

Programs on the Needham Channels:

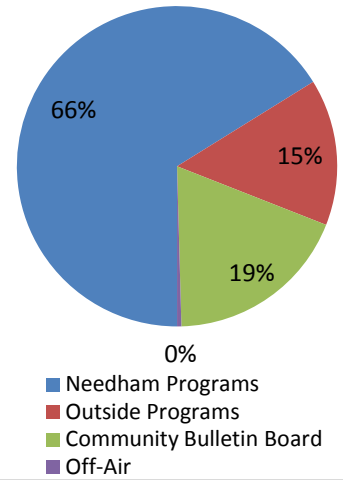
C = Community Channel

M = Municipal Channel

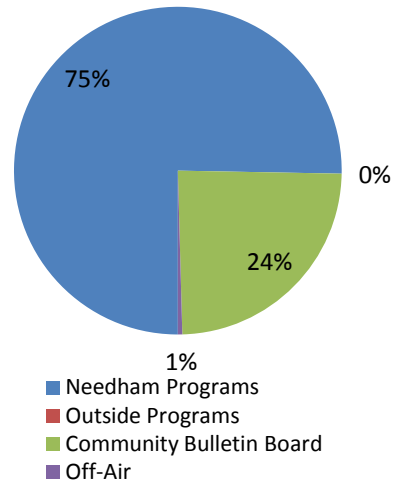
E = Education Channel

Show	Category	Avg. Length (min)	Number of Times Aired		
			C	M	E
502 Sessions	Outside - Entertainment	55.52	15	0	0
Board of Selectmen*	Municipal	107.89	0	58	0
Carter Church	Religion	64.32	15	0	0
Chef's Table	Outside - Instructional	55.6	13	0	0
Clelia's Cucina Italiana	Instructional	27.67	78	0	0
Community Bulletin Board	Community Bulletin Board	9.73	853.53	1113.39	1754.64
Democracy Now	Outside - News	59.57	45	0	0
Drawing With Fred	Outside - Instructional	29.78	14	0	0
First Baptist Church	Religion	66.6	18	0	0
Galah	Outside - Entertainment	30	0	0	0
Going Postal	Outside-Other	15.53	3	0	0
Language of Business	Business	29.97	0	0	0
Meet Your Needham Merchants	Business	30	0	0	0
Nameste Needham	Education	27.72	8	0	0
Needham Channel News*	News	29.91	256	57	52
Ndm Ch. Sports/Rocket Cl.	Sports	75.63	76	0	79
Needham Schools Spotlight	Public Affairs	28.51	73	0	30
Norfolk County DA	Outside - Public Affairs	27.5	15	0	0
Olive Tree	Outside - Religion	24.41	13	0	0
Physician Focus	Outside - Medical	28.5	13	0	0
School Committee*	Municipal	119.79	0	58	58
Senior Exercise Program	Public Service	38.73	27	0	0
Totally PC	Outside - Entertainment	53.68	15	0	0
What's My House Worth?	Business	30.01	88	0	0
Zoning Board of Appeals*	Municipal	87.01	0	71	0
Good Person Award	Community Event	30	3	0	8
Green Needham 3-5-18	Education	86.93	13	0	40
LWV Civics Bee 2018	Community Event	107.53	11	20	28
LWV: Needham Age-Friendly	Public Affairs	89.13	8	0	28
NEF Spelling Bee	Community Event	115.38	3	0	11
NHNA: Marijuana, 3/19	Public Service	45.82	5	18	0
NHS Student Documentary	Education	24.22	7	0	19
Planning Board	Municipal	140.02	0	27	0
Preservation Committee	Municipal	81.63	3	25	0
Representatives Report	Public Affairs	60.92	11	32	0
Tax Relief Programs 2016	Public Service	29.37	5	14	0
			0	0	0
			0	0	0
			0	0	0
			0	0	0
Short Subjects					
CBB Listings Pages	Community Bulletin Board		561	525	789
NHS Parking Video (Short)	Public Service	3.67	245	375	512
			0	0	0
			0	0	0
Off-Air		194.38	1	1	1

