

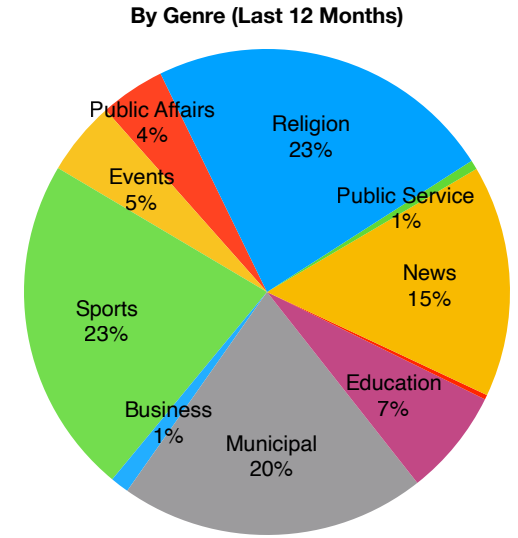
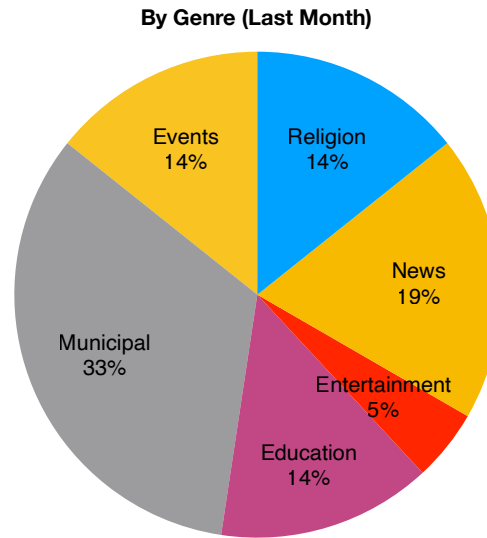
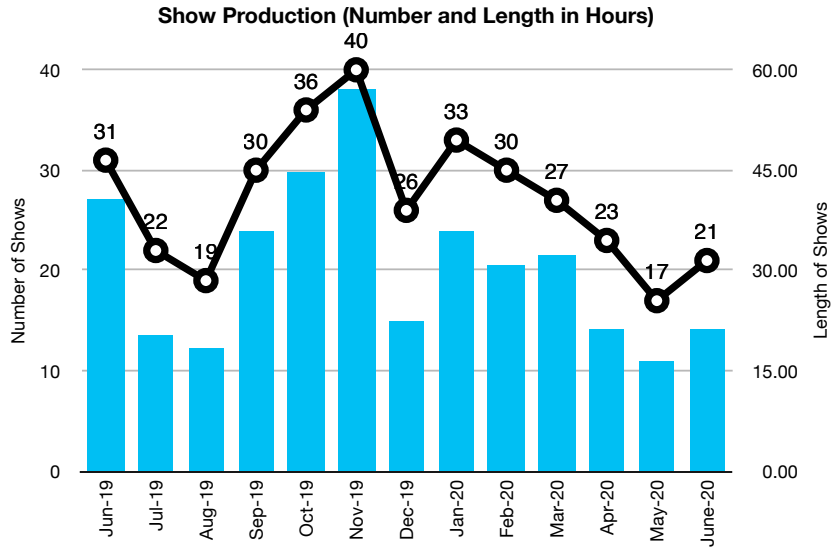
## Needham Channel Production Report June 2020

