

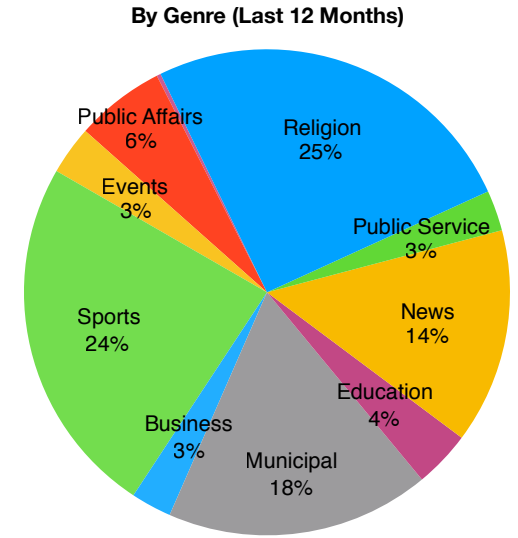
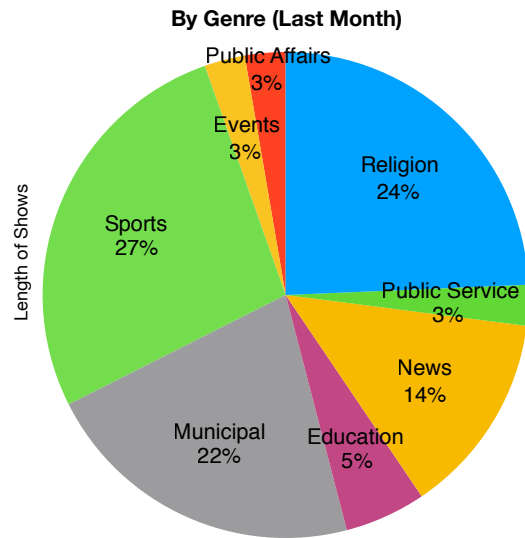
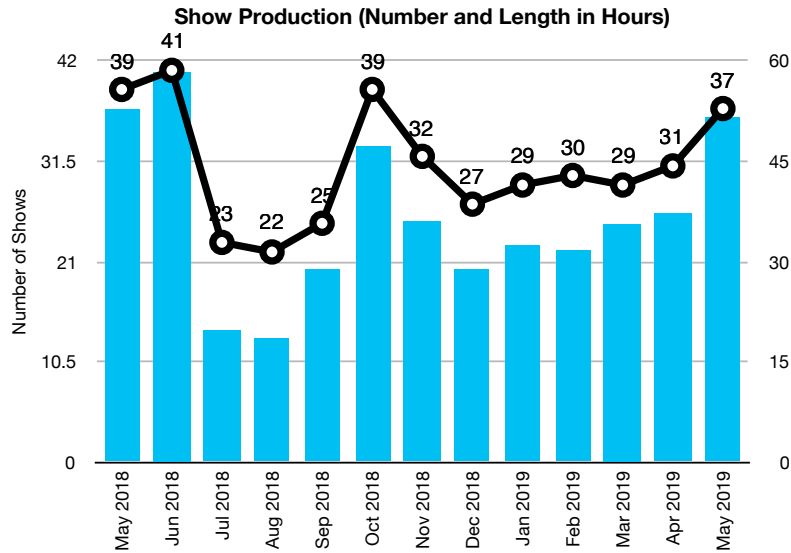
Needham Channel Production Report
May 2019
 Analysis of New Programs/Episodes

