

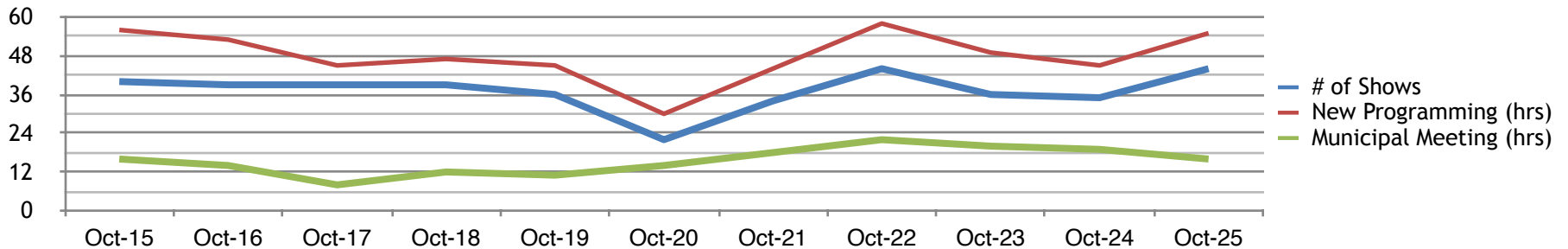
## Needham Channel Production Report October 2025

### Television Program Production:

Type	Title	# of Episodes	Avg. # Minutes	Category
Series:	Carter Church Service	4	72.38	Access Series - Religion
	Living Well with Mary Lou Andre	2	30.75	Access Series - Lifestyle
	Living Your Best Senior Life	1	28.5	Access Series - Lifestyle
	Mindful Me	0	30	Access Series - Lifestyle
	Needham Channel News	5	30	News
	Needham Channel Sports/Rockets Classics	14	100.45	Sports
	Needham Planning Board	2	103.47	Municipal Meeting
	Needham School Committee	2	103.91	Municipal Meeting
	Needham Select Board	2	126.17	Municipal Meeting
	Rockets Report	0	28.67	Sports
	The Writer's Block	1	24.35	Educational
	Zoning Board of Appeals	1	120.96	Municipal Meeting
	Specials:	Friends of the NPL: Individuality and the Music Listening Brain, 9/21/25	1	75.98
Hamlet, 9/5/25		1	126.12	Entertainment
Needham Special Town Meeting, 10/20/25		1	172.62	Municipal Meeting
Needham Vets In Their Own Words: Charlie Keith, 10/2/25		1	22.12	Documentary
North Hill Academy Story Tellers, 10/9/25		1	75.17	Community Event
Through My Eyes: Domestic Violence Prevention Series		5	20.93	Public Service

**What a Month!** Between dynamic sports coverage, and a string of special programs where people tell their compelling life stories we had our most “productive” month of the year. We are still unfolding all of the activity that happened over the month of October, so tune in and log on!

### October Production Levels • 2015-2025



# Needham Channel Production Report October 2025

## October On Air and Online



### Football Seals 1st Win

A year after making the state title game, Needham Football struggled to get just one victory in the regular season. It came in the last game, sealed on the last play, as Parker Amodeo had a sack to clinch the win. Our video of that play was our most popular new post, with most of the stats below.

In addition to those numbers, it also had **12,420** views and **314** interactions.

### Brandon Hill Update

Once again, this preseason interview with Brandon Hill continues to be our most popular post, even in just October. Here are its numbers as of November 7th, 2025, since last month and total:

