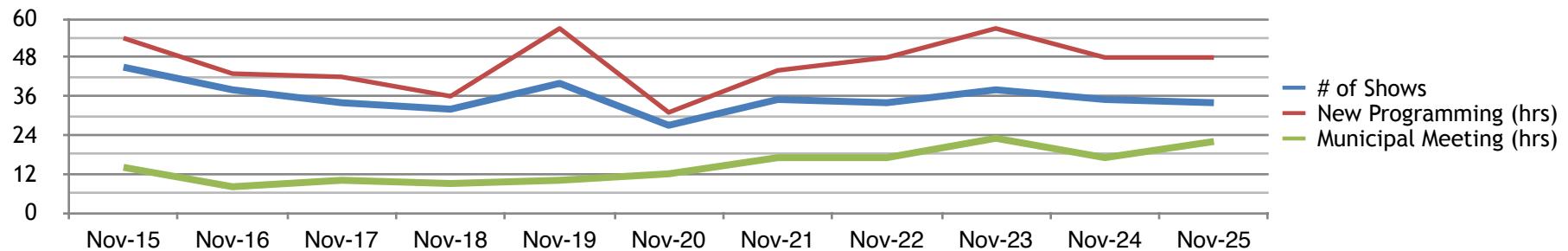


Needham Channel Production Report  
November 2025

## Television Program Production:

Type	Title	# of Episodes	Avg. # Minutes	Category
Series:	Carter Church Service	4	73.92	Access Series - Religion
	Living Well with Mary Lou Andre	1	23.52	Access Series - Lifestyle
	Living Your Best Senior Life	0	28.5	Access Series - Lifestyle
	Mindful Me	0	30	Access Series - Lifestyle
	Needham Channel News	3	30	News
	Needham Channel Sports/Rockets Classics	10	94.06	Sports
	Needham Planning Board	1	234.23	Municipal Meeting
	Needham School Committee	2	125.61	Municipal Meeting
	Needham Select Board	2	165.28	Municipal Meeting
	Rockets Report	0	28.67	Sports
	The Writer's Block	1	21.55	Educational
	Zoning Board of Appeals	1	140.5	Municipal Meeting
Specials:	10 Minutes with Dr. Dan Gutekanst - NHS Deka Club (Nov 2025)	1	11.77	Educational
	Large House Review Study Committee, 11/18/25	1	145.27	Municipal Meeting
	Needham All-Boards Summit, 11/24/25	1	126.72	Municipal Meeting
	Needham LWV Fall Forum, 11/13/25 (11/20/25)	1	54.15	Public Affairs
	Needham Vets In Their Own Words: Charlie Wainwright	1	27.82	Documentary
	NHS Distinguished Career Awards	1	60.78	Community Event
	Real Money Moves, Ep 23 (11/6/25)	1	5.88	Educational
	Tree Preservation Planning Committee, 11/19/25	1	91.23	Municipal Meeting
	Veterans Day Observances, 11/11/25	1	41.67	Community Event

### November Production Levels • 2015-2025



## Needham Channel Production Report

November 2025

### November On Air and Online



#### Football Final Play vs. Newton North

Despite their struggles, football related posts were still our most popular this fall. The final play in the team's third straight win, against Newton North, on a missed field goal by the Tigers, received the most love of any new post. In addition to the stats in our Most Liked posts below, it also had **11,081** views and **253** interactions.

**GO ROCKETS!!**

#### Brandon Hill Update

For the 3rd straight month, this preseason interview with Brandon Hill continues to be our most popular post. Here are its numbers as of December 19th, 2025, since last month and total:

1,415 more likes (39,176 total)

4,157 shares (148,553 total)

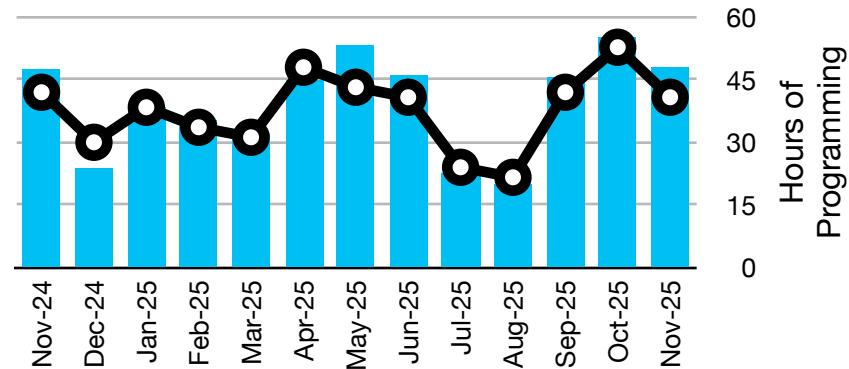
40,415 views (1,062,959 total)