Type	Title	#	Avg. Length in Minutes	Category
Series:	Carter Church Service	4	57.70	Access Series - Religion
	First Baptist Church	5	74.16	Access Series - Religion
	Needham Channel News	5	30	News
	Needham Channel Sports/Rockets Classics	10	96.62	Sports
	Needham School Committee	2	120.58	Municipal Meeting
	Needham School Spotlight	0	30	Access Series - Public Affairs
	Needham Select Board	2	110.29	Municipal Meeting
	Preventing Domestic Violence in Needham	1	23.15	Access Series - Public Service
	Rockets Report	0	39.58	Sports
	What's My House Worth?	0	30	Access Series - Business
	Zoning Board of Appeals	1	143.65	Municipal Meeting
Specials:	Healthy Eating the Mediterranean Way	1	30	Education
	Memorial Day 2019	1	19.28	Community Event
	Needham School Houses: Mitchell School (short)	1	14.73	Education
	The ERA: Why Now? 4/28/19 (5/9/19)	1	63.62	Public Affairs
	Town Meeting	3	208.08	Municipal Meeting
Remixed:				

Accuracy/Error Incidents: May 6-8: Live Signal at Town Hall had no audio on Comcast and RCN due to a stereo audio signal problem. Marc resolved Comcast after the first night of Town Meeting, but RCN problem wasn't discovered until after the second session. Resolved, but with multiple complaints.

Community Channel		Municipal Channel		Education Channel		TNC HD	
Playback Accuracy(%)	99.90	Playback Accuracy(%)	97.53	Playback Accuracy(%)	99.80	Playback Accuracy(%)	99.48
Scheduled Events	988	Scheduled Events	283	Scheduled Events	493	Scheduled Events	775
Errors	1	Errors	7	Errors	1	Errors	4

Needham Channel Production Report May 2019



Category Breakdown: What types of programs have we had?

	Religion	Public Svc.	News	Entertainment	Educational	Municipal	Business	Sports	Comm. Event	Public Affairs	Other
Current Month	9	1	5	0	0	5	0	10	0	0	0
Current Month					2	3			1	1	
Last 12	94	10	53	0	14	65	10	89	12	22	1
January	7	1	5	0	0	8	1	7	0	0	0
February	7	1	4	0	0	6	1	9	1	1	0
March	8	1	5	0	2	6	1	7	2	2	0
April	9	2	4	0	1	6	0	6	1	2	0
May	9	1	5	0	2	8	0	10	1	1	0
June	8	0	4	0	1	7	1	16	3	1	0
July	9	1	4	0	2	2	1	2	2	0	0
August	9	1	5	0	1	2	1	1	0	1	1
September	8	0	4	0	1	4	1	7	0	0	0
October	7	1	5	0	2	6	1	10	0	7	0
November	7	1	4	0	2	5	1	7	2	3	0

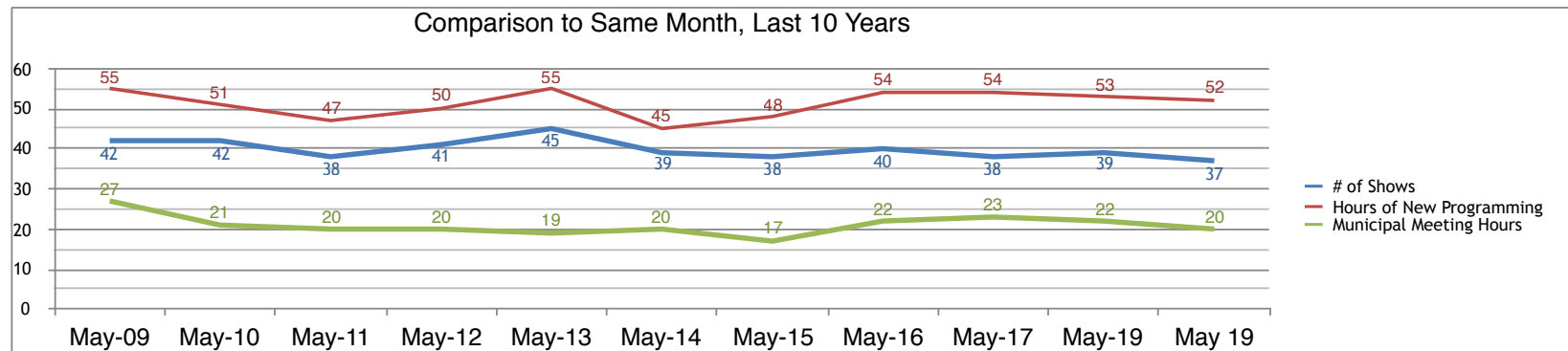
Needham Channel Production Report May 2019

