

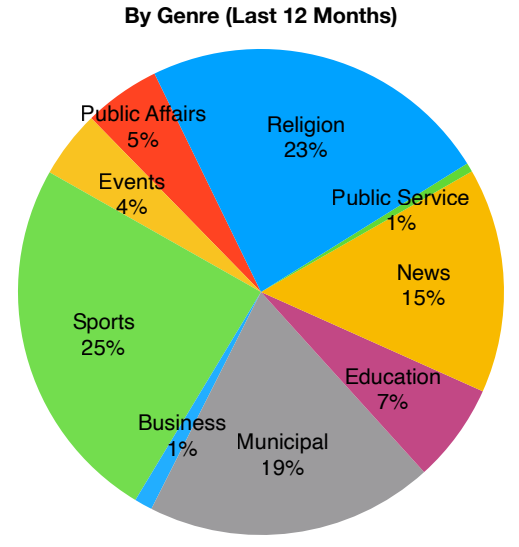
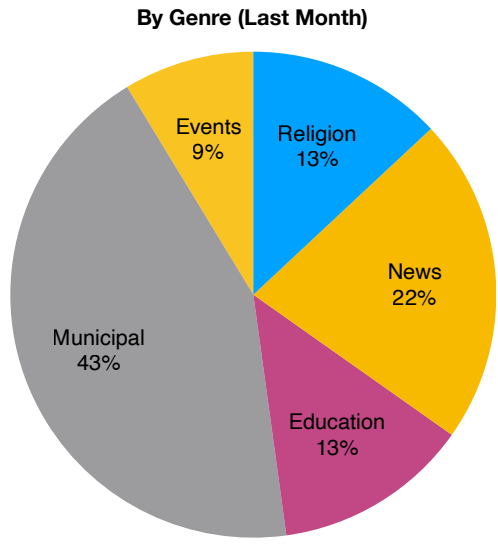
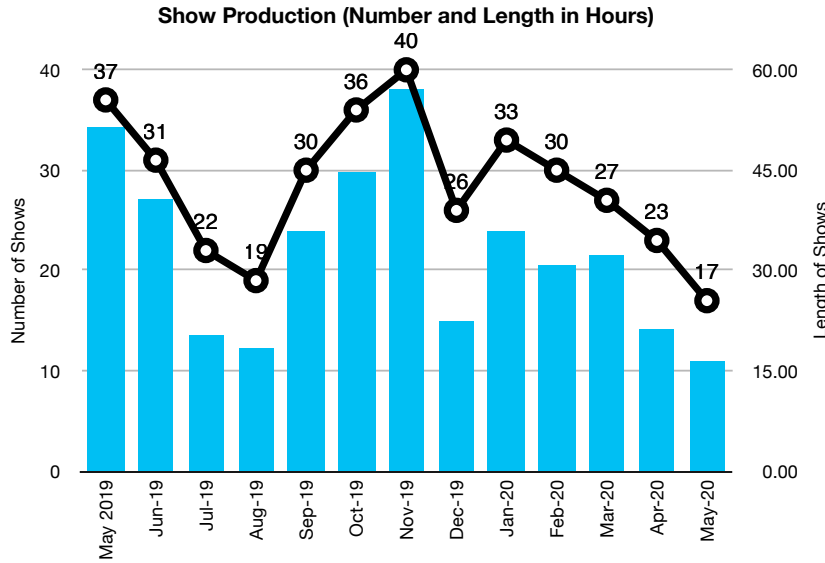
Needham Channel Production Report May 2020