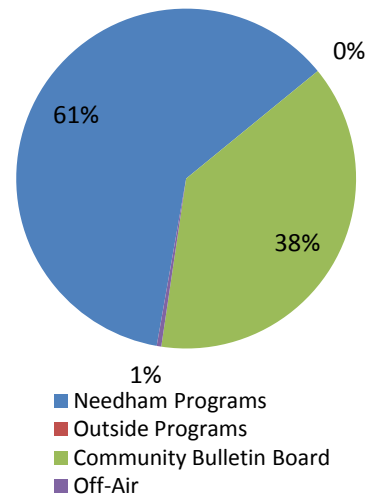
Community Channel Playback



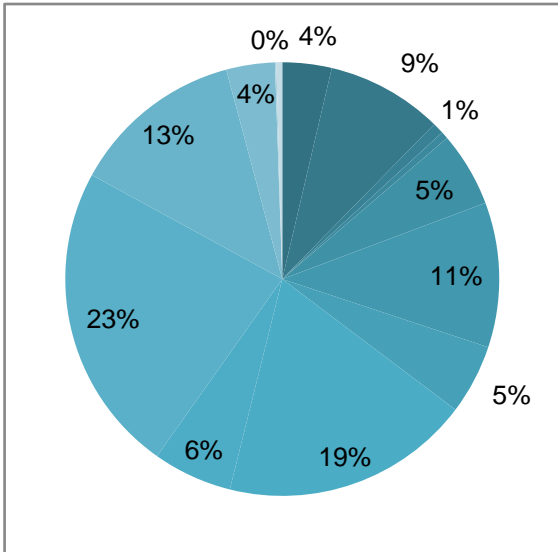
Municipal Channel Playback



Education Channel Playback

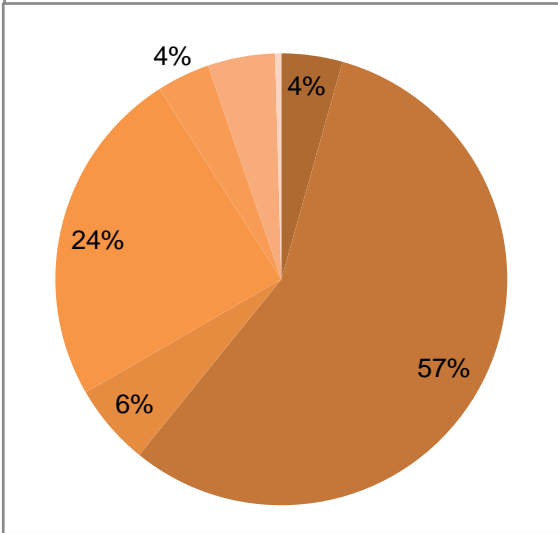


March 2018



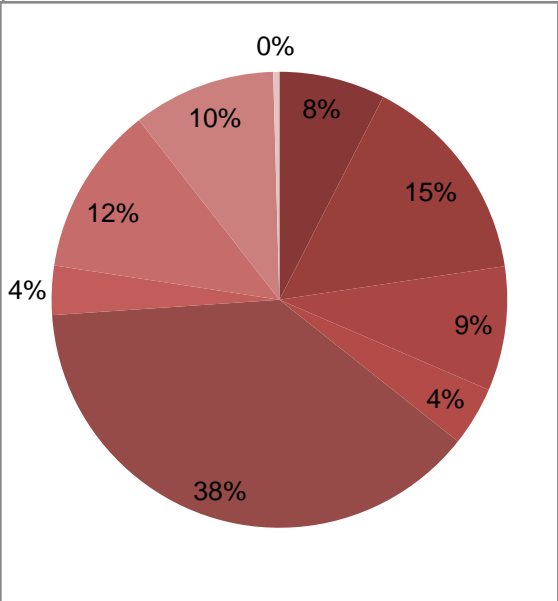
Community Channel Playback by Genre (%)

- 4 Entertainment
- 9 Public Affairs
- 1 Medical
- 1 Municipal
- 6 Religion
- 11 Educational
- 5 Public Service
- 19 Community Bulletin Board
- 6 Business
- 23 News
- 13 Sports
- 4 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Municipal Channel Playback by Genre (%)

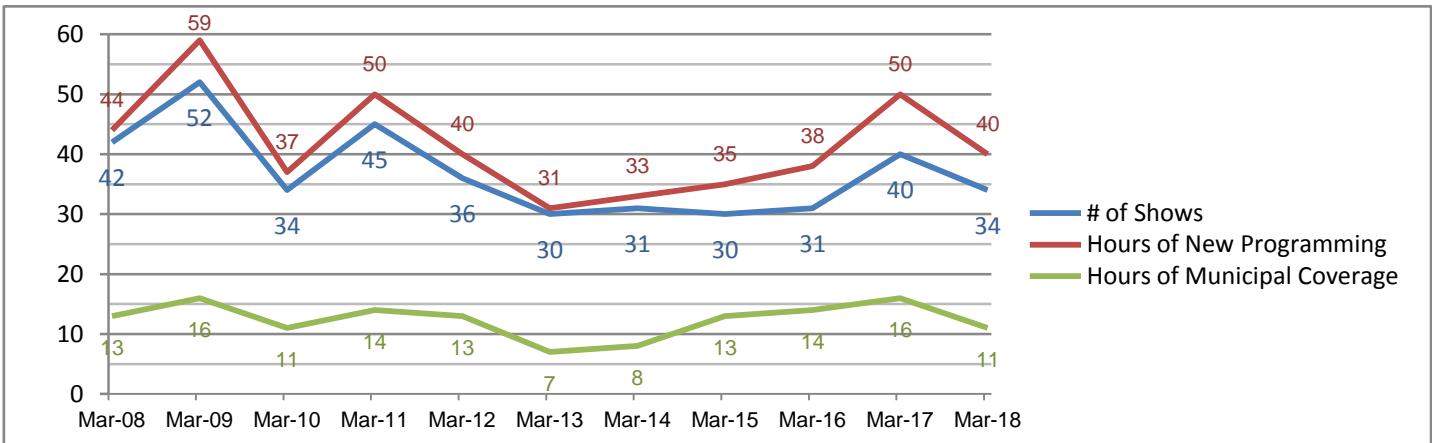
- 0 Entertainment
- 4 Public Affairs
- 0 Medical
- 56 Municipal
- 0 Religion
- 0 Educational
- 6 Public Service
- 24 Community Bulletin Board
- 0 Business
- 4 News
- 0 Sports
- 5 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air



Education Channel Playback by Genre (%)

- 0 Entertainment
- 8 Public Affairs
- 0 Medical
- 15 Municipal
- 0 Religion
- 9 Educational
- 4 Public Service
- 38 Community Bulletin Board
- 0 Business
- 3 News
- 12 Sports
- 10 Community Event
- 0 Self-Help
- 0 Other
- 0 Off-Air

March 2018



Historical Comparison of Production Activity (10 Years)

Community Bulletin Board Usage:

Notices Placed Last Month: 39

Who is using it:

Needham Public Library	33
Rep. Denise Garlick	1
Needham Community Council	1
Needham Unplugged	1
Needham Park & Rec	1
Hillside/Eliot PTC	1
Needham Gives Back	1