December	6	0	4	0	0	5	1	7	0	4	0
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New Programs over the Past Year:

Date:	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019
Shows:	39	41	23	22	25	39	32	27	29	30	29	31	37
Total Hours	52.91	58.32	19.55	18.56	28.82	47.11	36.06	28.91	32.44	31.61	35.65	37.28	51.64
Municipal Meeting Hours	21.7	12.96	3.73	2.36	4.94	11.87	8.50	8.53	13.59	7.38	13.33	11.85	20.49

Number of New Programs (Year to Date): **156**



Community Bulletin Board Usage

Notices Placed Last Month: **21**

Individuals & Groups Utilizing the CBB

Needham Public Library	16
Plugged In	2
Exchange Club	1
Needham DPW	1
Needham Newton Chamber	1

Needham Channel Production Report

May 2019

May 2019 Social Media/Streaming

Follower Count:

Number	Change	Account
833	+14	YouTube
811	+15	NCS Twitter (Needham Channel Sports)
725	+12	TNC Twitter (The Needham Channel)
516	+9	NCN Twitter (Needham Channel News)
443	+1	NCN Facebook (Needham Channel News)
399	+10	Instagram (The Needham Channel)
344	+8	TNC Facebook (The Needham Channel)
220	—	NCS Facebook (Needham Channel Sports)

Top 10 Social Media Posts

Likes	Re-Tweets	Account	Post
78	9	NCS Twitter	Boys Lax: Child/Walsh PKG Tease Video
30		Instagram	Boys Volleyball v Braintree: Announcers/Crew Pic
20	4	NCS Twitter	Softball: Oliva Skala Throw Home Video
17		Instagram	Town Meeting Session 3 Pics
16		Instagram	Boys Rugby vs. Weymouth Video
14	4	NCS Twitter	Boys Volleyball v Braintree: Announcers/Crew Pics
14	1	NCS Twitter	Boys Lax: Nico Panepinto Pic
14		Instagram	Town Meeting Session 1: Kate Fitzpatrick Pic
13	3	NCS Twitter	Girls Lax vs. Wellesley: Lexi Schmalz Goals Video
13	1	NCS Twitter	Radley Theolien BBall vs. Pats (RT of NHS Athletics)

Closer Look: NCS Twitter - 5/27 Video
 Jason Child/Brendan Walsh Tease for upcoming PKG
*****78 likes (New TNC Social Media Record)*****
9 Retweets, 6,031 impressions

Cloudcast/Connect/Archive.org Statistics

Connect Views (This Month): 246
 Lifetime Views: Cloudcast/Connect/Archive.org: 58,626

Top 10 Connect (May)

88	Rockets Report - April 2019
16	Needham Town Meeting, 5/13/19
13	HealthyEating the Mediterranean Way
13	Needham Annual Town Meeting, 5/8/19
10	Big Little Town - The Story of Needham
9	Needham Annual Town Meeting (pt. 1), 5/6/19
9	Zoning Board of Appeals, 4/25/19
8	LWV Warrant Meeting, 4/25/19
8	Needham Select Board, 5/14/19
7	Needham School Committee, 4/23/19

YouTube Statistics

Total Views This Month: 8,945
 Total Views (Lifetime): 1,321,604

Top 10 (May)

2/986	Your World, Bringing it Home: Building a Clothesline
992	Needham Channel Sports: NHS Baseball State Champions
353	A Brief History of Radio
107	Needham Channel News: Sports Update, May 9, 2019
97	Rock Stars of the Past
93	Needham Channel News: Sports Update, May 16, 2019
79	Great Stuff That Works - Choose a Great Toilet
77	Needham Channel News: Blades Visits Needham
71	Needham Channel News: Reality Fair 2018
69	Needham Channel News: Rape Aggression Defense (2013)