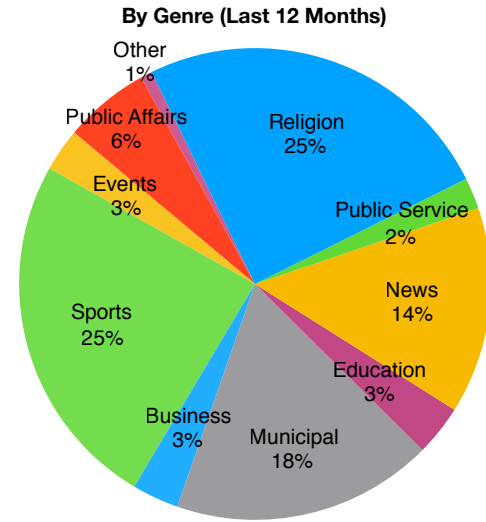
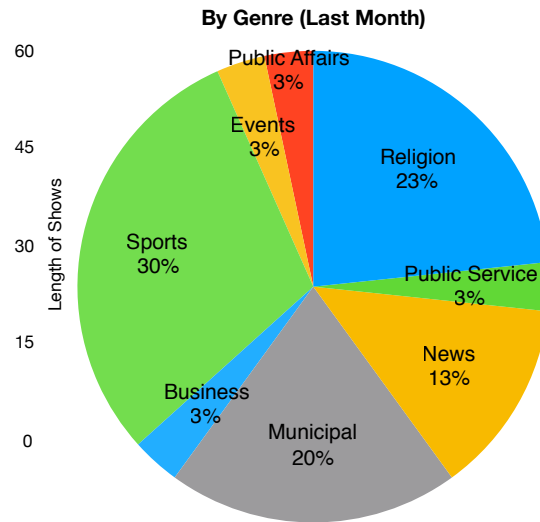
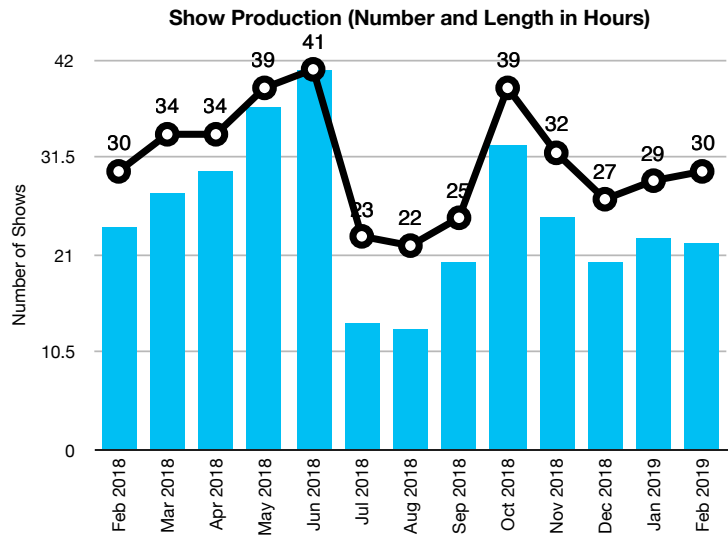


Needham Channel Production Report
February 2019
 Analysis of New Programs/Episodes

Type	Title	#	Avg. Length in Minutes	Category
Series:	Carter Church Service	4	65.85	Access Series - Religion
	First Baptist Church	4	68.11	Access Series - Religion
	Needham Channel News	4	30	News
	Needham Channel Sports/Rockets Classics	8	76.81	Sports
	Needham School Committee	2	101.33	Municipal Meeting
	Needham School Spotlight	1	31.58	Access Series - Public Affairs
	Needham Select Board	2	70.20	Municipal Meeting
	Preventing Domestic Violence in Needham	0	30	Access Series - Public Service
	Rockets Report	0	30	Sports
	What's My House Worth?	0	30	Access Series - Business
	Zoning Board of Appeals	1	99.48	Municipal Meeting
	Specials:	Good Person Award, 1/28/19 (2/6/19)	1	29.17
Report to the Community, 2/11/19 (2/12/19)		1	58.82	Public Affairs
Martin Luther King, Jr. Day Celebration 2019		1	56.42	Community Event
Needham School Houses - Carter (short)		1	7.7	Education
Remixed:	Needham School Houses - Part 1			

Community Channel		Municipal Channel		Education Channel		TNC HD	
Playback Accuracy(%)	99.69	Playback Accuracy(%)	99.22	Playback Accuracy(%)	99.76	Playback Accuracy(%)	99.55
Scheduled Events	972	Scheduled Events	386	Scheduled Events	420	Scheduled Events	894
Errors	3	Errors	3	Errors	1	Errors	4

Needham Channel Production Report February 2019



Category Breakdown: What types of programs have we had?