*1,440 more likes (37,761 total)*

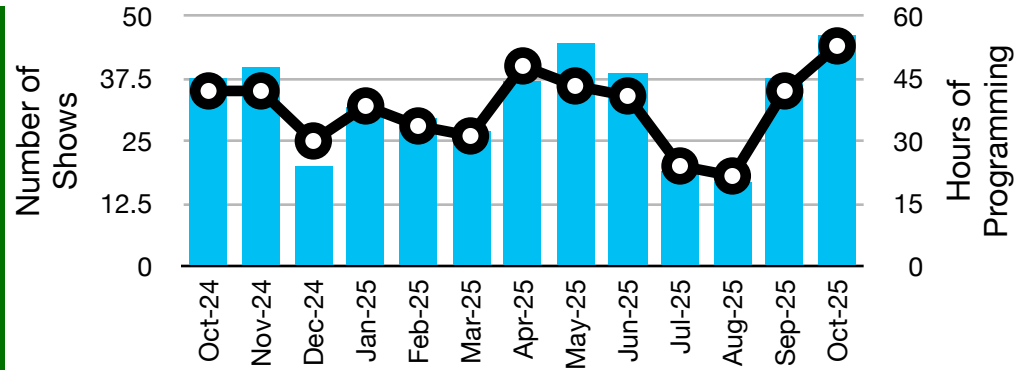
*4,218 shares (144,396 total)*

*39,652 views (1,022,548 total)*

*5,763 interactions (185,286 total)*

*Total Watch Time: Over 6 Days  
(over 143 Days Total)*

**Show Production**  
Number of Programs and Length (in Hours)



### This Month's Top 10 YouTube Videos

Views	Video	Posted
299	Your World, Bringing it Home: Building a Clothesline	3/10/09
268	A Brief History of Radio	11/14/13
251	The Writer's Block: Tom Lehigh Returns	10/16/25
158	Rockets Roundup: October 10, 2025	10/10/25
155	NCN: SAMD Performs Chicago	10/18/25
95	Rockets Roundup: October 27, 2025	10/27/25
91	NCN Sports Update: October 2, 2025	10/3/25
77	Rockets Roundup: October 20, 2025	10/20/25
74	Rockets Roundup: October 6, 2025	10/6/25
72	Thanksgiving Football 2024	10/17/25

**Total Views in October: 5,862**



Social Media Subscriber Count	Count	Change
YouTube	2,677	+20
Instagram	2,395	+64
X (Sports)	1,440	+5
X (TNC)	1,430	+1
Facebook (TNC)	1,252	+3
Facebook (News)	833	-
X (News)	784	+7
Facebook (Sports)	677	+2

## Needham Channel Production Report October 2025

### Streaming Video and Needham Local:

#### Top 10 Views on [needhamchannel.org](https://needhamchannel.org) & Roku

Views	Video	Posted
344	Needham Channel HD Channel	n/a
39	Girls Soccer vs Wellesley 10/7/25	October 2025
36	Special Town Meeting, 10/20/25	October 2025
33	Needham School Committee, 10/21/25	October 2025
30	Needham School Committee, 10/7/25	October 2025
18	Needham Select Board, 10/14/25	October 2025
17	Football vs Braintree, 10/17/25	October 2025
14	Girls Volleyball vs Braintree, 10/20/25	October 2025
14	Needham Planning Board, 8/12/25	August 2025
14	Football vs Walpole, 10/3/25	October 2025

**Total Views: 878**

**Viewers: 436**

#### Top 10 Needham Local Stories

Views	Video
1241	Needham Police Chief's Son Makes MLB Debut
824	Website Front Page: Headlines
516	Events for October 2025
213	Love, Ron
152	Stephen Palmer Tenants to Vacate Next Year
135	Needham, Wellesley Collaborate at Sustainability Summit
128	Developers Eager to Advance West Street Project
124	Needham 'No Kings' Rally Draws Hundreds
114	Photo Gallery: Needham Harvest Fair
98	The Life of a (1920s) Showgirl

**Total Views: 7,343**

**Total Users: 4,609**

### 10 Most "Liked" Social Media Posts in October

	Likes	Shares	Reach	Watch Time	Venue	Date	Description
<b>1</b>	<b>231</b>	<b>76</b>	<b>5,693</b>	<b>1d 0h 44m 56s</b>	Instagram	Oct 30	Football vs. Framingham: Game sealing defensive play for 1st win of the season
<b>2</b>	102	7	2,307	13h 4m 32s	Instagram	Oct 17	Football vs. Braintree: Game broadcast highlights
<b>3</b>	92	29	2,408	N/A	Instagram	Oct 30	Football vs. Framingham: Final score graphic
<b>4</b>	83	5	2,815	7h 12m 10s	Instagram	Oct 9	Football at Newton North: Caden McNamee warmup video
<b>5</b>	81	3	835	N/A	Instagram	Oct 10	Girls Volleyball Dig Pink Night: Picture Gallery
<b>6</b>	58	6	2,109	N/A	Instagram	Oct 7	Girls Soccer vs. Wellesley: Final score graphic
<b>T7</b>	56	3	2,003	6h 43m 8s	Instagram	Oct 10	Girls Volleyball Dig Pink Night: Dylan Helfman Interview
<b>T7</b>	56	1	807	N/A	Instagram	Oct 20	Girls Volleyball Senior Night: Seniors and families pic
<b>9</b>	54	0	2,310	4h 47m 51s	Instagram	Oct 3	Football vs. Walpole: Pregame warmup video
<b>10</b>	51	3	995	N/A	Instagram	Oct 7	Girls Soccer vs. Wellesley: Picture Gallery

### In November:

Loads of Municipal Meetings, featuring the Pollard Project, Large Houses, Trees & more. Plus, Mary Lou welcomes another former TV News legend, the annual Veterans Day Ceremony, Fall Sports Playoffs... and the 138th edition of the Thanksgiving Football rivalry at Wellesley!!