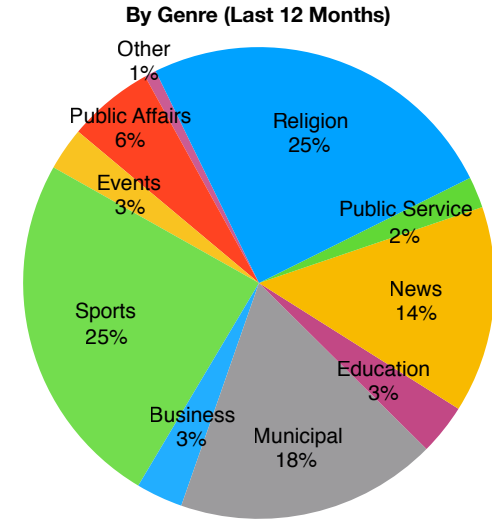
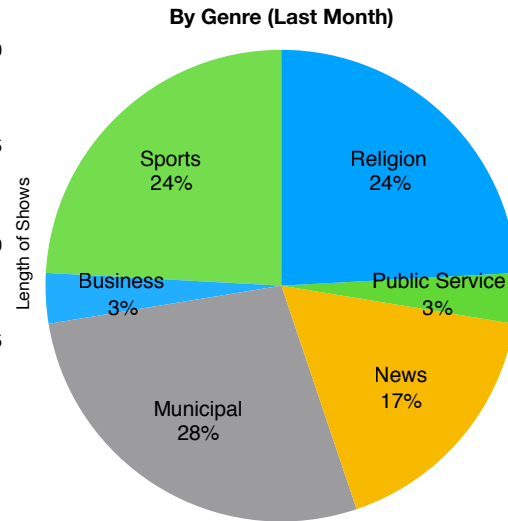
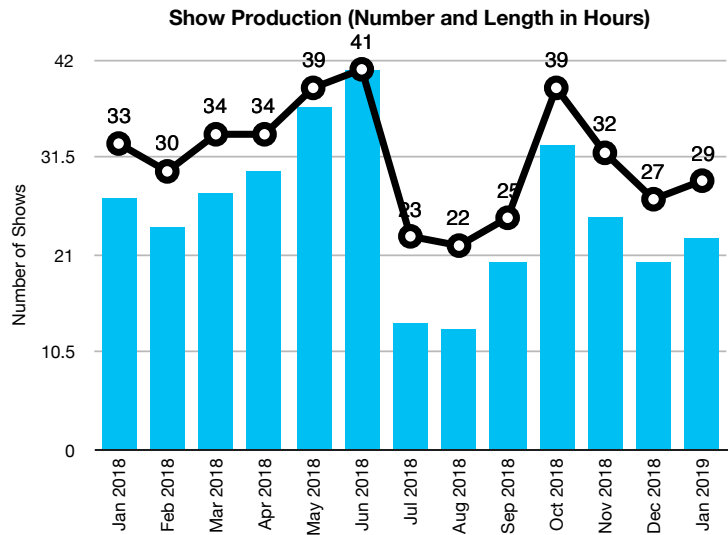


Needham Channel Production Report
January 2019
 Analysis of New Programs/Episodes

Type	Title	#	Avg. Length in Minutes	Category
Series:	Carter Church Service	4	66.43	Access Series - Religion
	First Baptist Church	3	60.68	Access Series - Religion
	Needham Channel News	5	30	News
	Needham Channel Sports/Rockets Classics	7	68.13	Sports
	Needham School Committee	3	99.04	Municipal Meeting
	Needham School Spotlight	0	28.35	Access Series - Public Affairs
	Needham Select Board	2	97.38	Municipal Meeting
	Preventing Domestic Violence in Needham	1	26.83	Access Series - Public Service
	Rockets Report	0	30	Sports
	What's My House Worth?	1	30	Access Series - Business
	Zoning Board of Appeals	1	68.22	Municipal Meeting
Specials:	Needham Planning Board, 1/29/19	1	209.87	Municipal Meeting
	Special Town Meeting, 1/22/19	1	45.18	Municipal Meeting
Remixed:	Recycle and Transfer Station Short Subjects			
	Preventing Domestic Violence in Needham (October/November)			

Community Channel		Municipal Channel		Education Channel		TNC HD	
Playback Accuracy(%)	99.91	Playback Accuracy(%)	99.07	Playback Accuracy(%)	99.56	Playback Accuracy(%)	99.90
Scheduled Events	1096	Scheduled Events	428	Scheduled Events	456	Scheduled Events	1021
Errors	1	Errors	4	Errors	2	Errors	1

Needham Channel Production Report January 2019



Category Breakdown: What types of programs have we had?

