

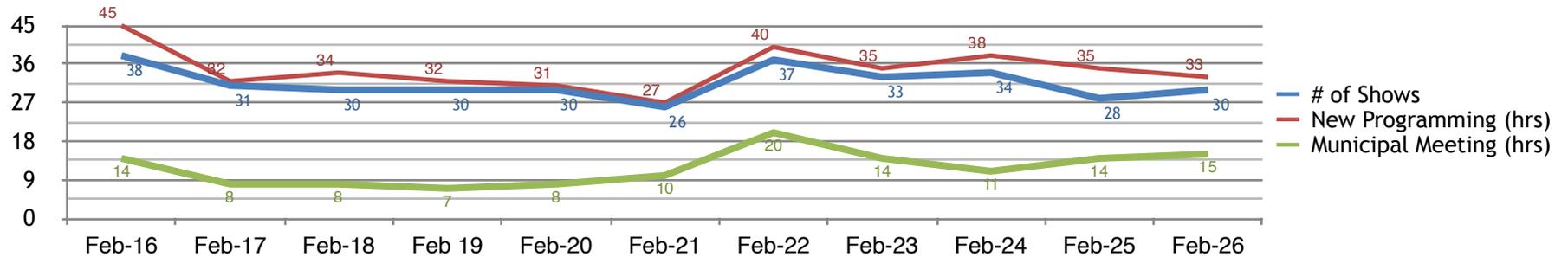
Needham Channel Production Report  
February 2026

## Television Program Production:

Type	Title	# of Episodes	Avg. # Minutes	Category
Series:	Carter Church Service	3	70.83	Access Series - Religion
	Living Well with Mary Lou Andre	0	26.62	Access Series - Lifestyle
	Living Your Best Senior Life	0	27.08	Access Series - Lifestyle
	Mindful Me	0	30	Access Series - Lifestyle
	Needham Channel News	4	30	News
	Needham Channel Sports/Rockets Classics	9	73.99	Sports
	Needham Planning Board	2	70.1	Municipal Meeting
	Needham School Committee	2	137.24	Municipal Meeting
	Needham Select Board	2	113.74	Municipal Meeting
	Rockets Report	0	30	Sports
	The Writer's Block	0	25.52	Educational
	Zoning Board of Appeals	1	68.45	Municipal Meeting
	Specials:	10 Minutes - 2026 Resolutions	1	3.68
2026 Dr. Martin Luther King Jr. Day (2/5/26)		1	51.24	Community Event
Envision Needham Public Information Session, 2/4/26		1	167.89	Municipal Meeting
Good Person Award - Jeff Dinneen (2/19/26)		1	25.35	Community Event
Our Lives in Needham, part 2 (2/5/26)		1	36.07	Documentary
Real Money Moves, Ep 26 (2/26/26)		1	13.13	Educational
Town-wide Parking Information Session (2/25/26)		1	27.58	Municipal Meeting

**Wednesday Bonus Meetings** - Special event public hearings and information sessions strike for the months of February and March!

### February Production Levels • 2016-2026



# Needham Channel Production Report February 2026

## February On Air and Online

### Senior Night Stills on Insta **Big** in February

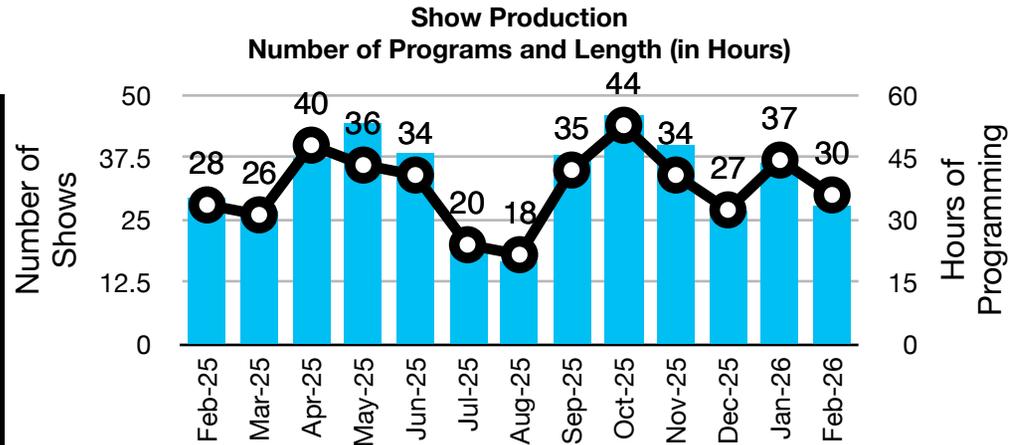


We were lucky enough to do broadcasts at every senior night of the four winter sports teams we cover and all four Instagram posts landed in our most liked in February. Number One came from Boys Hockey and although the team struggled down the stretch, still made the playoffs and had a big turnout at Babson for their last home game, against Walpole. Girls Hockey Senior Night was our third most liked in February, with Girls and Boys Basketball finishing in 4th and 5th.

