

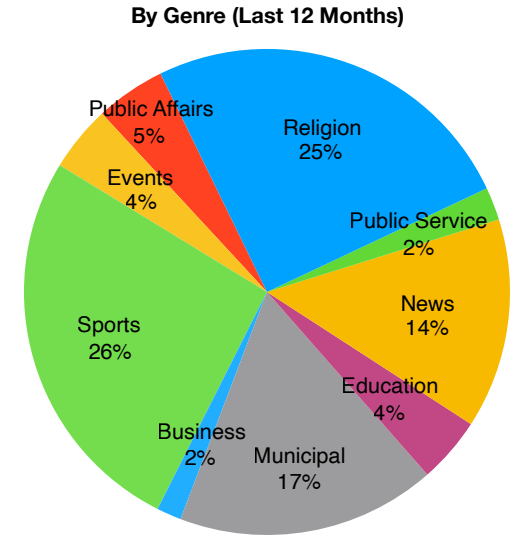
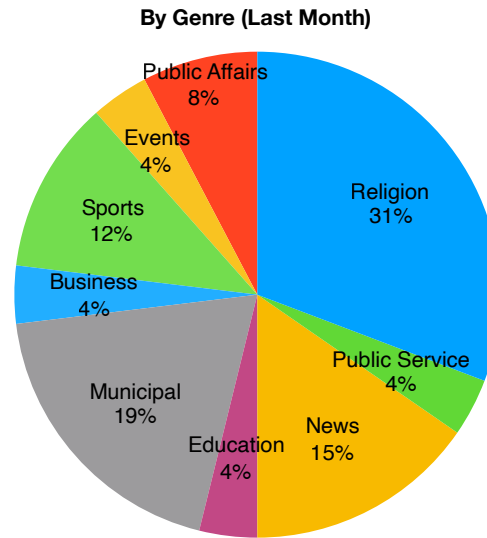
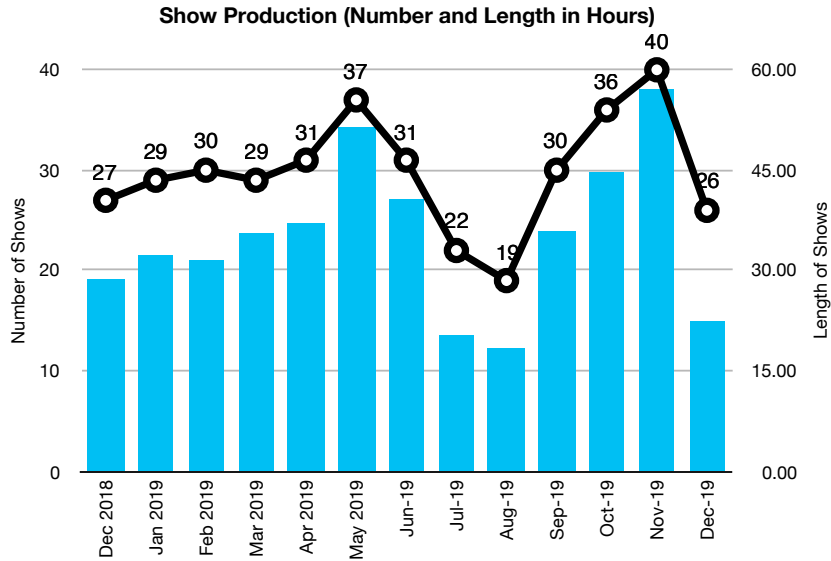
## Needham Channel Production Report December 2019

Type	Title	#	Avg. Length in Minutes	Category
Series:	Carter Church Service	4	61.95	Access Series - Religion
	First Baptist Church	3	61.71	Access Series - Religion
	Needham Channel News	4	30	News
	Needham Channel Sports/Rockets Classics	2	70.98	Sports
	Needham School Committee	2	77.58	Municipal Meeting
	Needham School Spotlight	1	29.97	Access Series - Public Affairs
	Needham Select Board	2	102.50	Municipal Meeting
	Preventing Domestic Violence in Needham	1	25.03	Access Series - Public Service
	Rockets Report	1	37.83	Sports
	What's My House Worth?	1	16.8	Access Series - Business
	Zoning Board of Appeals	1	14.75	Municipal Meeting
Specials:	Blue Christmas Service, 12/22/19	1	66.07	Religion
	Distinguished Career Awards (12/5/19)	1	58.42	Community Event
	From Home to the Dome, Episode 2 (12/19/19)	1	30	Public Affairs
	Needham School Houses: Sunita Williams School	1	14.97	Education
Remixed:				