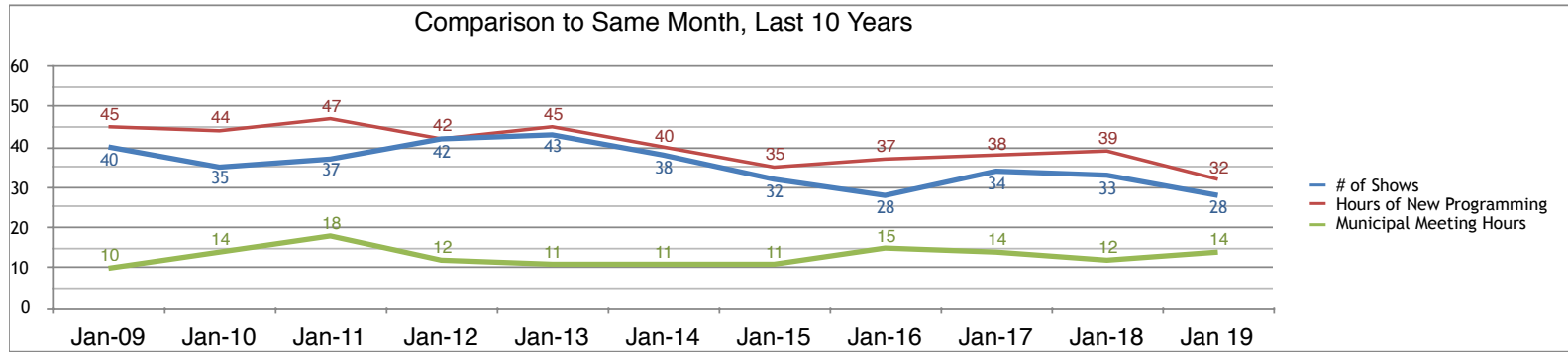
	Religion	Public Svc.	News	Entertainment	Educational	Municipal	Business	Sports	Comm. Event	Public Affairs	Other
Current Month	7	1	5	0	0	6	1	7	0	0	0
Current Month						2					
Last 12	93	8	53	0	13	67	12	92	11	22	3
January	7	1	5	0	0	8	1	7	0	0	0
February	7	1	4	0	0	6	1	9	1	1	0
March	8	1	5	0	2	6	1	7	2	2	0
April	9	1	4	0	2	7	1	8	0	2	0
May	8	0	5	0	0	9	1	11	1	1	2
June	8	0	4	0	1	7	1	16	3	1	0
July	9	1	4	0	2	2	1	2	2	0	0
August	9	1	5	0	1	2	1	1	0	1	1
September	8	0	4	0	1	4	1	7	0	0	0
October	7	1	5	0	2	6	1	10	0	7	0
November	7	1	4	0	2	5	1	7	2	3	0
December	6	0	4	0	0	5	1	7	0	4	0

Needham Channel Production Report January 2019

New Programs over the Past Year:

Date:	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019
Shows:	33	30	34	34	39	41	23	22	25	39	32	27	29
Total Hours	38.72	34.12	39.64	42.9	52.91	58.32	19.55	18.56	28.82	47.11	36.06	28.91	32.44
Municipal Meeting Hours	11.51	8.2	11.06	12.33	21.7	12.96	3.73	2.36	4.94	11.87	8.50	8.53	13.59

Number of New Programs (Year to Date): **29**



Community Bulletin Board Usage

Notices Placed Last Month: **20**

Individuals & Groups Utilizing the CBB

Needham Public Library	16
Dancing with the Needham Stars	1
One Wingate Way	1
Representative Garlick	1
Needham Health Dept.	1

Needham Channel Production Report
January 2019

January 2019 Social Media/Streaming

Follower Count:

Number	Change	Account
790	+18	YouTube
770	+6	NCS Twitter (Needham Channel Sports)
690	+8	TNC Twitter (The Needham Channel)
486	+4	NCN Twitter (Needham Channel News)
435	—	NCN Facebook (Needham Channel News)
335	+1	TNC Facebook (The Needham Channel)
352	+14	Instagram (The Needham Channel)
219	—	NCS Facebook (Needham Channel Sports)

Top 10 Social Media Posts

Likes	Re-Tweets	Account	Post
30	5	NCS Twitter	Girls Basketball: Kiara McIntyre vs Wellesley Video
26	4	NCS Twitter	Boys Basketball: 1,000 Point Banner Ceremony Video
19		Instagram	Girls Basketball: Kiara McIntyre vs Wellesley Video
18		Instagram	Boys Basketball: Braintree Jersey Night Pic
17		Instagram	Boys Basketball: Dance Team Video Pt 2 (vs Braintree)
15		Instagram	Girls Basketball: Wellesley Pregame Pic
14		Instagram	Boys Basketball: Braintree Pregame Pic
11		Instagram	Boys Basketball: Dance Team Video Pt 1 (vs Braintree)
6	3	NCS Twitter	Girls Basketball: Wellesley Final Score
5	4	NCS Twitter	Boys Basketball: Woburn Final Score
3	5	NCS Twitter	Boys Basketball: Braintree Final Score

Closer Look: Girls Basketball vs. Wellesley, 1/15
 Twitter/Instagram/FB: 9 posts, 79 likes, 14,628 impressions
Boys Basketball vs. Braintree (w/Dance Team Halftime Performance):
 9 posts, 79 likes, 12,002 impressions

Cloudcast Statistics

Total Views This Month: 35
 Total Views (Lifetime): 5533

Top 10 (January)

- 5 METCO: Yesterday, Today, Tomorrow
- 4 Select Board, 1/8/19
- 4 School Committee, 1/8/19
- 4 School Committee, 1/15/19
- 3 Rockets Report, Winter 2018
- 3 School Committee, 12/18/18
- 2 School Committee, 1/22/19
- 2 LWV: Elected Boards
- 2 Board of Selectmen, 3/27/18
- 2 Town Meeting, 1/22/19

YouTube Statistics

Total Views This Month: 7,437
 Total Views (Lifetime): 1,287,990

Top 10 (January)

- 899 Your World, Bringing it Home: Building a Clothesline
- 711 A Brief History of Radio
- 377 Needham Channel News: Chinese New Year 2019
- 315 Needham Channel Sports: NHS Baseball State Champions
- 119 Needham Channel News: Library Artist Randa Khuri
- 105 Needham Channel News: Post Office Careers
- 103 Needham Channel News: Sports Update, January 3, 2019
- 101 Clelia's Cucina Italiana: Cosce di Pollo Ripiene
- 96 How to Choose A Great Toilet - Great Stuff that Works
- 86 NCN: Needham Rape Aggression Defense System (2013)