### Post Blizzard Boys Hoops Highlights Take #2



The other big post from February came from the highlights of Boys Basketball's Playoff opener vs. Barnstable at the A Gym. The Rockets had to wait a few extra days as a blizzard that Monday caused the game to be pushed from Wednesday to Saturday. But our audience responded, as this Instagram post "Rocketed" to the second most liked this month!



### This Month's Top 10 YouTube Videos

Views	Video	Posted
167	A Brief History of Radio	11/14/13
147	Rocket's Roundup: February 2, 2026	2/2/26
131	NCN: Carey's Corner	4/11/14
99	Your World, Bringing it Home: Building a Clothesline	3/10/09
96	Rocket's Roundup: February 9, 2026	2/9/26
82	NCN Sports Update - February 12, 2026	2/13/26
64	NCN: Demolition of 100-110 West Street	1/23/26
53	Interview with New NHS Band Teacher Brian Martin	1/29/26
52	NCN: Reasons Behind High Gas Bills and how to Lower Payments	2/28/25
52	The Writer's Block hosted by Matt Robinson: Kevin Banks	1/1/26

**Total Views in February: 4,465**



Social Media Subscriber Count	YouTube	2,723	+19
	Instagram	2,490	+8
	X (Sports)	1,462	+9
	X (TNC)	1,447	+8
	Facebook (TNC)	1,316	+12
	Facebook (News)	849	+4
	X (News)	794	+3
	Facebook (Sports)	687	+4

## Needham Channel Production Report February 2026

### Streaming Video and Needham Local:

#### Top 10 Views on [needhamchannel.org](http://needhamchannel.org) & Roku

Views	Video	Posted
359	Needham Channel HD Channel	n/a
41	Girls Basketball vs Braintree, 2/6/26	February 2026
29	Girls Basketball vs. Natick, 1/23/26	January 2026
25	Needham School Committee, 2/24/26	February 2026
23	Boys Basketball vs. Weymouth, 1/30/26	February 2026
22	Boys Hockey vs. Walpole, 2/11/26	February 2026
21	Needham School Committee, 2/3/26	February 2026
18	Boys Basketball vs Wellesley, 1/9/26	January 2026
16	Needham Select Board, 2/10/26	February 2026
14	Boys Basketball vs. Newton North, 1/16/26	January 2026

**Total Views: 847**

**Viewers: 362**

#### Top 10 Needham Local Stories

Views	Video
1,346	Events for February 2026
1,090	Website Front Page: Headlines
512	Events for May 2025
218	The Book Shop of Needham Celebrates Grand Opening
168	Shrek the Musical' Flips Fairytales Upside Down
134	Events Landing page
133	Anti-ICE Protestors Demonstrate in Needham Center
116	Survey on Town Center Faces Continued Resistance
107	Residents Cautioned to Reduce Risk of CO Exposure
101	Candles Out, Cookies In

**Total Views: 21,610**

**Total Users: 19,304**

### 10 Most "Liked" Social Media Posts in February

	Likes	Shares	Reach	Watch Time	Venue	Date	Description
<b>1</b>	<b>126</b>	20	1,520	N/A	Instagram	Feb 11	Boys Hockey Senior Night Picture
<b>2</b>	123	5	2,464	18h 13m 39s	Instagram	Feb 28	Boys Basketball Playoff vs. Barnstable: Highlights
<b>3</b>	114	0	1,623	N/A	Instagram	Feb 18	Girls Hockey Senior Night Picture
<b>4</b>	102	2	1,277	N/A	Instagram	Feb 6	Girls Basketball Senior Night Picture
<b>5</b>	93	2	1,143	N/A	Instagram	Feb 10	Boys Basketball Senior Night Picture
<b>6</b>	80	8	3,397	8h 22m 16s	Instagram	Feb 28	Boys Basketball Playoff vs. Barnstable: Warmup Video
<b>7</b>	73	7	2,107	N/A	Instagram	Feb 28	Boys Basketball Playoff vs. Barnstable: Final Score Graphic
<b>t8</b>	60	5	1,714	8h 2m 2s	Instagram	Feb 27	Girls Basketball Playoff vs. Belmont: Highlights
<b>t8</b>	60	2	817	N/A	Instagram	Feb 27	Girls Basketball Playoff vs. Belmont: Final Score Graphic
<b>10</b>	53	0	2,685	4h 47m 29s	Instagram	Feb 27	Girls Basketball Playoff vs. Belmont: Warmup Video

## Next Month:

Winter High School Playoffs featuring the Boys and Girls Basketball teams... A special public hearing from the Planning Board to talk about the Large House Study Committee proposals... The first brand new episode of Mindful Me with Dr. Marga in nearly a year... and the Community Preservation Committee LIVE!