Type	Title	#	Avg. Length in Minutes	Category
Series:	Carter Church Service	3	61.84	Access Series - Religion
	First Baptist Church	0	90	Access Series - Religion
	Needham Channel News	4	30	News
	Needham Channel Sports/Rockets Classics	0	90	Sports
	Needham School Committee	2	87.18	Municipal Meeting
	Needham School Spotlight	0	30	Access Series - Public Affairs
	Needham Select Board	3	69.06	Municipal Meeting
	Preventing Domestic Violence in Needham	0	30	Access Series - Public Service
	Rockets Report	0	30	Sports
	What's My House Worth?	0	30	Access Series - Business
	Zoning Board of Appeals	1	100.6	Municipal Meeting
Specials:	NHS Class Night 2020, (6/3/20)	1	39.28	Education
	NHS Graduation Ceremony (6/5/20)	1	78.53	Community Event
	NHS Graduation Parade (6/7/20)	1	41.87	Community Event
	Needham School Houses: Stephen Palmer School (Short)	1	7.43	Education
	Pollard Graduation 2020, 6/20/20	1	61.42	Community Event
	Plugged In Band Program - Songs for Seniors (6/1)	1	30.02	Entertainment
	Needham Annual Town Meeting, 6/8/20	1	213.98	Municipal Meeting
	Water Project 2020, 6/23/20	1	17.25	Education
Remixed:				

**Accuracy/Error Incidents:**

Community Channel		Municipal Channel		Education Channel		TNC-HD	
<b>Playback Accuracy(%)</b>	<b>99.90</b>	<b>Playback Accuracy(%)</b>	<b>99.69</b>	<b>Playback Accuracy(%)</b>	<b>99.81</b>	<b>Playback Accuracy(%)</b>	<b>99.77</b>
Scheduled Events	1037	Scheduled Events	322	Scheduled Events	534	Scheduled Events	857
Errors	1	Errors	1	Errors	1	Errors	2

# Needham Channel Production Report June 2020



## Category Breakdown: What types of programs have we had?

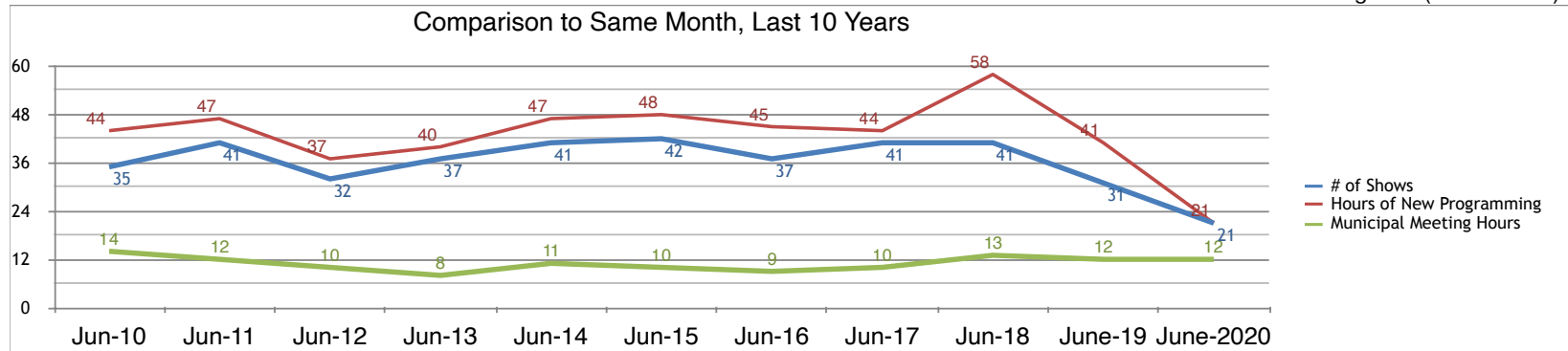
	Religion	Public Svc.	News	Entertainment	Educational	Municipal	Business	Sports	Comm. Event	Public Affairs	Other
Current Series	3	0	4	0	0	6	0	0	0	0	0
Current Specials				1	3	1			3		
Last 12	75	2	50	1	23	66	4	73	16	14	0
January	9	0	5	0	1	5	0	9	2	2	0
February	8	0	4	0	1	5	1	10	0	1	0
March	4	0	4	0	2	9	0	6	0	2	0
April	3	0	5	0	3	10	0	0	2	0	0
May	2	0	4	0	4	6	0	0	0	1	0
<b>June</b>	<b>3</b>	<b>0</b>	<b>4</b>	<b>1</b>	<b>3</b>	<b>7</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>0</b>
July	8	0	3	0	4	2	0	2	2	1	0
August	7	0	5	0	3	1	0	3	0	0	0
September	8	0	4	0	0	5	2	10	1	0	0
October	8	0	5	0	1	6	0	11	2	3	0
November	7	1	3	0	0	5	0	19	3	2	0
December	8	1	4	0	1	5	1	3	1	2	0

