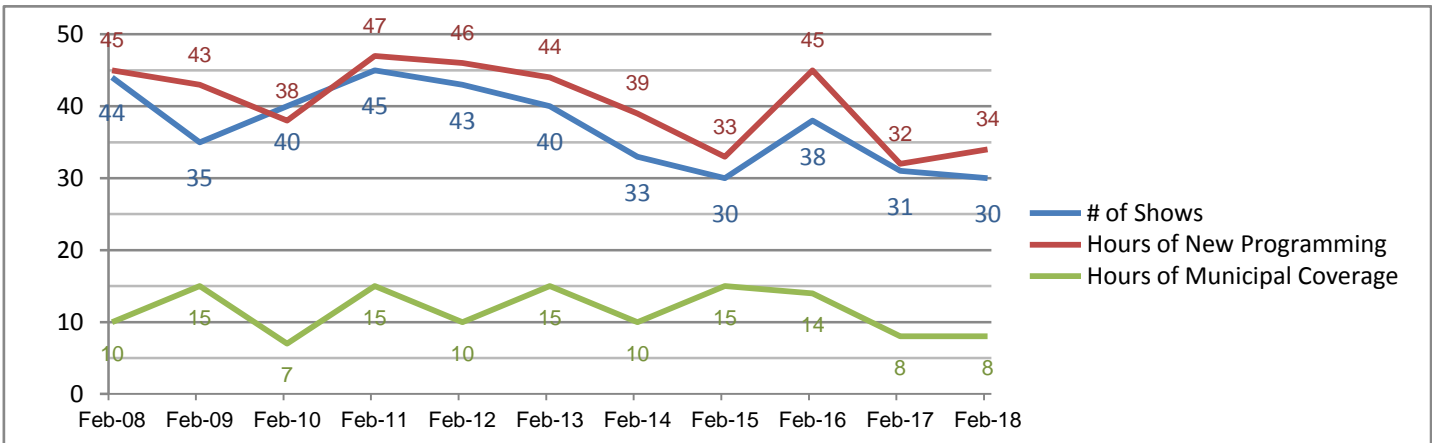
- 0 Entertainment
- 9 Public Affairs
- 0 Medical
- 54 Municipal
- 0 Religion
- 0 Educational
- 5 Public Service
- 28 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 0 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Education Channel Playback by Genre (%)

- 0 Entertainment
- 18 Public Affairs
- 0 Medical
- 14 Municipal
- 0 Religion
- 1 Educational
- 3 Public Service
- 33 Community Bulletin Board
- 0 Business
- 4 News
- 10 Sports
- 16 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

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Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 31

Who is using it:

Needham Public Library	30
Rep. Denise Garlick	1