Type	Title	#	Avg. Length in Minutes	Category
Series:	Carter Church Service	2	47.87	Access Series - Religion
	First Baptist Church	0	90	Access Series - Religion
	Needham Channel News	4	30	News
	Needham Channel Sports/Rockets Classics	0	90	Sports
	Needham School Committee	2	103.05	Municipal Meeting
	Needham School Spotlight	0	30	Access Series - Public Affairs
	Needham Select Board	3	96.23	Municipal Meeting
	Preventing Domestic Violence in Needham	0	30	Access Series - Public Service
	Rockets Report	0	30	Sports
	What's My House Worth?	0	30	Access Series - Business
	Zoning Board of Appeals	1	112.38	Municipal Meeting
Specials:	Eric Jackson on Jazz: Miles Davis	1	70.25	Education
	METCO Directors Association Meeting 2019	1	38.73	Public Affairs
	NHS TV2 Documentary Previews 2020	1	20.4	Education
	Needham School Houses: Newman School (Short)	1	11.78	Education
	Teaching During Quarantine	1	17.62	Education
Remixed:				

Accuracy/Error Incidents: 5/15 Major outage on HD stream and Municipal Channel on RCN. Around 1:15pm there was a momentary power surge, which caused an equipment failure that knocked us out.

Community Channel		Municipal Channel		Education Channel		TNC-HD	
Playback Accuracy(%)	99.91	Playback Accuracy(%)	100.00	Playback Accuracy(%)	100.00	Playback Accuracy(%)	99.89
Scheduled Events	1100	Scheduled Events	356	Scheduled Events	476	Scheduled Events	902
Errors	1	Errors	0	Errors	0	Errors	1

Needham Channel Production Report May 2020



Category Breakdown: What types of programs have we had?

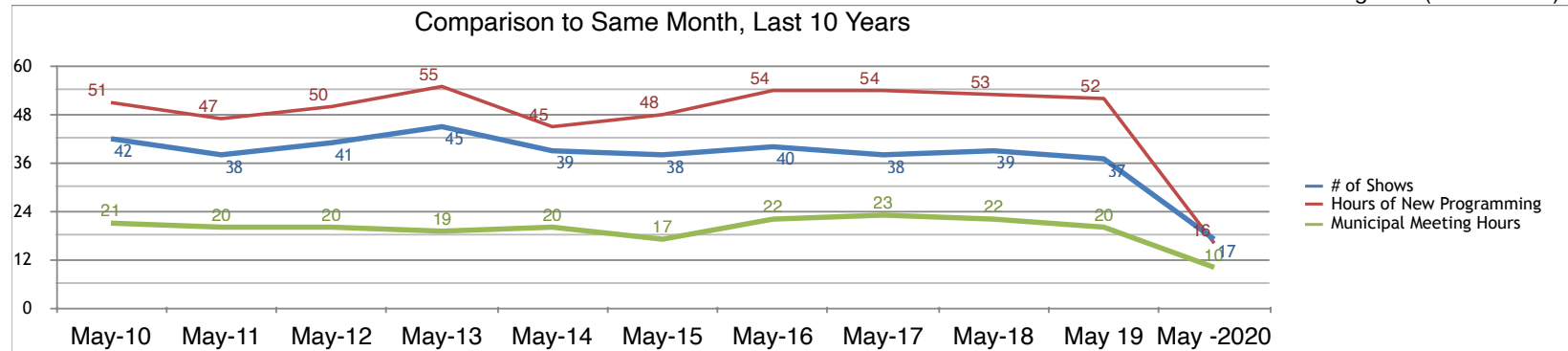
	Religion	Public Svc.	News	Entertainment	Educational	Municipal	Business	Sports	Comm. Event	Public Affairs	Other
Current Series	2	0	4	0	0	6	0	0	0	0	0
Current Specials					4					1	
Last 12	78	2	50	0	22	64	4	82	15	17	0
January	9	0	5	0	1	5	0	9	2	2	0
February	8	0	4	0	1	5	1	10	0	1	0
March	4	0	4	0	2	9	0	6	0	2	0
April	3	0	5	0	3	10	0	0	2	0	0
May	2	0	4	0	4	6	0	0	0	1	0
June	6	0	4	0	2	5	0	9	2	3	0
July	8	0	3	0	4	2	0	2	2	1	0
August	7	0	5	0	3	1	0	3	0	0	0
September	8	0	4	0	0	5	2	10	1	0	0
October	8	0	5	0	1	6	0	11	2	3	0
November	7	1	3	0	0	5	0	19	3	2	0
December	8	1	4	0	1	5	1	3	1	2	0