5,670 interactions (190,956 total)

Total Watch Time: Over 5 Days (over 148 Days Total)

Number of Shows

#### Show Production Number of Programs and Length (in Hours)



#### This Month's Top 10 YouTube Videos

Views	Video	Posted
263	Rockets Roundup: November 7, 2025	11/7/25
213	Your World, Bringing it Home: Building a Clothesline	3/10/09
148	A Brief History of Radio	11/14/13
117	NCN: Sunita Williams Talks About Her Time In Space	4/11/25
108	Rockets Roundup: November 3, 2025	11/3/25
100	Thanksgiving Football 2024	10/17/25
80	Rockets Roundup: November 17, 2025	11/17/25
78	NCN: Portrait of a Needham Graduate	2/14/19
77	NCN Sports Update: October 30, 2025	10/31/25
72	NCN Sports Update: November 13, 2025	11/13/25

**Total Views in November: 5,363**



**Social Media Subscriber Count**

YouTube	2,686	+9
Instagram	2,445	+50
X (Sports)	1,447	+7
X (TNC)	1,428	-2
Facebook (TNC)	1,269	+17
Facebook (News)	833	-
X (News)	785	+17
Facebook (Sports)	677	-

Needham Channel Production Report  
November 2025

## Streaming Video and Needham Local:

### Top 10 Views on [needhamchannel.org](http://needhamchannel.org) & Roku

Views	Video	Posted
548	Needham Channel HD Channel	n/a
50	Girls Soccer vs. Concord-Carlisle, 10/29/25	November 2025
49	Needham School Committee, 11/4/25	November 2025
40	Girls Soccer vs. Newton South, 11/10/25	November 2025
39	Boys Soccer vs Concord-Carlisle, 11/10/25	November 2025
36	Boys Soccer vs Bishop Feehan, 11/6/25	November 2025
32	Thanksgiving Football 2025	November 2025
30	Girls Soccer vs. Belmont, 11/13/25	November 2025
27	Needham School Committee, 11/18/25	November 2025
26 (tie)	Girls Soccer 11/6, Football 10/30	November 2025

Total Views: 1327

Viewers: 597

### Top 10 Needham Local Stories

Views	Video
782	Events for November 2025
741	Website Front Page: Headlines
641	Argentinian Bakery Welcomes 'The Smell of Home'
269	NEF Founder Honored with Bench Dedication
180	NCT's 'Annie' Gives Audiences 'A Reason to Smile'
143	Holding Space for Student Creativity
132	Needham History: "Without which we canNot be hapy"
125	Stephen Palmer Tenants to Vacate Next Year
120	Town Manager Identifies Community Challenges, Opportunities
104	Events Page

Total Views: 8,231

Total Users: 5,781

### 10 Most “Liked” Social Media Posts in November

	Likes	Shares	Reach	Watch Time	Venue	Date	Description
1	174	77	7,264	1d 1h 33m 36s	Instagram	Nov 14	Football vs. Newton North: Final play, ensuring a win
2	161	13	3,648	17h 3m 59s	Instagram	Nov 14	Football vs. Newton North: Tyler Langford Postgame Interview
3	154	23	3,279	17h 44m 35s	Instagram	Nov 7	Boys and Girls Soccer Playoff Doubleheader: Highlights Of All Goals
4	126	11	2,800	9h 22m 20s	Instagram	Nov 10	Girls Soccer Playoff vs. Newton South: Hannah Levine Postgame Interview
5	121	2	2,859	5h 25m 33s	Instagram	Nov 27	Thanksgiving Football: Warmup Video
6	106	18	2,796	N/A	Instagram	Nov 14	Football vs. Newton North: Final Score Graphic
7	85	20	2,467	7h 28m 43s	Instagram	Nov 10	Girls Soccer Playoff vs. Newton South: Izzy Marino Postgame Interview
8	82	6	2,441	4h 54m 54s	Instagram	Nov 10	Girls Soccer Playoff vs. Newton South: Brutal Conditions Video
9	81	22	1,556	15h 20m 43s	Instagram	Nov 14	Football vs. Newton North: Ikenna St. Marc Postgame Interview
10	79	18	1,756	6h 40m 37s	Instagram	Nov 14	Football vs. Newton North: James Alperstein Postgame Interview

### Next Month:

A DPW Forum at Powers Hall, a new Friends of the Needham Library event, the start of Winter Sports, a new episode in our series on Needham Veterans, Wreaths Across America and we look back on our top stories of 2025 in a pair of Needham Channel News Year in Review Shows!!