**Accuracy/Error Incidents:** 12/3 - Select Board Meeting had production issues throughout due to installation of new equipment.

Community Channel		Municipal Channel		Education Channel		TNC HD	
<b>Playback Accuracy(%)</b>	<b>98.56</b>	<b>Playback Accuracy(%)</b>	<b>99.55</b>	<b>Playback Accuracy(%)</b>	<b>99.37</b>	<b>Playback Accuracy(%)</b>	<b>99.13</b>
Scheduled Events	903	Scheduled Events	440	Scheduled Events	479	Scheduled Events	801
Errors	13	Errors	2	Errors	3	Errors	7

# Needham Channel Production Report December 2019



## Category Breakdown: What types of programs have we had?

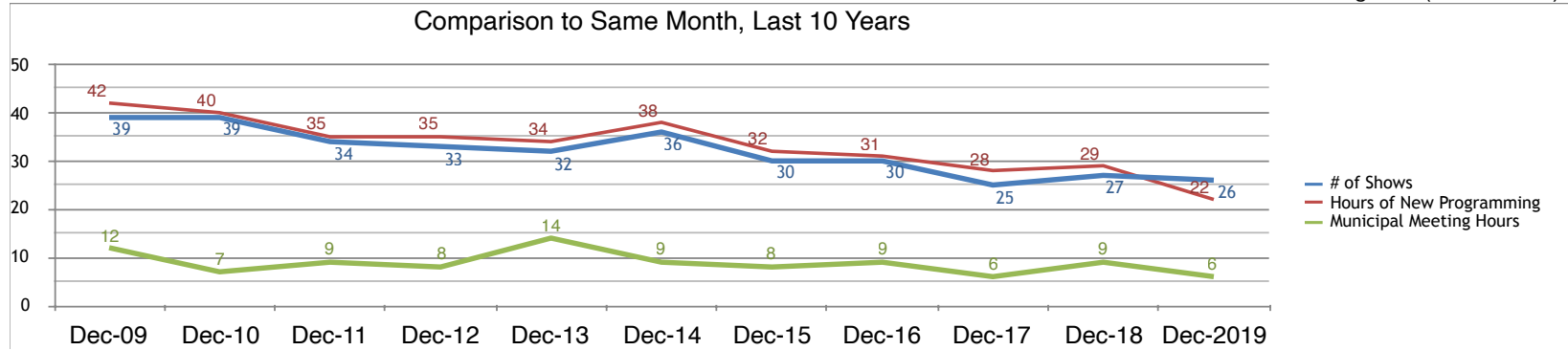
	Religion	Public Svc.	News	Entertainment	Educational	Municipal	Business	Sports	Comm. Event	Public Affairs	Other
Current Series	7	1	4	0	0	5	1	3	0	1	0
Current Specials	1				1				1	1	
Last 12	92	8	51	0	16	63	6	96	16	17	0
January	7	1	5	0	0	8	1	7	0	0	0
February	7	1	4	0	0	6	1	9	1	1	0
March	8	1	5	0	2	6	1	7	2	2	0
April	9	2	4	0	1	6	0	6	1	2	0
May	9	1	5	0	2	8	0	10	1	1	0
June	6	0	4	0	2	5	0	9	2	3	0
July	8	0	3	0	4	2	0	2	2	1	0
August	7	0	5	0	3	1	0	3	0	0	0
September	8	0	4	0	0	5	2	10	1	0	0
October	8	0	5	0	1	6	0	11	2	3	0
November	7	1	3	0	0	5	0	19	3	2	0
<b>December</b>	<b>8</b>	<b>1</b>	<b>4</b>	<b>0</b>	<b>1</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>0</b>