Needham Channel Production Report May 2020

New Programs over the Past Year:

Date:	May 2019	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20
Shows:	37	31	22	19	30	36	40	26	33	30	27	23	17
Total Hours	51.64	40.92	20.28	18.49	36.00	44.67	57.08	22.48	36.14	30.71	32.27	21.14	16.36
Municipal Meeting Hours	20.49	12.37	4.28	1.27	8.98	10.57	9.92	6.25	8.10	7.64	9.68	12.11	10.12

Number of New Programs (Year to Date): **130**



Community Bulletin Board Usage

Notices Placed Last Month: 0*

Individuals & Groups Utilizing the CBB

* Not tracked since bulletin board was changed to reflect cancellations and emergency announcements due to the COVID-19 Pandemic.

Needham Channel Production Report

May 2020

May 2020 Social Media/Streaming

Follower Count:

Number	Change	Account
1,021	+28	YouTube
950	-2	NCS Twitter (Needham Channel Sports)
932	+3	TNC Twitter (The Needham Channel)
631	+16	Instagram (The Needham Channel)
625	+4	NCN Twitter (Needham Channel News)
507	+6	NCN Facebook (Needham Channel News)
347	+30	TNC Facebook (The Needham Channel)
257	+5	NCS Facebook (Needham Channel Sports)

Top 8 Social Media Posts

Likes	Re-Tweets	Account	Post
74	15	NCN FB	NCN PKG: Virtual Plugged In Band
43	6	NCN FB	NCN PKG: Ari's Podcast
23	2	NCN FB	NCN PKG: Effect of Pandemic on 2nd Hand Rose
16		Instagram	Staff Video Chat Pic
12	3	NCN FB	NCN PKG: Teachers Perspective on Remote Learning
10	2	NCN FB	Select Board: Boston Children's Hospital Presentation
7	4	NCS Twitter	Boys Volleyball State Title 5th Anniversary Video
5		YouTube	NCN PKG: Teachers Perspective on Remote Learning

Closer Look: 3 NCN FB PKG Videos
 Plugged In, Ari's Podcast & Effects of Pandemic on 2nd Hand Rose:
 140 likes (46.67 avg), 23 shares (7.67 avg)
 2513 reach, 1,316 video views, 204 reactions, 364 clicks

Cloudcast/Connect/Archive.org Statistics

Connect Views (This Month): 849
 Lifetime Views: Cloudcast/Connect/Archive.org: 99,641

YouTube Statistics

Total Views This Month: 16,169
 Total Views (Lifetime): 1,406,619

Top 11 Connect (May)

172	METCO: Yesterday. Today. Tomorrow
68	Needham HD Channel Stream
47	Big Little Town - The Story of Needham
33	Zoning Board of Appeals, 4/30/20
25	Needham Select Board, 5/12/20
22	Needham Select Board, 4/28/20
18	Needham Select Board Joint Meeting, 4/29/20
172	Board of Selectmen, 6/12/18
16 (tie)	Beautiful & Bizarre: William Baker's Ridge Hill Farms Needham Select Board, 5/20/20 Needham School Committee, 4/28/20

Top 10 (May)

6,788	Your World, Bringing it Home: Building a Clothesline (2009)
1,429	Needham Channel News: Circle of Hope (2009)
1,153	A Brief History of Radio (2013)
785	Needham Channel News: Free Face Mask Kits (April 2020)
255	Needham Channel News: Direct Federal - Acts of Kindness (5/20)
230	NHS Baseball D1 State Champions (2018)
209	Needham Channel News: Post Office Careers (2018)
172	Sunita Williams School Dedication (2019)
145	Needham Channel News: Teachers Perspectives (May 2020)
135	Needham Channel News: Serving the Frontlines (May 2020)