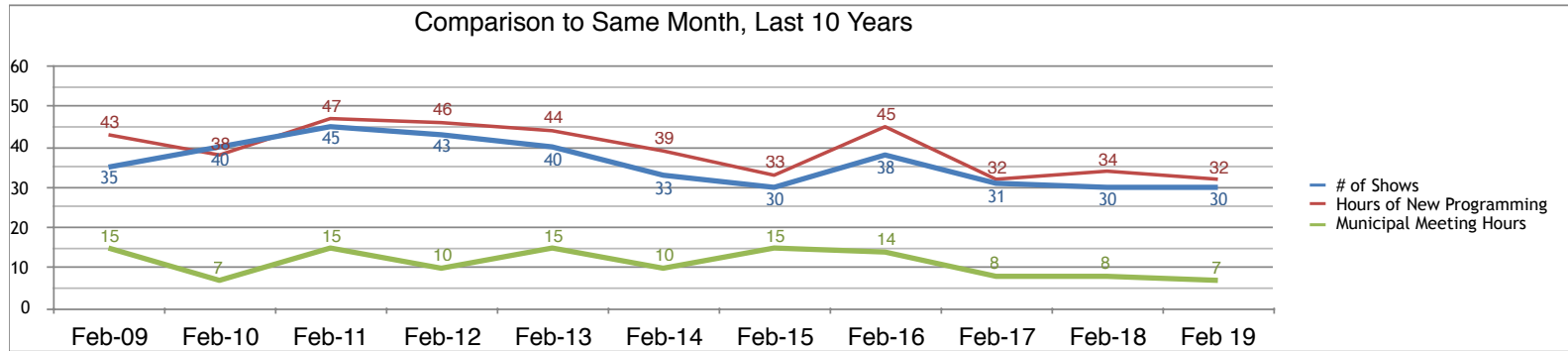
	Religion	Public Svc.	News	Entertainment	Educational	Municipal	Business	Sports	Comm. Event	Public Affairs	Other
Current Month	8	0	4	0	0	5	0	8	0	1	0
Current Month					1				2	1	
Last 12	93	8	53	0	13	67	12	92	11	22	3
January	7	1	5	0	0	8	1	7	0	0	0
February	7	1	4	0	0	6	1	9	1	1	0
March	8	1	5	0	2	6	1	7	2	2	0
April	9	1	4	0	2	7	1	8	0	2	0
May	8	0	5	0	0	9	1	11	1	1	2
June	8	0	4	0	1	7	1	16	3	1	0
July	9	1	4	0	2	2	1	2	2	0	0
August	9	1	5	0	1	2	1	1	0	1	1
September	8	0	4	0	1	4	1	7	0	0	0
October	7	1	5	0	2	6	1	10	0	7	0
November	7	1	4	0	2	5	1	7	2	3	0
December	6	0	4	0	0	5	1	7	0	4	0

Needham Channel Production Report February 2019

New Programs over the Past Year:

Date:	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019
Shows:	30	34	34	39	41	23	22	25	39	32	27	29	30
Total Hours	34.12	39.64	42.9	52.91	58.32	19.55	18.56	28.82	47.11	36.06	28.91	32.44	31.61
Municipal Meeting Hours	8.2	11.06	12.33	21.7	12.96	3.73	2.36	4.94	11.87	8.50	8.53	13.59	7.38

Number of New Programs (Year to Date): **30**



Community Bulletin Board Usage

Notices Placed Last Month: **17**

Individuals & Groups Utilizing the CBB

Needham Public Library	15
Wellesley Symphony Orchestra	1
Art in Bloom	1

Needham Channel Production Report February 2019

February 2019 Social Media/Streaming

Follower Count:

Number	Change	Account
797	+7	YouTube
777	+7	NCS Twitter (Needham Channel Sports)
696	+6	TNC Twitter (The Needham Channel)
491	+5	NCN Twitter (Needham Channel News)
437	+2	NCN Facebook (Needham Channel News)
334	-1	TNC Facebook (The Needham Channel)
361	+9	Instagram (The Needham Channel)
219	—	NCS Facebook (Needham Channel Sports)

Top 10 Social Media Posts

Likes	Re-Tweets	Account	Post
42		Instagram	Boys Basketball Playoff 2/26: Announcers & Crowd Pic
19	6	NCS Twitter	Boys Hockey v StJ Prep: Trent Kamke's Hit Video
17	3	NCS Twitter	Girls Basketball v Weymouth: McIntyre Crossover Video
17		Instagram	Boys Basketball Senior Night: Balloons Pic
17		Instagram	Boys Basketball Playoff 2/26: Warmup Pic
15		Instagram	Girls Hockey Playoff: Rockets vs Rockets Ice Pic
12		Instagram	Marc & Derick with Sons of Serendip Pic
11	1	NCS Twitter	Boys Basketball Playoff 2/26: Ball Into Crowd Video
11		Instagram	Boys Hockey v StJ Prep: Warmup Pic
11		Instagram	Girls Basketball Playoff 2/26: Warmup Pic

Closer Look: Basketball Playoff Doubleheader, 2/28

28 posts between Instagram and NCS Twitter

25,520 total impressions, 84 total likes

NCS Twitter: 87.6K Total Monthly Impressions

Cloudcast/Connect/Archive.org Statistics

Cloudcast & Connect Views (This Month): 274
Lifetime Views: Cloudcast/Connect/Archive.org: 50,088

YouTube Statistics

Total Views This Month: 7,068
Total Views (Lifetime): 1,295,290

Top 9 Cloudcast/Connect (February)

19	Needham School Committee, 2/5/19
17	Needham Planning Board, 1/29/19
13	Representative's Report, 2/11/19
11	Zoning Board of Appeals, 4/26/18
11	Needham Select Board, 2/12/19
9	Needham School Committee, 1/22/19
6	LWV: Elected Boards
5	Thanksgiving Football, 11/22/18
5	Good Person Award 2019
4	8-way tie between videos

Top 10 (February)

1,140	Your World, Bringing it Home: Building a Clothesline
649	A Brief History of Radio
430	Needham Channel Sports: NHS Baseball State Champions
131	Needham Channel News: Needham Night Dinner 2019
117	Needham Channel News: Dancing with the Needham Stars 2019
108	How to Choose A Great Toilet - Great Stuff that Works
104	Needham Channel News: Sports Update, January 31, 2019
89	Needham Channel News: Post Office Careers
85	Needham Channel News: Lynda at the Needham Library
83	Clelia's Cucina Italiana: Cosce di Pollo Ripiene