# Needham Channel Production Report December 2019

**New Programs over the Past Year:**

Date:	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19
Shows:	27	29	30	29	31	37	31	22	19	30	36	40	26
Total Hours	28.91	32.44	31.61	35.65	37.28	51.64	40.92	20.28	18.49	36.00	44.67	57.08	22.48
Municipal Meeting Hours	8.53	13.59	7.38	13.33	11.85	20.49	12.37	4.28	1.27	8.98	10.57	9.92	6.25

Number of New Programs (Year to Date): **360**



**Community Bulletin Board Usage**

Notices Placed Last Month: **24**

Individuals & Groups Utilizing the CBB

Needham Public Library	18
Needham Channel	4
New Years Needham	1
Matthew Robinson	1

Needham Channel Production Report

December 2019

**December 2019 Social Media/Streaming**

**Follower Count:**

Number	Change	Account
916	-8	YouTube
893	+12	NCS Twitter (Needham Channel Sports)
807	+17	TNC Twitter (The Needham Channel)
565	+12	NCN Twitter (Needham Channel News)
518	+3	Instagram (The Needham Channel)
458	+26	TNC Facebook (The Needham Channel)
458	+3	NCN Facebook (Needham Channel News)
240	+4	NCS Facebook (Needham Channel Sports)

**Top 10 Social Media Posts**

Likes	Re-Tweets	Account	Post
17		Instagram	NCN 12/12: Anchor and Crew Pics
16		Instagram	From Home to the Dome: Episode 2 Pic
13		Instagram	3 New Show Debuts Pic
7	1	NCN FB	NCN 12/19: Youth & Family Services PKG
7	1	NCS Twitter	Girls BB vs. Milton game update
6		Instagram	School Committee 12/17 Agenda Pic
4	4	NCS Twitter	Girls Volleyball Rockets Report Video
3		Instagram	NCN 12/12: Anchor and Crew Pics
2	1	TNC Twitter	3 New Show Debuts Pic
2	1	NCN Twitter	NCN 12/12: Anchor and Crew Pics
2	1	NCN FB	NCN 12/19: Tease Pic

**Closer Look: 12/21 Girls Basketball vs. Milton**  
 Updates on NCS Twitter: 6 posts: 8 likes, 7,423 impressions  
 Extra - NCN 12/12 Anchor/Crew Pics:  
 NCN FB, Twitter & Instagram: 3 posts, 22 likes, 753 impressions

**Cloudcast/Connect/Archive.org Statistics**

Connect Views (This Month): 559  
 Lifetime Views: Cloudcast/Connect/Archive.org: 83,934

**Top 10 Connect (December)**

- 99 A Game to Remember: Thanksgiving 1994
- 63 Rockets Report - Girls Volleyball Review
- 27 Town Meeting, 5/6/19 part 1
- 26 Town Meeting: Making Your Voice Count
- 25 Needham LWV: Elected Boards
- 17 Solarize MA: Needham Kick-off, 10/23/19
- 14 Pollard Closing Ceremony, 6/18/18
- 10 Town Meeting, 5/7/18
- 10 Needham Select Board, 12/3/19
- 10 What's My House Worth: Project Highland, Episode 2

**YouTube Statistics**

Total Views This Month: 9,661  
 Total Views (Lifetime): 1,342,588\*\*

**Top 10 (December)**

- 817 Your World, Bringing it Home: Building a Clothesline
- 774 A Brief History of Radio
- 425 NCN: Community Immunization Act
- 206 NHS Baseball D1 State Champions
- 192 NCN: Winter Arts Festival
- 92 Needham Channel News: Sports Update - 12/5/19
- 84 Clelia's Cucina Italiana: Insalata di Finocchio e Arancia
- 73 Needham Channel News: RAD Class
- 64 Needham Channel News: Post Office Careers
- 61 Needham Channel News: New School Name

\*\*Data being recalibrated by YouTube when collected on 1/3/20; Report lower than actual views.