## Needham Channel Production Report June 2020

### New Programs over the Past Year:

Date:	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	June-20
Shows:	<b>31</b>	<b>22</b>	<b>19</b>	<b>30</b>	<b>36</b>	<b>40</b>	<b>26</b>	<b>33</b>	<b>30</b>	<b>27</b>	<b>23</b>	<b>17</b>	<b>21</b>
Total Hours	40.92	20.28	18.49	36.00	44.67	57.08	22.48	36.14	30.71	32.27	21.14	16.36	21.29
Municipal Meeting Hours	12.37	4.28	1.27	8.98	10.57	9.92	6.25	8.10	7.64	9.68	12.11	10.12	11.60

Number of New Programs (Year to Date): **151**



### Community Bulletin Board Usage

Notices Placed Last Month: 0\*

Individuals & Groups Utilizing the CBB

\* Not tracked since bulletin board was changed to reflect cancellations and emergency announcements due to the COVID-19 Pandemic.

Needham Channel Production Report

June 2020

**June 2020 Social Media/Streaming**

**Follower Count:**

Number	Change	Account
1,063	+42	YouTube
943	-7	NCS Twitter (Needham Channel Sports)
933	+1	TNC Twitter (The Needham Channel)
667	+36	Instagram (The Needham Channel)
632	+7	NCN Twitter (Needham Channel News)
511	+4	NCN Facebook (Needham Channel News)
370	+23	TNC Facebook (The Needham Channel)
263	+6	NCS Facebook (Needham Channel Sports)

**Top 11 Social Media Posts**

Likes	Re-Tweets	Account	Post
80		Instagram	NHS Graduation Parade Video
75		Instagram	NHS Graduation Parade Pics & Video
44		Instagram	Black Lives Matter Rally Pics
32		Instagram	Town Meeting Outdoor Pics
22	7	TNC FB	NCN PKG: Plugged In Fundraiser Virtual Concert
22		Instagram	Black Lives Matter Rally Video
21		Instagram	Town Meeting Outdoor Social Distancing Pic
14	2	TNC FB	NHS Graduation Parade Video
12	3	TNC FB	Select Board Meeting Highlights Graphic
11	1	TNC FB	Black Lives Matter Rally Video
11		Instagram	Mike NCN Anchor Pic

**Closer Look: Instagram Month in Review**  
 7 posts including: NHS Grad Parade, Town Meeting & BLM Rally  
 285 total likes (40 likes per post), 2,060 reach (294 reach per post)  
 2 NHS Grad Parade Posts: Instagram likes record for both (80 & 75)

**Cloudcast/Connect/Archive.org Statistics**

Connect Views (This Month): 1711  
 Lifetime Views: Cloudcast/Connect/Archive.org: 102,705

**YouTube Statistics**

Total Views This Month: 16,062  
 Total Views (Lifetime): 1,422,702

**Top 10 Connect (June)**

582	Needham HD Channel Stream
183	NHS Graduation, 6/5/20
146	Sunita Williams School Dedication, Oct 2019
60	METCO: Yesterday. Today. Tomorrow
55	Town Meeting, 6/8/20
35	Needham School Committee, 6/2/20
34	NHS Class Day 2020
30	Zoning Board of Appeals, 6/18/20
23	Needham School Committee, 5/5/20
23	Needham School Committee, 5/19/20

**Top 10 (June)**

5,048	Your World, Bringing it Home: Building a Clothesline (2009)
4,175	Needham Channel News: Circle of Hope (2009)
734	A Brief History of Radio (2013)
383	Needham Channel News: Free Face Mask Kits (April 2020)
231	Sunita Williams School Dedication (2019)
199	NHS Baseball D1 State Champions (2018)
184	Needham Channel News: Post Office Careers (2018)
117	Needham Channel News: Rotary Scholarship 2019
98	Needham Channel News: Apart Together (June 2020)
82	Needham Channel News: NHS Graduation 2019 (June 2019)